GIS-Pro 2023 Exhibitor & Sponsor Prospectus
Exhibition: October 17 – October 18, 2023
Venue: Hilton Columbus Downtown

Why GIS-Pro 2023?
- Reinforce or introduce your organization’s presence to GIS professionals who drive the adoption of technology within their organizations.
- Cultivate new and existing customer relationships face-to-face...still the most effective method for developing lasting business connections.
- Introduce new products and services to a broader audience.
- Develop a partner network with companies offering complementary products and services to expand your capabilities and reach.
- Participate in discussions that influence policy, technology trends, and the future of the GIS profession. Position your organization as a thought leader and champion for the geospatial community!

Columbus Works: The 14th largest city in the United States as well as the fastest-growing city in the Midwest, Columbus is Ohio’s state capital and home to The Ohio State University. It is a booming, diverse metropolitan area seeing an abundance of investment from technology companies including Intel’s $20 billion chip-making complex. Columbus is headquarters to at least 20 Fortune 1000 companies. Columbus beat out 77 other applicants to win the prestigious U.S. Department of Transportation Smart Cities Challenge competition in 2016.

Central Location: Columbus is located within 550 miles of nearly half the nation’s population—that’s just a one-hour flight or a one-day drive. In addition, the John Glenn Columbus International Airport is a quick 10-minute drive from downtown. With the central location and ease of access, you’ll be in Columbus in no time!
No matter your organization’s size, budget or marketing goals, there is an opportunity to maximize your visibility at GIS-Pro 2023.

**Exhibit Hall Schedule – Focused Hours – Efficient Use of Your Staff’s Time!**

The exhibit hall schedule allows our partners to minimize their time away from the office and other commitments while maximizing the opportunity to connect with attendees. In addition to being situated within the conference as the FOCAL POINT of all activities, the exhibit hall schedule is concentrated with events to draw the attendee into the exhibit hall frequently.

**Installation:** Monday, October 16, 1:00 – 5:00 PM & Tuesday, October 17 from 8:00 – 11:00 AM

**Show Hours:**

**Tuesday, October 17 from 1:30 – 6:30 PM**
- 1:30 – 2:00 PM: Grand Opening: dessert served in exhibit hall following Hosted Luncheon & Exhibitor Quick Hits
- 3:30 – 4:00 PM: Refreshment break in exhibit hall
- 5:00 – 6:30 PM: Networking reception in exhibit hall

**Wednesday, October 18 from 10:00 AM – 3:00 PM**
- 10:00 – 11:00 AM: Coffee break in exhibit hall
- 2:00 – 3:00 PM: Coffee break and raffles in exhibit hall - Exhibits dismantle at 3:00

**Overall Conference Schedule**

Note that the conference itself begins with organizational meetings on Sunday, October 15 and workshops on Monday, October 16. The main conference (keynotes, breakout sessions, and networking events) is scheduled on Tuesday and Wednesday, October 17-18 and concludes at 12:00 noon on Thursday October 19.

Exhibitors and sponsors are invited and encouraged to participate in the full conference to take advantage of the education being presented and numerous networking opportunities on the agenda. What challenges are your current and potential customers discussing?

**Exhibit Details**

**Unparalleled Access:** The exhibit area at GIS-Pro 2023 is the focal point of all of the conference activity including conference registration. It is adjacent to the main ballroom where keynote sessions, meals and other events will take place and steps to all of the breakout session rooms.
Comprehensive Booth Package Includes:

- Pre & post-show mailing list (emails only included with the premium sponsor packages – upgrade your presence!)
- One (8x10) booth space with pipe/drape, ID sign, skirted table, two chairs, and wastebasket. The Exhibit Hall is carpeted. (Note that premium sponsor packages include one or two priority booth spaces.)
- Electrical power and dedicated internet is not included in booth fee and will be available for an additional charge (forms included with decorator service kit).
- **Extra All-Conference Visibility for Exhibitors and Sponsors!** A special Exhibitor Quick Hits session is featured during the hosted conference luncheon on Tuesday. Prepare your lightning talk and invite the entire conference to visit you at your booth!
- Recognition within event mobile app
- Two full conference registrations per booth (value approximately $1,000; additional full registrations are discounted to $250 for exhibiting company)

