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## 2018 GREAT RIVERS CONFERENCE SPONSORSHIP OPPORTUNITIES

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**About Great Rivers:** The United Way Great Rivers Conference (GRC) is a premier regional learning opportunity for United Way professionals and volunteers. It is designed to provide a forum to discuss and work toward creating lasting change to improve community conditions, and enhancing skills and understanding of compelling issues in a highly engaging environment. Over 300 United Way professionals from twelve different states across Mid-America attend (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin).

**Support Great Rivers:** There are many opportunities available to support the Great Rivers Conference and United Ways as a sponsor. Sponsorship opportunities are detailed below. If you would like more information, please contact us at [smettetal@unitedwaywi.org](mailto:smettetal@unitedwaywi.org) or at 608.246.8272.

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### Gold Level Sponsor

**Investment: \$7,500+**

#### GOLD LEVEL SPONSOR BENEFITS:

- Entry for all conference meals and events for four representatives, with VIP seating at general sessions
- Logo and Sponsor message included in conference marketing materials that reaches 3,000+ people in Midwest region
- Company logo prominently shown on conference app opening splash page
- Permanent banner placed in conference mobile app promoting your products and services
- Linked logo icon on conference app
- Listing as Gold Level Sponsor on conference mobile app, with links to website and contact information
- Ability to connect one-on-one with conference attendees through mobile app
- Logo displayed on Great Rivers Conference website with company website link
- Sponsor spotlight in e-communication with link to company website or profile
- Premium exhibit booth to showcase your organization and promote awareness of your products and services
- Opportunity to hold a user group session during pre-conference for your current clients
- Special recognition in plenary session
- Prominent logo display on conference bag
- Special recognition in conference publications
- Logo displayed on welcome signage at conference
- Registration bag insert opportunity

### Silver Level Sponsor

**Investment: \$5,000 - \$7,499**

#### SILVER LEVEL SPONSOR BENEFITS:

- Entry for all conference meals and events for two representatives
- Logo and Sponsor message included in conference marketing materials that reaches 3,000+ people in Midwest region
- Permanent banner placed in conference mobile app promoting your products and services
- Linked logo icon on conference app
- Listing as Silver Level Sponsor on conference mobile app, with links to website and contact information
- Ability to connect one-on-one with conference attendees through mobile app
- Logo displayed on Great Rivers Conference website with company website link
- Sponsor spotlight in e-communication with link to company website or profile
- Premium exhibit booth to showcase your organization and promote awareness of your products and services
- Opportunity to hold a user group session during pre-conference for your current clients
- Special recognition in conference publications
- Logo displayed on welcome signage at conference
- Registration bag insert opportunity

### Bronze Level Sponsor

Investment: \$3,000 - \$4,999

#### BRONZE LEVEL SPONSOR BENEFITS:

- Entry for all conference meals and events for one representative
- Permanent banner placed in conference mobile app promoting your products and services
- Listing as Bronze Level Sponsor on conference mobile app, with links to website and contact information
- Ability to connect one-on-one with conference attendees through mobile app
- Logo displayed on Great Rivers Conference website
- Premium exhibit booth to showcase your organization and promote awareness of your products and services
- Opportunity to hold a user group session during pre-conference for your current clients
- Special recognition in conference publications
- Logo displayed on welcome signage at conference
- Registration bag insert opportunity

### Networking Break Sponsor

Investment: \$2,500

*\*\*Limited opportunities for this level!*

#### BENEFITS:

- Rotating banner placed in conference mobile app promoting your products and services
- Exhibitor banner on conference mobile app, with logo, links to website and contact information
- Ability to connect one-on-one with conference attendees through mobile app
- Exhibit booth to showcase your organization and promote awareness of your products and services
- Promoted exhibitor demonstrations at booth during scheduled vendor networking block
- Mention in conference publications
- Registration bag insert opportunity
- Entry for all conference meals and events for two representatives including networking events such as Live United Lounge and Host City Reception. Additional representatives welcome for discounted registration fee of \$250.
- Two tables to host attendees for the Exhibitor Breakfast
- Host a scheduled Networking Break with signage
- Welcome attendees to event with short message
- Social Media and app shout out to company

### Live United Lounge Sponsor

Investment: \$1,500

*\*\*Limited opportunities for this level!*

#### BENEFITS:

- Rotating banner placed in conference mobile app promoting your products and services
- Exhibitor banner on conference mobile app, with logo, links to website and contact information
- Ability to connect one-on-one with conference attendees through mobile app
- Exhibit booth to showcase your organization and promote awareness of your products and services
- Promoted exhibitor demonstrations at booth during scheduled vendor networking block
- Mention in conference publications
- Registration bag insert opportunity
- Entry for all conference meals and events for one representative including networking events such as Live United Lounge and Host City Reception. Additional representatives welcome for discounted registration fee of \$250.
- One table to host attendees for the Exhibitor Breakfast
- Host a scheduled Live United Lounge with signage
- Welcome attendees to event with short message
- Social Media and app shout out to company