



CONFERENCE
DISCOVER
2026



Sponsorship Opportunities



DISCOVER // INFLUENCE // SHARE // CONNECT



CONFERENCE
DISCOVER
2026



LONDON

23.11.26 - 25.11.26

**Novotel London West 1 Shortlands Hammersmith
International Centre, London W6 8DR**

Conference Discover 2026



SUPER SUNDAY: 23rd November 2026

Super Monday is a UKOUG tech conference tradition and takes place on the day before full conference begins, allowing attendees an afternoon of deep-dive content.

FULL CONFERENCE: 24th- 25th November 2026

- The keynote theatre
- Breakout tables and seating
- Exhibitor stands
- Refreshment stations and interactive activities
- Dedicated demo slots when there are no speaker sessions
- Breakout rooms with scheduled speaker sessions across each day
- Roundtables
- Networking evening drinks and entertainment on Monday



Sponsor Package

THE FULL
CONFERENCE EXPERIENCE



Premium Branding



- Logo included on marketing communications, 100-word description on the event webpage
- Logo on onsite branding (digital & print)

SILVER Stand



- Pre-built, SILVER-sized exhibition stand
- Modular add-ons will be available at additional costs
- Preferred exhibition location selection (subject to availability)

Speaker Session



- Guaranteed 30-45 min premium placement speaker session in agenda
- Customer / end-user focused presentation encouraged to deliver value and elevate your brand on stage

Roundtable Host



- During Day 1 Exhibition Hour you'll have the option to lead an informal 30-45 min roundtable, topic to be mutually agreed upon.

Digital Assets



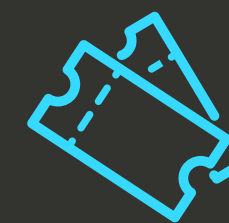
- Sponsor badge digital assets for your promotional use
- Proud sponsor graphical assets for use on social media channels

Delegate List Access



- Full delegate list (names and companies)
- Available if opted-in and provided post-event

6 Event Passes



- x 4 Exhibitor Passes
- x 2 Customer Passes
- x 1 Corporate Member Pass (included via Membership)

EARLY BIRD PRICE*:

~~£12,500~~ **£11,000**

HURRY! ONLY AVAILABLE UNTIL 10TH JULY

Exhibitor Package



Brand Exposure



- Logo included on relevant marketing communications
- Logo on onsite branding (digital & print)

BRONZE Stand



- Pre-built, company branded BRONZE-sized exhibition booth with stand
- Modular add-ons will be available at additional costs

Exhibition Hour



- Dedicated time for exhibitor-led demos while no conference sessions are in progress

Digital Assets



- Sponsor badge digital assets for your promotional use
- Proud exhibitor graphical assets for use on social media channels

Delegate List Access



- Full delegate list (names and companies)
- Available if opted-in and provided post-event

4 Event Passes



- × 2 Exhibitor Passes
- × 2 Customer Passes
- × 1 Corporate Member Pass (included via Membership)

EARLY BIRD PRICE*:

~~£8,500~~ **£7,000**

HURRY! ONLY AVAILABLE UNTIL 10TH JULY

ADD-ON MODULE

Speaking Session



Premium presentation time slot. Designed to deliver value to attendees and elevate your brand authority on stage.

Add on to any exhibition and sponsorship package. Limited availability.

Please note: Standalone speaking packages are not available for purchase -- sponsored speaker slots are tied to a core package.

EARLY BIRD PRICE*:

~~£3,000~~ £2,000

**HURRY! ONLY
AVAILABLE
UNTIL 10TH JULY**



STARTING AT £5K

Sponsored experiences



Pic-n-mix



After Party

Barista Cart

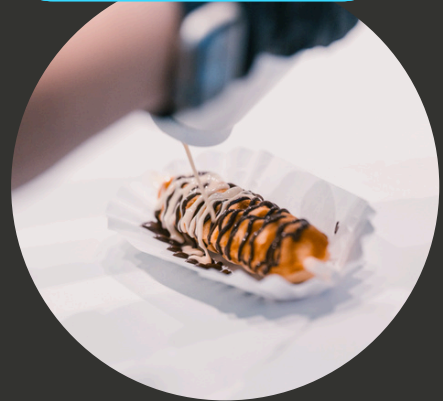


Networking Party



Photobooth

Pancakes



Networking Breakfast



Executive Dinner

Track Sponsorship



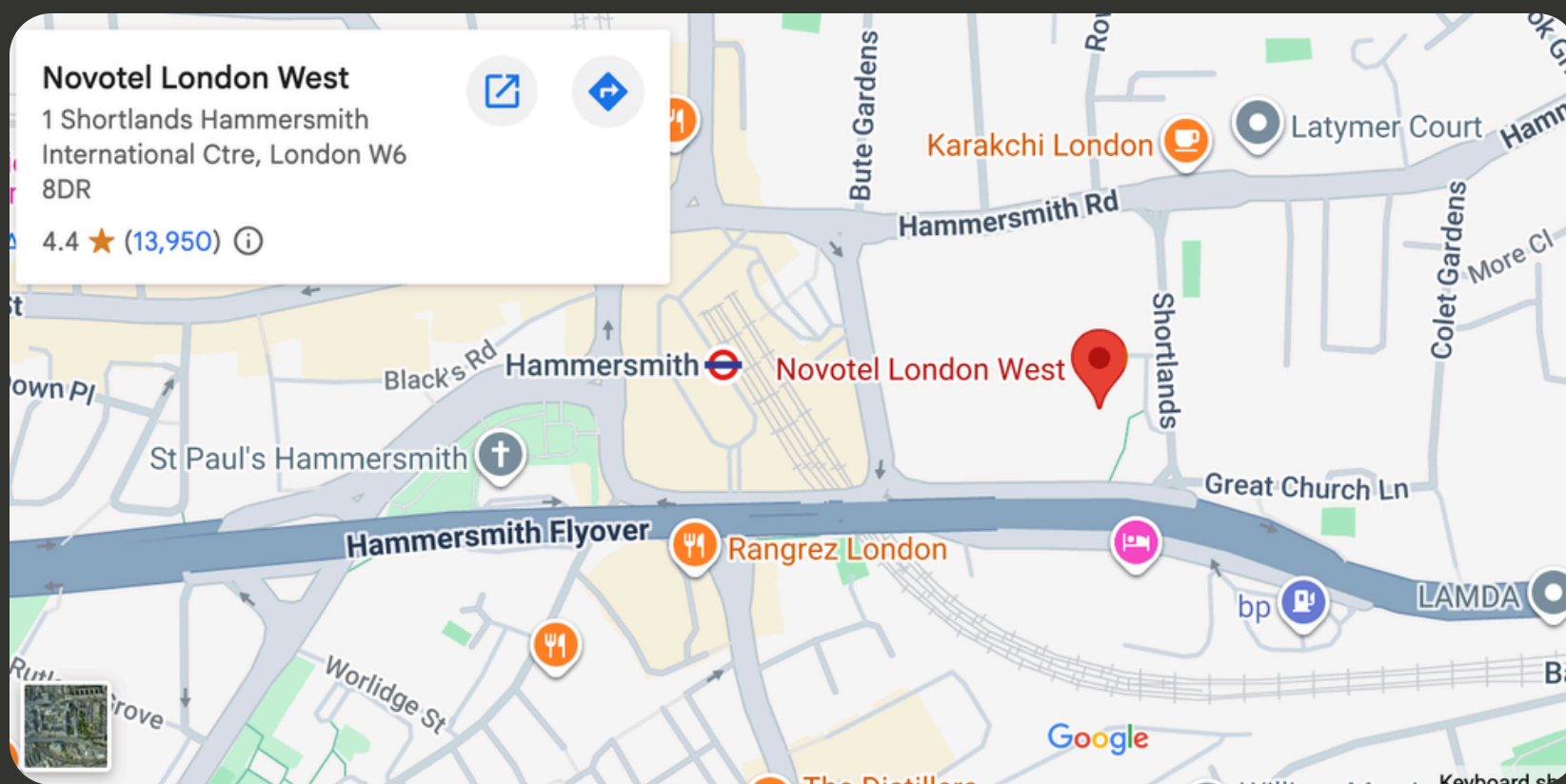
and
**MUCH
MORE...**

The Venue



Novotel London West, London

- UKOUG Conference Discover 2026 will take place at Novotel London West, a modern conference venue in Hammersmith.
- Full arrival information, parking guidance and delegate travel details will be confirmed closer to the event.



The Accommodation



Just £150 per night via our link!

- Novotel London West is the host venue for UKOUG Conference Discover 2026, offering convenient accommodation in Hammersmith with easy access to the conference spaces.
- Delegates can book directly with the hotel and stay close to the event, networking, sessions and exhibition throughout the three-day conference.

BOOK HERE



Booking Notes



A few things to note before completing your booking...

- Early Bird Prices are fixed and non-negotiable.
- Early Bird Booking Forms and payment must be completed by 10 July to secure discounted pricing.
- Customised DISC Partner Programmes available for those partners looking to collaborate over 12 months. Contact Gina.Balducci@UKOUG.org.
- Standalone speaking sessions are not available for sponsorship - speak slots are tied to a core package.
- UKOUG membership is required to act as sponsor. [Join us here.](#)
- £300 additional admin fee added to all transactions for non-members.
- The event is currently in the planning phase, including venue layout, floor plans, and supplier arrangements therefore exhibition locations, floor plans, and event layout are indicative and subject to change.
- Sponsorship placements, activation details, and event elements may be adjusted as planning progresses.
- Specific suppliers, experiences, and event features may differ from previous years.
- Final event details will be confirmed closer to the event date.
- Please note there will be changes to our Call for Papers ticket policy with full details to be published in the upcoming weeks.



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Let's plan Conference together!



Gina Balducci

Head of Experiences
gina.balducci@ukoug.org

