

UMR-ACUHO Business Meeting Agenda
October 22, 2020

President: Call to Order

Approval of 2019 Business Meeting Minutes

2020 Resolution Highlights

Current Updates:

- Executive Committee Elections
- Treasurer Report
- ACUHO-I Update
- MACURH/GLACURH Update

Upcoming Updates:

- UMR Annual Conference 2021
 - 2020 Host/Location
- Committee Applications
- UMR Workgroups

Exhibitor Recognition

Old Business

New Business

Announcements

- ~~OPE, UNI-RA Conference, RELI~~
- Announcements from the Chat Box

Business Meeting Script 2020, (Ballroom ABC)

President: Call to Order

Good morning and welcome. I officially call this meeting to order at (state time).

Thank you for joining us virtually for the annual Business Meeting of UMR-ACUHO.

Address Quorum. To start we would like to address quorum. To help us establish quorum, we need to determine what institutions are currently present at the Business meeting. To take roll, we would ask that one member from each institution submit their institution name in the chat box below. Our State Membership Coordinators will utilize that information to establish and verify we have quorum.

The only voting items we have today is the approval of our meeting minutes from the 2019 business meeting and the adjournment of this meeting. There are no constitution or bi-law changes being presented.

If we are not able to establish quorum in this virtual environment, we will delay the approval of these minutes to the next business meeting.

Once quorum is established the State Membership Coordinators will notify us.

Thank you, and please let the minutes reflect that Quorum has been reached.

Resolutions

While we work to verify quorum, I would like to highlight a few of our 2020 resolutions. A complete list is available on the UMR website.

- Resolution 11: Be it resolved that UMR-ACUHO expresses sincere thanks and appreciation to the conference exhibitors and corporate sponsors for their support of the 2020 annual conference and our Association.
- Resolution 12: Be it resolved that UMR-ACUHO recognizes the work of Von Stange, ACUHO-I President.
- Resolution 13: Be it resolved that UMR-ACUHO recognizes the work of Gail Sims-Aubert, UMR-ACUHO representative on the Regional Cabinet for the ACUHO-I Foundation.

- Resolution 16: Be it resolved that UMR-ACUHO recognizes Oliva Williams from University of Wisconsin, Eau Claire, recipient of the 2020 Gaber Leadership Scholarship

As always additional resolutions can be emailed to me post conference and they will be included in the record.

Approval of 2019 Business Meeting Minutes

As was communicated to you via email, the minutes from the 2019 Business Meeting have been posted on the UMR-ACUHO website for review. Having had an opportunity to review this document, and for those that did, are there any suggestions for correction at this time? If so, please type your correction in the chat function of the meeting.

Hearing none/Inclusive of today's corrections, I would like to entertain a motion to approve the 2019 Business Meeting Minutes.

To make a motion, please type an "X" in the chat function along with you name and institution.

Motion by (please say your name and school): _____

Second by (please say your name and school): _____

*All those in favor of the motion, please signify by holding your clicker above your head.

*All those opposed, same sign...

*Any abstentions, same sign...

Motion passes.

Executive Committee Elections

In October, UMR ACUHO sent out an update on the On-line executive elections. At the 2019 business meeting, UMR ACUHO voted to move the executive board elections to an on-line platform. We had one applicant, Michelle Madsen, for the position of Secretary.

This will leave the positions of:

- Vice President/President elect
- Corporate Partner Coordinator
- Inclusion and Equity Coordinator
- Technology and Sustainability Coordinator
- State Membership Coordinator open.

The UMR executive board is actively working to identify possible solutions, in accordance with the constitution.

A listening session has been scheduled for UMR members to attend and provide their feedback and ideas. This come and go session will occur on Friday, October 30 from 2-4p.m. The zoom link and password will be available for members. Members can also send ideas and feedback to me, Jacque McKenna (jmckenna@ku.edu).

Information is also available in the UMR Bylaws:

Article VI - Vacancies of Elected Officers
Vacancies of Elected Officers During Term

Section 2.

