



SPONSORSHIP OPPORTUNITIES

2018 LEADERSHIP INSTITUTE



**LEADING
BOLDLY
ACCELERATING
CHANGE**

**SEPT 30-OCT 3, 2018
DENVER, COLORADO**

SHERATON DENVER DOWNTOWN HOTEL

www.usa.childcareaware.org



SPONSORSHIP OPPORTUNITIES

2018 LEADERSHIP INSTITUTE

DENVER - SEPT 30-OCT 3 LEADING BOLDLY. ACCELERATING CHANGE.

VISIONARY SPONSOR

\$7,500



SPONSORSHIP INCLUDES:

- ✦ Plenaries available available for sponsorship (*choose one*):
 - ★ Breakfast Plenary (Tuesday, October 2)
 - ★ Luncheon Plenary (Tuesday, October 2)
 - ★ Afternoon Plenary (Tuesday, October 2)
- ✦ Two (2) Leadership Institute registrations
- ✦ VIP table placement during Plenary session
- ✦ Full-page color tribute on back cover of printed event program (8 x 10.5 inches)
- ✦ Company logo with hyperlink on the Leadership Institute webpage
- ✦ Recognition on sponsored-event signage
- ✦ One (1) Table Top Exhibit during the Networking Reception



⇒ FAMILY PANEL ⇒ SPONSOR

\$5,000



SPONSORSHIP INCLUDES:

- Two Family Advocate Scholarships named after your company
- Two (2) Leadership Institute registrations
- Opportunity to introduce parent advocates during family advocate plenary: Breakfast Plenary (Wednesday, October 3)
- Full-page color tribute included on back inside cover of printed event program (8 x 10.5 inches)
- Company logo with hyperlink on the Leadership Institute webpage
- Recognition on sponsored-event signage
- One (1) Table Top Exhibit during the Networking Reception

⇒ RECEPTION ⇒ SPONSOR

\$5,000



SPONSORSHIP INCLUDES:

- Networking Reception (Sunday, September 30)
- Two (2) Leadership Institute registrations
- Full-page color tribute included in printed event program (8 x 10.5 inches)
- Company logo with hyperlink on the Leadership Institute webpage
- Recognition on sponsored-event signage
- One (1) Table Top Exhibit during the Networking Reception



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≡ AFFILIATE SPONSOR ≡

\$3,000



SPONSORSHIP INCLUDES:

- ⚡ Sessions available for sponsorship (*choose one*):
 - ★ Opening Session (Monday, October 1)
 - ★ Newcomer Session (Monday, October 1)
 - ★ Closing Session (Wednesday, October 3)
- ⚡ One (1) Leadership Institute registration
- ⚡ Half-page color tribute included in printed event program (*horizontal: 8 x 5.15 inches; vertical: 3.9 x 10.5 inches*)
- ⚡ Company logo with hyperlink on the Leadership Institute webpage
- ⚡ Recognition on sponsored-event signage
- ⚡ One (1) Table Top Exhibit during the Networking Reception

≡ EMPOWERMENT SPONSOR ≡

\$2,000



SPONSORSHIP INCLUDES:

- ⚡ Leadership Institute Swag Sponsor
- ⚡ Company logo with hyperlink on the Leadership Institute webpage
- ⚡ Half-page color tribute included in printed event program (*horizontal: 8 x 5.15 inches; vertical: 3.9 x 10.5 inches*)



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≡ COMMUNITY OF PRACTICE ≡ SPONSOR

\$1,000



SPONSORSHIP INCLUDES:

- ✦ Half-page color tribute included in printed event program (*horizontal: 8 x 5.15 inches; vertical: 3.9 x 10.5 inches*)
- ✦ Company logo with hyperlink on the Leadership Institute webpage



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