

USA Dance Minnesota Chapter #2011 Board Minutes
Tuesday, March 5, 2024 6:30-8:30 pm
Hillside Church, Bloomington, MN

- I. **Call to order and roll call** – Maryann Kudalis, President, called the meeting to order at 6:30 pm with a roll call. Board members present: Wayne Holmgren, Vice President, Russell Alliev (via phone), Treasurer, Connie Knipp, Secretary, Suzi Blumberg, Vicki Nauschultz, Jonathan Erickson, Russ Mountjoy, and Diane Zielke. **Excused:** Su Anne Schloo, Lee Von Lehe, and Sondra Traylor, **Others present:** Carrie Sandgren, Editor, of the chapter's E-newsletter.
- II. **Approval of the Agenda** (Maryann) - It was moved to approve the agenda as read by Maryann. (SB/WH). Motion passed.
- III. **Approval of the Minutes** (Maryann) It was moved & seconded to approve the February minutes. (RM/SB). Motion passed.

IV. **Reports**

A. Treasurer's Report –

- 1. Russell will give the February report at the next meeting.
- 2. Russell reviewed past chapter donations. In 2019 the following donations were approved:
 - \$1,000 to USA Dance championships,
 - \$1,000 to Collegiate championships,
 - \$500 to Heart of Dance "Dance Academy".The events were not held due to Covid.
 - \$100 annually to Lynne's Dance News, and
 - \$100 to Sleigh Bells, if they performed at the holiday dance.

There was discussion that there should be a process for businesses/organizations requesting donations from USA Dance. Discussion continued as to what percent of our profits USA Dance has donated in the past. Wayne suggested if USA Dance makes a profit, that we should consider looking at what percent of our profit should be allocated to adding to our asset base, and then setting aside the rest of the profit to be allocated percentage-wise between donations, programs to benefit members, and equipment/supply needs. Wayne is to review recent asset growth, donation amounts, and year-end profits. Russell is to make year-end fiscal reports available for review. Preliminary budgeting ideas are to be presented at the next board meeting.

Wayne and Russell are going to review options for USA Dance, should we make a profit.

- 3. Budget 2024 – There was a motion to review the budget and vote on it at the next monthly meeting. (RM). Motion passed. Russell will send out the budget to BOD for review.

- B. E-Newsletter – Carrie –** 741 e-mails were sent out, 507 (68.4%) were opened, 0 bounce backs. The April deadline for articles is March 25th.

Maryann received positive feedback from Janie Nordberg's article in Coaches Corner.

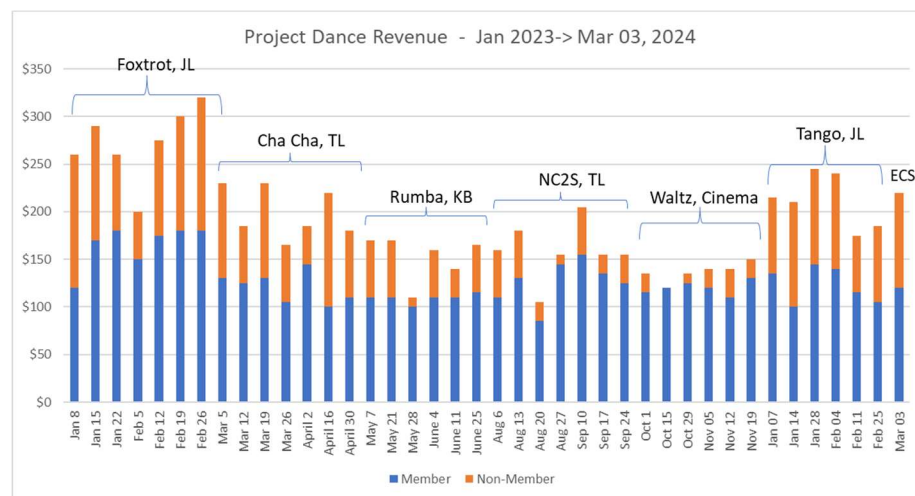
- C. Website – We are looking for an assistant for Lee. Carrie might be able to assist Lee and will contact him.

D. Monthly Dances – Russ Mountjoy, Jonathan, Maryann

Date	Location	Instructor	Lesson	Theme	DJ
March 16th	Cinema	TBD	Quickstep	St. Patrick's Day	Russell
April 20th	Studio Timeout	TBD	East Coast Swing	Floral	

- E. Project Dance – Wayne, Vicki, Su Anne, Russ M.
Wayne mentioned that Project Dance is off to a good start this year. The 2024 attendance to date is 90 participants not including BOD members. Sixty-one are USA dance members and 29 are non-members.

Recent Project Dance revenue is shown in the following graph:



Membership activity, to date, at 2024 Project Dance lessons has been:

- New Member applications: 6
- Renewal applications: 12

Average paying attendance, to date, at 2024 Project Dance lessons is: 34 participants. (Average paying attendance for 2022 PD was 22, and average paying attendance for 2023 PD was 32.)

- F. Publicity and Flyers – Nothing new at this time.

G. Tea Dance - Connie and Russell

- Connie gave updates to the Tea Dance. The venue, photographer and DJ remain the same.
 - Entertainment includes: Nelly Sparkman and Russell Alliev performing two dances, one is a medley, Janie and Andy Nordberg performing a Smooth and an Argentine Tango, Joshua Dowell and Johanna Engelbretson performing two rhythms. This will allow for costume changes.
 - Su Anne is coordinating the college students and in contact with three colleges and Connie in contact with one.
 - We are renting centerpieces this year. Color scheme is similar to the white/green flyer. Fresh flowers were cost prohibitive.
 - Jonathan is helping coordinate the Dance Hosts the day of the event.
 - St. Thomas students have agreed to help out.
 - Connie will make up a schedule and ensure that everyone gets time for the brunch.
 - People can reserve a table if they have it filled with 10 people.
- Sales: 49 total at this point.

V. Old Business

- A. Health Workshop – Placed on hold.

VI. New Business

- A. USA Dance Cruise – There was discussion about whether USA Dance, Minnesota Chapter #2100 should sponsor a cruise. There would be no financial expenses for the chapter. Russell Mountjoy will bring information about various cruises to the next meeting.
- B. Annual Membership drive – Placed on hold.

VII. Announcements

Next meeting: Tuesday, April 2, 2024 at 6:30 PM at Hillside Church, Bloomington, MN.

Meeting adjourned by Maryann at 8:30 pm.

Respectfully submitted,
Connie Knipp, Secretary, USA Dance MN #2011