Should the position of Vice President/President Elect become vacant, the Executive Committee shall appoint an “acting Vice President” from among the members of the Executive Committee to serve until the next annual business meeting. During the next online voting period both the positions of President and Vice President/President Elect shall be filled by an election.

Section 3.

Should the position of Immediate Past President, Secretary, Treasurer, State Membership Coordinator, Technology and Sustainability Coordinator, Inclusion and Equity Coordinator or the Corporate Partnerships Coordinator become vacant, the term

of the position will be filled by Presidential appointment subject to the confirmation of the Executive Committee.

Reports

- **Treasurer**

At this time, I'd like to invite UMR Treasurer, Mandie Craven, from Wichita State University, to provide her report.

Thank you Mandie. Please visit our website for Executive Officer reports, as well as the reports of all Committee Chairs, that have been or will be posted on the UMR-ACUHO website for your review.

- **ACUHO-I**

Yesterday we had the opportunity to hear from current ACUHO-I president Von Stange. This morning, on behalf of Von and Mary Janz, ACUHO-I Foundation Chair, I have a few brief updates to share from ACUHO-I.

Thank you for allowing ACUHO-I to take a few minutes of the business meeting. We want to share some information to you about some relevant topics of interest that are core to the association. Von Stange, ACUHO-I president for 2020, notes that it has been his privilege to serve the association this year. Mary Janz, ACUHO-I Foundation Chair, also has been privileged to serve the association in 2020. Both are so appreciative of the support they received throughout the year.

The following updates will also be published on the UMR website

Pandemic - all of you have been spending copious amounts of time responding to and planning for residence Hall occupancy and keeping your residents healthy as a result of the COVID pandemic. ACUHO-I formed a future of housing work group to meet, gather information, and provide resources for campuses as they made decisions regarding the fall semester. Many of those resources are on the ACUHO-I

website and are free to all residence hall operations, regardless of whether or not you are a member.

Racial unrest – the killing of George Floyd was the latest in the unnecessary death of black people at the hands of the police. In response to the perpetual incidents of racism/anti-Blackness, police brutality, and racially-motivated violence across the United States and around the world, ACUHO-I delivered a message to its membership on June which affirmed its commitment to diversity, equity, and inclusion, and definitively stated the association's obligation to raise its voice against injustice, and provide support to and advocacy on behalf of those who are subject to it. It identified clearly the need for individuals in the majority within the association to fully invest in the learning, reckoning, and active engagement to not only recognize their personal power and privilege, but address systemic racism and acts of injustice. ACUHO-I created an Anti-Racism Task Force to address what we can do externally on college campuses, and internally within the association. One of their first steps was to put out a straw poll to better understand the impact of recent high-profile deaths of Black people on campus environments. This straw poll garnered almost 500 responses and will assist the task force in their evaluative and programming efforts. The task force will continue to work throughout the fall and is just one of many initiatives that the association hopes to deliver over the next few years.

Strategic plan – the ACUHO-I executive board has been working the past year on a new strategic plan. We sent out a survey to over 16K+ housing professionals, revised our mission and vision, and then COVID hit. In July we pivoted and strategized our products and services as part of our focus for the next three years. They include: 1) diversity, equity and inclusion; 2) small colleges and universities; 3) entry level/live in professionals; and 4) partnerships. The strategic plan will be voted on by the Executive board in November and rolled out in December and January.

Membership – membership in the current pandemic financial environment has been difficult on both campus housing operations and ACUHO-I. Membership now accounts for 40% of the association's 2020 revenues, up from 22% last year.

That's because our income from educational events dropped from 55% to 25%. The impact on college campuses has caused some to not renew their membership. We hope this will be a one year phenomenon, or less. The support and advocacy ACUHO-I offers is needed by its members now more than ever, so hopefully members will retain their memberships.

October conference series - Registration for the virtual editions of our October Conference Series is open. The conferences are being offered, as follows: Academic Initiatives Conference (October 14-15); Business Operations Conference (October 26-27); and the ACUHO-I/APPA Housing Facilities Conference (October 28-29). This year, institutions will have the opportunity to purchase group rates across all three conferences, so that professionals working in/with interest in the three functional areas can be incorporated into one group registration. As of this date we have over 1100 people registering for the conference series. You still have time to participate in the business operations conference or the facilities conference. Check out the ACUHO-I website for more information.