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FLOORPLAN

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**Rate Schedule (Fees Shown in US Dollars):**

- **Discounted Fee for URISA Corporate and Business Partners:** $1,800 until August 14/ $2,000 after August 14
- **Discounted Fee for URISA Government Agency and Educational Institution Partners:** $500 until August 14/ $750 after August 14
- Fee for **Nonmember** Government Agency and Educational Institution Exhibitors: $750 until August 14/ $1,000 after August 14
- Fee for **Nonmember** Exhibitors: $2,200 until August 14/ $2,400 after August 14

**Cancellation Policy** - Cancellations received by URISA on or before September 1 will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after September 1 will not receive refunds.
Sponsorship Details

**Premium Sponsorship Opportunities**
– for maximum visibility

<table>
<thead>
<tr>
<th>Premium Conference Sponsor Benefits</th>
<th>Diamond ($20,000)</th>
<th>Gold ($12,000)</th>
<th>Silver ($7,500)</th>
<th>Bronze ($5,000)</th>
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</thead>
<tbody>
<tr>
<td>Number of Registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Number of Exhibit Booths Included</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Opportunity to Host Lunch &amp; Learn Session on Wednesday*</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Logo on Event Website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Company Logo on Event Signage and Program Brochure</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Pre-and Post-Show Attendee Mailing List (INCLUDING Opt-In Emails)</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Company Logo on Registrant Bags</td>
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<tr>
<td>Sponsor-Provided Lanyards at Registration</td>
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<tr>
<td>Opportunity to Address Delegates during Opening Session</td>
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<tr>
<td>Opportunity to Occupy a Meeting Room (for a User Group Meeting, Lab, etc.)</td>
<td>X</td>
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<tr>
<td>Sponsor of Tuesday Luncheon featuring Exhibitor Quick Hits</td>
<td>X</td>
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<tr>
<td>Promote your organization during the Exhibitor Quick Hits Lightning Talks</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Opportunity to Address Delegates during Awards Breakfast &amp; GISCorps Anniversary</td>
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<td>X</td>
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<tr>
<td>Sponsor of Wednesday Awards Breakfast &amp; GISCorps Anniversary</td>
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<td>X</td>
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<tr>
<td>Opportunity to Address Delegates during Closing Keynote</td>
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<tr>
<td>Sponsor of Tuesday Networking Reception</td>
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<tr>
<td>Sponsor of Event Wifi and Mobile App</td>
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<tr>
<td>Company Literature/Materials in Registration Packets/Tote Bags</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>Opportunity to Submit ‘Commercial/Video’ which will air before general sessions and keynotes</td>
<td>X</td>
<td>X</td>
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<td>Recognition in Pre-Show Email Blasts</td>
<td>X</td>
<td>X</td>
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<tr>
<td>“Sponsor” Ribbon on all Representative Badges</td>
<td>X</td>
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</tbody>
</table>

* Successfully done at the GIS/Valuation Technologies conference for years, we supply the room and connect you with an Event Manager to arrange lunch, audiovisual needs, etc. Invite current and potential customers to your Lunch & Learn Session. They’ll appreciate the attention, education and lunch!

**Additional Sponsorship Opportunities**
Consider co-sponsoring an event with your partners or share your idea for a sponsorship that worked at another conference!

- **Registration Sponsorship: $3,000**
  Your logo will appear on directional signage (possibly including floor decals and wall clings) leading to GIS-Pro 2023 registration.

- **Workshop & GIS Technical Courses Program: $1,000 each**
  Most registrants attend a full or half-day training course and/or GIS Technical Course on Monday, October 16 on a wide-range of important topics. Sponsor the workshop program and your logo will appear on the notebooks that participants receive and on coffee break signage. Education at its finest!

- **Attendee Packet Inserts: $500 each**
  Sponsor-provided literature shipped to the conference venue for each attendee’s registration packet. (Already included in premium sponsor packages)
• **Young Professional Meet-Up: $250 each**  
  This event has grown into an event that young GIS professionals look forward to! YPs connect before the conference gets really busy. It will be hosted in a venue that is near the conference venue and the networking is second-to-none. Your much-appreciated sponsorship will go towards snacks for the group.

