



# MIKE BARNES AWARD FOR INNOVATION 2021



The United Kingdom  
Acquired Brain Injury Forum

PLEASE ADD A 500 WORD DESCRIPTION OF YOUR PROJECT

## ENTRANT DETAILS

Title

Forename

Surname

Job title

Place of work

Home address

Postcode

Email

Mobile

Facebook username

Twitter username

Signature

Are you a member of UKABIF?

**Y/N**

If No, would you like to join?

**Y/N**

Have you read the entry criteria?

**Y/N**

Do you accept the terms and conditions outlined in the 'Information for Entrants'?

**Y/N**

Do you agree with the following statement?

**Y/N**

By entering this competition, I(we) agree that UKABIF may: (i) showcase our project/concept on UKABIF's website and any other media in connection with the Award; (ii) use my(our) names, likenesses, photographs, voices, sounds and/or biographical information and films for advertising, publicity and promotional purposes.



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PLEASE ADD A 500 WORD DESCRIPTION OF YOUR PROJECT

## APPLICATION DETAILS

Name of project/concept

Please give a detailed description in 500 words, on a separate sheet of paper. You may send up to 5 additional photographs or endorsements. If you are shortlisted you will be required to focus on the following in your pitch – please cover these in your application description.

1. The problem: Why does it matter?
2. The proposed solution and how it works – How will it change people's lives?
3. What are your results so far?
4. What stage you have you reached?
5. Market/competitors: How large is the market? What similar solutions exist?
6. Why should NIHR or other investors back you?
7. Your team: Provide an overview of their expertise
8. Your requirements for support: What help do you need to move to the next stage?

SUBMIT A MAXIMUM OF 500 WORDS