Volunteer Leader Recruitment Drive - Our annual volunteer leader recruitment drive will be open from **October 8-November 5**. We have a number of chair elect and committee member positions available in a variety of interest areas. Our hope is that this timing will work better for our members who continue to manage the significant challenges associated with COVID-19 both personally and on their campuses. The volunteer summit will still be offered in January, but will be fully virtual and modified to account for the new delivery mode and the current nature of work on campuses. For more information use this link:

<https://www.acuho-i.org/professional-network/volunteer>

ACUHO-I Heroes Recognition Program: - The ACUHO-I Heroes Program launched via Connections on Tuesday, September 15, to recognize the incredible efforts of campus housing and residence life/accommodation professionals who have displayed leadership and have gone above and beyond their traditional scope of work to ensure the health and safety of their communities. We have received around 40 nominations, and they are currently on the ACUHO-I website. We will continue to recognize these heroes so please submit applications and

encourage those in your network to do so, as well:

<https://www.acuho-i.org/professional-network/awards-and-recognition/acuho-i-heroes>

Campus Housing Index - The Campus Housing Index (CHI) is a data tool that allows campus-based professionals to compare their campus's operations against customized groups of similar campuses. It allows those campuses that answer over 50% of the questions allow them to evaluate practices, make decisions, and articulate their resource needs by using data and on-demand charts and graphics from the CHI. ACUHO-I has asked for this data each year, but due to COVID we will administer only the Compensation section via Qualtrics. The rest of the questions will be solicited between May and August 2021. Hopefully this will allow for better facts in a hopefully post-pandemic era. Schools that have a current subscription with CHI will have it extended until July 31, 2021.

Foundation Bridge Membership – The ACUHO-I Foundation in conjunction with the Association is providing Bridge memberships to housing professionals from member institutions who have been furloughed, laid off, or had their positions eliminated due to the impact of COVID-19. The cost of the membership is \$75 and the Foundation will pay \$45 of that membership fee. For \$35 the former employee will be able to take part in all webinars, workshops, conferences as if they were at a member institution. The goal is to keep these staff members engaged and networking with campus housing professionals.

Von is happy to answer any questions you may have offline. Please contact him via phone (319-541-3537) or e-mail (von-stange@uiowa.edu). Thank you for your support of ACUHO-I and for listening.

At this time I would like to invite Becky Wilson to the stage to provide an update from MACURH and GLACURH

Keniese for more announcements

UMR Annual conference 2021
Committee Applications
DEI workgroups

Exhibitor Recognition.

This year we have 20 exhibitors joining us at the conference this year.

The Sponsors & Exhibits committee would like to invite everyone to participate in the vendor showcase today from 11:30am – 1:00pm.

There is also designated time for SHOs from 12:30-1p.m. today.

Our vendors include:

Adirondack Solutions

Apogee

Blockhouse Co., Inc

Brill Company

CHOU! Games

Ecologic Furniture

eRezLife Software

Foliot Furniture

GradGuard

Grand Rapids Chair Company

KeyTrak, Inc.

KWK Architects

Leeder Furniture

MINNCOR Industries

OCM

Places4Students.com

Savoy Furniture

Southwest Contract

StarRez, Inc.

St. Cloud State Higher Education

thank you so much to our vendors for participating in our Virtual Experience.

Announcements

The final process in our business meeting is to provide announcements (yes, even more)

Do we have any announcements from the floor?

- OPE, UNI-RA Conference, RELI

Are there any updates/announcements from our colleagues affiliated with OPE, the UNI-RA Conference, or RELI?

I would like to entertain a motion to adjourn the 2020 Business Meeting.

Motion by:_____

Seconded by:_____

All those in favor of the motion, please signify at this time by typing an X in the chat box. To Oppose, type an O, to abstain, type an A.

Motion passes.

Thank you for attending the Business Meeting and have a wonderful day.