• **MAPATHON: $1,000 each**  
  Again this year, we’re hosting an evening Humanitarian OSM mapathon for attendees to contribute to humanitarian or emergency response efforts. This sponsorship will provide refreshments to keep energy levels high!

• **Refreshment Breaks: $1,500 each**  
  Attendees appreciate the morning coffee breaks and afternoon dessert breaks during the event. Sponsors will be acknowledged via signage and logos will be included in the on-site program recognizing your contribution.

• **GIS-Pro 2023 Wednesday Night Social Event: $2,500 each**

  ![Image](image.jpg)  
  The ultimate networking event during GIS-Pro 2023!  
  We’re heading to PINS Mechanical for an evening of food and drink, duckpin bowling, foosball, and other games. Make your participation known in this celebratory atmosphere. Your logo will be on the signage. Consider an overall sponsorship or call us to talk about sponsoring refreshments, etc.

**URISA** will coordinate staff registrations, payments, sponsorships and promotion opportunities with exhibitors. **Fern** is the official show decorator and will communicate booth furnishing needs, shipping and logistics.

Purchase online here: [https://urisa-portal.org/event/gispro_sponsor](https://urisa-portal.org/event/gispro_sponsor)

Or download and complete the following form and submit with a check for payment. If ACH payment is preferred, please contact Pat Francis (708-586-9213) or email info@urisa.org

Any Questions? Contact Pat Francis (708-586-9213) or Wendy Nelson.
EXHIBIT SPACE CONTRACT & SPONSORSHIP FORM - GIS-Pro 2023 — Columbus, Ohio

Organization Display Name: ____________________________________________________________
(Please list name exactly as you want it appear on the floorplan, website and ID Sign, if different from legal entity name)

Primary Point of Contact: ____________________________________________________________
Job Title: ________________________________________________________________________________
Address:  ____________________________________________________________________________________________________
City:  _____________________________________State/Province:  ________ Zip:  ________________ Country:  ________________
Email: _______________________________________________________     Phone:  ______________________________________
Web:   ______________________________________________________________________________________________________

Is your company a current Corporate Partner/Government Agency or Educational Institution Member of URISA?
 Yes    No

Premium Sponsorship Packages:   Diamond $20,000   Gold $12,000   Silver $7,500   Bronze $5,000

Additional Sponsorship Ideas:
 Workshop Program: $1,000 each                                Mapathon: $1,000
 Packet Insert: $500 (already part of premium sponsorship)      Wednesday Night Social Event: $2,500
 Young Professional Meet-up: $250                              Registration Sponsorship: $3,000
 Refreshment Breaks: $1,500

Prices are per 8x10 booth space: Note that Premium sponsor packages already include one or two booth spaces.
- Discounted Fee for URISA Corporate and Business Partners: $1,800 until August 14/ $2,000 after August 14
- Discounted Fee for URISA Government Agency and Educational Institution Partners: $500 until August 14/ $750 after August 14
- Fee for Nonmember Government Agency and Educational Institution Exhibitors: $750 until August 14/ $1,000 after August 14
- Fee for Nonmember Exhibitors: $2,200 until August 14/ $2,400 after August 14

Exhibit Space: Total number of 8x10 booth spaces: _____ Preferred booth location: 1st_____ 2nd_____ 3rd ______
(Note that the exhibit layout/floorplan may be revised leading up to the conference.)

- I have read the Exhibit Space Regulations (next page of this document):    Yes    No
- Company representatives have read and will abide by the URISA Code of Conduct    Yes    No

Premium Sponsorship Fees ......................................................................................................    $_______________________
Exhibit Fees: # of booth spaces  @ $   per booth space =  _________    ..................................    $ ______________________
Additional Sponsorship Fees ....................................................................................................    $_______________________

TOTAL Due            $ ______________________

Cancellation Policy - Cancellations received by URISA on or before September 1, will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after September 1, will not receive refunds.

Payment - This application and contract must be returned with full payment. All payments must be made in U.S. funds drawn on U.S. banks, payable to URISA. Amounts shown in US Dollars.

