



tshp Rate Card



Why advertise with TSHP?

With nearly 1,500 members having access to the bi-weekly *TSHP Bulletin* and exclusive *TSHP Journal*, TSHP Website (www.tshp.org) and the online Career Center & job board, TSHP is a great medium for reaching institutional pharmacy practice in Texas.

The Texas Society of Health-System Pharmacists (TSHP) is the statewide organization representing institutional and organized healthcare pharmacy practice in Texas. TSHP is an affiliated chapter of the American Society of Health-System Pharmacists. TSHP membership includes pharmacists, technicians, students, and other healthcare professionals, whose goal is to optimize pharmacy for the public's benefit.

Choose your Outlet

TJHP Texas Journal of Health-System Pharmacy



The TSHP Journal includes manuscripts that are pertinent to the practice of pharmacy in health-systems, relevant news, clinical information, and reports. The Journal is published digitally 3 times per year.

Deadlines are as follows:

Spring: January 31 - Artwork: February 5
Summer: April 30 - Artwork: May 5
Fall: July 31 - Artwork: August 5

Ad Size	Ad Frequency		
	1x	2x	3x
Inside Front Cover	\$2,000	n/a	n/a
2-Page Spread	\$1,750	\$1,500	\$1,350
Full Page	\$1,300	\$1,250	\$1,200
Half Page	\$850	\$820	\$785
Quarter Page	\$490	\$475	\$450

Contact Fernando Castro, TSHP Communications Coordinator, at fernando.castro@tshp.org.

Rates valid through December 31, 2024

tshp Bulletin

The *TSHP Bulletin* is an e-newsletter sent to TSHP members that features industry news and best practices, current legislative issues, and TSHP-sponsored content. The newsletter is a 4-color publication sent electronically to all TSHP members in HTML format. The newsletter is also archived by the distributor.

Distribution: TBD
Frequency: Bi-weekly
Average Open Rate: 62%

To contact Multiview:
Call (972) 402-7070
Email salesinquiries@multiview.com



TSHP Website Ads

Showcase your business on the TSHP website with a **Skyscraper** & **Footer** banner ad. Ads are run off-site and are available on both desktop and mobile.

Advertising in the *TSHP Bulletin* and on the *TSHP website* are managed by Multiview. To book a placement, contact them at (972) 402-7070 or salesinquiries@multiview.com.



TSHP Career Center

Post your open position on our online job portal designed specifically for the pharmacy industry. Rates start at \$325, with various upgrades and packages to get your position more noticed! The TSHP Career Center is also featured in our TSHP Bulletin bi-weekly newsletter.

Place your listing now at a cost that fits you at:
<https://pharmhs.tx.associationcareernetwork.com>.