Child Care Aware® of America (CCAoA) is the nation’s leading organization dedicated to advancing a comprehensive vision for the future of child care where every family has access to high-quality, affordable and equitable child care. We are most recognized for our work in policy/advocacy, research, practice and comprehensive service solutions.

Become part of our supporter community by building a sponsorship package that meets your needs – either one of our offerings listed here or a customized option designed just for you. Our platforms will expand your audience and increase your bottom line.

CCAoA offers opportunities to support content, products and virtual events. As a supporter, your company will expand its reach and demonstrate a commitment to investing in social good initiatives that promote equity for children, providers and families.

By supporting Child Care Aware® of America you will:

- **Reach** the largest concentration of leaders in the child care industry.
- **Connect** with a nationwide network of child care providers and system professionals.
- **Build** relationships with child care professionals within a well-established network of passionate and trusted leaders.
- **Showcase** your organization in a high-quality, trusted forum dedicated to collaborative discussions and sharing knowledge about child care.

We have opportunities at the supporter, sponsor and VIP levels. Each offers a multitude of ways to reach our audience, including:

- Exclusive expert panel
- CCAoA initiatives, programs or events
- Exhibiting at CCAoA events for in-person and virtual marketing
- Virtual events
- Company branding opportunities
- Representation on our influential speaker’s bureau
- Speaking engagements via multiple media formats

Put your company in front of our network of more than 150,000 parents, child care providers, businesses and systems-leaders—all working together to improve child care and early education for every family.

**SPONSORSHIP & SUPPORT PACKAGE**

**By the Numbers**

- Childcareaware.org had over 2.8 million pageviews
- CCAoA had 14.4k mentions in the press
- Childcareaware.org averaged 236k views per month with a total reach of 4.6B