



LIST OF OPERATING COMMITTEES & COMMITTEE DESCRIPTIONS

The Tournament of Roses has 31 operating committees comprised of 935 active volunteers. Each volunteer is assigned specific duties and responsibilities. A member is assigned to a committee for two years. Committee Chairs and Vice Chairs are also assigned to a new committee every two years. Approximately half of all committee volunteers change assignments every year, while the other half remains with the committee so that each committee has half experienced and half new committee members each year.

The following list of Committee Descriptions provides an overview of the primary functions of each committee. A Committee Operating Guide (COG) is available for each operating committee that provides more detail about current activities of the committees and is posted to the committee's web page.

- **ALUMNI/SOCIAL MEDIA:** Gathers and creates content for use by the Association utilizing social media platforms to inform and engage members.
- **COMMUNICATIONS AND CREDENTIALS:** Coordinates telephone and radio communications for the Rose Parade, including services of auxiliary communications personnel. Responsible for the management of the production and distribution of credentials for the Parade and Parade related events.
- **COMMUNITY RELATIONS:** Responsible for fulfilling speaking engagements to clubs, groups, community organizations and local schools. Hosts Association involved community events, community receptions, local school programs and Parade viewing for the disabled.
- **CORONATION AND VIP TAILGATE:** Produces the Rose Queen and Royal Court Coronation event, the Royal Ball, and VIP Tailgate Party. Manages logistics for initial Royal Court interview process.
- **DECORATING PLACES:** Manages the public viewing of floats at designated building locations. Acts as host to the public, arranges tours, and maintains safety and security at these locations.
- **EQUESTRIAN:** Manages the invitation and participation of the equestrian entries. Plans and hosts the Equestrian Reception, Marshals Breakfast and produces Equestfest, a showcase of the parade equestrians.
- **FLOAT CONSTRUCTION:** Responsible for quality assurance oversight of the construction of Rose Parade floats ensuring adherence to mechanical, technical and safety guidelines. Coordinates movement of floats from building sites to the parade Formation Area. Plans and hosts the Float Operators Dinner.
- **FLOAT ENTRIES:** Manages the invitation and participation of the float entries. Develops the official parade line-up. Plans and hosts the annual Float Participant meeting. Plans, organizes and hosts the annual Association leadership retreat.



- **FOOD SERVICES:** Provides food and beverage service for volunteers and participants at a variety of Association events. Plans and hosts the annual volunteer kick-off events. Coordinates food service for official Association parade grandstands.
- **FOOTBALL:** Represents the Association in the relationship between partner conferences (PAC-12 and Big Ten) and other universities and conferences participating in the Rose Bowl Game and CFP games. Serves as hosts to participating university and conference representatives at the Rose Bowl Game. Some members of the committee participate in the selection of Rose Bowl Hall of Fame honorees.
- **FORMATION AREA:** Secures the area where the Parade is formed by closing streets, assisting law enforcement with crowd control and resident access from Parade eve until the last unit advances through the Formation area. Manages turnstile operations in the security zone.
- **HERITAGE:** Trains and schedules committee members as docents for guided tours of the Wrigley Mansion aka Tournament House. Maintains historical collection of Association memorabilia. Responsible for planning and hosting the Queens luncheon.
- **HOST:** Responsible for planning and hosting a variety of activities for the President's Party, festival guests, and other VIP attendees of the Association.
- **JUDGING:** Selects, invites and hosts the float judges. Responsible for accompanying the judges to the decorating sites, facilitating the deliberation process and releasing official award results.
- **LIAISON AND PLANNING:** Serves as liaison with the City of Pasadena, other agencies and Association committees for cooperative compliance with safety rules, regulations and ordinances.
- **MEDIA OPERATIONS/ HALL OF FAME:** Assists Rose Bowl Game Management with central press headquarters, media transportation, press conferences, and distribution of game statistics. Plans and executes the Rose Bowl Hall of Fame induction ceremony, and hosts the honorees.
- **MEMBERSHIP DEVELOPMENT:** Manages new member recruitment and orientation activities. Plans and hosts the Membership Family Picnic, the Member Appreciation Reception, and other Membership events. Responsible for oversight of the College Intern program.
- **MUSIC:** Manages the invitation and participation of the music entries. Plans and hosts three major events for current and future band directors, and produces Bandfest, a showcase of the parade bands.
- **PARADE OPERATIONS:** Integrates all Rose Parade participants and other entertainment elements into the parade per the official line-up. Accompanies the Parade entries from the Formation Area to the Post Parade disbanding locations.
- **POST PARADE:** Receives the float entries in the Post Parade area and directs to assigned positions. Coordinates the disbanding location of the Parade with other Association committees. Responsible for producing the Post Parade Showcase of Floats.



- **PRESS PHOTO/TROPHY:** Provides all parade participant entries with a commemorative photo. Responsible for assisting the media center with distribution of credentials and managing access to and hosting the media towers. Organizes and hosts official VIP press grandstands.
- **QUEEN AND COURT:** Presents to eligible schools the opportunity to participate in the initial Royal Court interview process. Interviews and selects the official Royal Court members. Coordinates all Royal Court events and appearances.
- **SERVICES AND PROPERTIES:** Oversees parade related service and security contracts and serves as liaison between vendors and Association committees. Responsible for maintaining the inventory of the Association on-site property room.
- **SPECIAL EVENTS:** Manages and coordinates most Association catered events on Tournament House grounds and other locations. Responsible for sourcing vendors, selecting menus, and working with designated committees on a variety of events. Serve as liaison between the caterer and the committee during the events.
- **STUDENT AMBASSADORS:** Responsible for working with High School students who are selected by their schools. The program promotes volunteerism by training Student Ambassadors from eligible schools to work with the public at Association events.
- **TELEVISION AND RADIO:** Serves as liaison to all broadcast media outlets that provide live coverage of the Parade. Responsible for assisting production staff with parade information, logistics and coordinating the Parade route positions of each media outlet. Plans and hosts the Broadcasters Reception and the Broadcasters Orientation.
- **TOURNAMENT AUXILIARY:** Responsible for organizing Honorary Members who provide auxiliary services to committees seeking additional volunteer support.
- **TOURNAMENT ENTRIES:** Coordinates all official Association entries including selection of vehicles for the Grand Marshal, President and Mayor of Pasadena, the Royal Court and Conference Floats, and the award banners. Responsible for Tournament House grounds management and security and for managing public inquiries on parade eve and parade day.
- **TOURNAMENT GRANDSTANDS:** Responsible for coordinating services and hosting guests of the Association in the official grandstands.
- **TRANSPORTATION:** Facilitates the transportation needs of the Association by coordinating the use of official Association vehicles and rental of supplementary vehicles. Responsible for providing transportation to Association guests, partners and other VIPs.
- **UNIVERSITY ENTERTAINMENT:** Responsible for hosting the visiting football teams and Rose Bowl Game representatives. Plans and hosts a variety of events and activities throughout Southern California.