Method of Payment:   Check (U.S. funds, payable to URISA) 
 ACH Payment (for ACH payment instructions, please email pfrancis@urisa.org)
Credit Card:   VISA    MasterCard    American Express
Card Number ________________________________________________    Expiration Date  ___________  CVV ____________
Signature  _____________________________________________________________________________

Purchase online or sign and return this form with payment to URISA, PO Box 1247, Bedford Park, IL  60499-1247
EXHIBIT SPACE REGULATIONS - GIS-Pro 2023

Contractor Services – Fern has been selected as the official contractor to provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Service Manual to be forwarded from the official contractor. An exhibitors’ service desk will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will URISA or the Hilton Columbus Downtown assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the exhibitor service manual. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Service Manual.

Arrangement of Exhibits - Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor’s expense.

Booth Design - The back wall of the standard booth is 8’ high. The side partitions are 3’ high. Exhibits will be arranged so as not to obstruct the view of other exhibitors. The sidewalks of any booth, exceeding 4’ in height to a maximum of 8’ in height, may not extend more than 5’ from the back wall. Sidewalls 4’ or less in height are limited to 7’ in length from the back wall. No built-up exhibit or other construction will exceed 8’ in overall height. Overhead canopies or simulated ceilings cannot extend out more than two-thirds of the depth of the booth space measured from the back wall. The height of display materials in the remaining one-third of the space depth is limited to a maximum of 3’. A peninsula booth occupies both corners at the end of a row of back-to-back booths and faces three aisles. Exhibitors with this type of booth must limit the length of the back wall to 5’ centered and the back wall height must not exceed 12’ so as not to obstruct adjacent booths. This eliminates the use of the composite booth system in this configuration. An island booth is surrounded by aisles on all four sides. Exhibitors with this configuration may utilize the full cubic content of the space and will be permitted to a maximum height of 12’ including signs.

Subleasing of Space - Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

Fire, Safety and Health - The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

Labor - Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations which are applicable may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the exhibitor service manual.

Sound Devices and Lighting - Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices of presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor’s display. URISA reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal during Show - Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Information brochure. Early dismantlement and/or removal of an exhibit may result in the loss of exhibit privileges for future shows.

Exhibitor Personnel - Booths should be manned by company specialists who are qualified to discuss details of their company’s products or services.

At least one (1) representative must be present in the exhibitor’s booth during open exhibit hours. An Advance Registration Form will be sent to exhibiting companies. This form must be completed and returned in order to pre-register all company personnel.

Handouts and Giveaways - Distribution of advertising material and souvenirs must be confined to the exhibitor’s booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

Storage - The exhibitor should make arrangements with the contracted decorator for storage of boxes and crates during the exhibition. URISA assumes no responsibility for damage or loss of packing boxes or crates.

Food and Beverage - Exhibitor distribution of food and beverages is prohibited.

Security - URISA provides general hall security on a 24-hour basis. URISA makes no warranty, express or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage.

Liability - URISA will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. URISA will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim.

URISA assumes all liability for any damage to the facility’s floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations or ordinances of any governmental authority and of the contracted facility. The exhibitor will hold URISA and the Hilton Columbus Downtown harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the convention center or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect URISA and the Hilton Columbus Downtown against any and all such claims or demands. Exhibitor assumes responsibility and agrees to indemnify and defend URISA and the Hilton Columbus Downtown and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither URISA nor the Hilton Columbus Downtown maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Show Management - The exhibition is organized and managed by URISA. Any matters not covered in these Rules and Regulations are subject to the interpretation of the URISA Executive Committee and the URISA Executive Director or designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the hotel’s policies and procedures.

Trademarks - URISA will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Cancellation Policy - Cancellations received by URISA on or before September 1 will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after September 1, will not receive refunds.

Failure to Occupy Space - Space not occupied by 10:00 AM on Tuesday, October 17 will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Conduct - All exhibits will be to serve the interest of attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that URISA believes to be injurious to the purpose of GIS-Pro 2023. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. Cameras are not permitted in the exhibit hall. Children under the age of 18 are not permitted in the exhibit hall unless accompanied by an adult. Refer to URISA Code of Conduct for specific information.