



National Governing Body of DanceSport, Member Organization of the US Olympic Committee, and the World DanceSport Federation

MINUTES FOR GC MEETING 4/23/18		
Voting Member	Title	In Attendance
Gary Stroick	President	Yes
Greg Warner	Senior VP	Yes
Jack Kellner	Secretary	Yes
Ruth Long	Treasurer	Yes
Giacomo Steccaglia	DanceSport VP	Yes
Melissa Dexter	Professional VP	Yes
Leland Whitney	Social VP	Yes
Roger Greenawalt	DanceSport Delegate	Yes
Inna Brayer	DanceSport Delegate	Late, and left early
Michael Murphy	DanceSport Delegate	Yes
Damian Pataluna	DanceSport Delegate	Yes
Herb McGurk	Membership Director	Yes
Kym Zion	K12 Programs Director	Yes
Open	Development Director	N/A
Kirk Sigmon	Admin Support Director	Yes
Hannah Cole	College Network Director	No
Don Davenport	Chapter Relations Director	Yes
Alex Tavera	Marketing Director	Yes

**Roll Call:** There are currently 17 filled seats on the Governing Council. A quorum consists of 9 or more members in attendance. A **quorum is present** as 15 members are in attendance. A By-Law amendment requires a  $\frac{3}{4}$  vote of the filled seats;  $0.75 \times 17 = 12.75$  so 13 votes would be required to amend the By-Laws.

1. Called to Order by Gary at 9:01 pm EDT

2. President's Report (Gary)

- A. The WDSF's AGM is in Europe in mid-June. Attending will be Ruth, Michael, Giacomo and Melissa. Possibly Gary will also attend.
- B. Gary tasked Greg with updating the current Business Plan and creating a Strategic Plan for USA Dance, incorporating planning, vision, and objectives.
- C. A face-to-face GC meeting is planned for late in the year.
- D. The RFP for 2019 Nationals should be going out this week.
- E. Kirk is looking at some IT issues.
- F. Alex is beginning work on a marketing plan. All documents should go to Alex and Ruth during the transition for review before public release.
- G. Travelers decided not to renew our D&O insurance policy which expires on 5/15. Our insurance broker is seeking a new carrier. Reason cited for the non-renew is our history of claims.



National Governing Body of DanceSport, Member Organization of the US Olympic Committee, and the World DanceSport Federation

### 3. SVP's Report

Greg is looking at the weekends of 11/2-11/4 or 11/30-12/2 for the annual face-to-face GC meeting.

### 4. Treasurer's Report (Ruth)

A. Ruth discussed the issue of "risk" to the organization.

B. Ruth reviewed some past issues:

- (i) a fraud claim for \$172K which was settled in 2017 with our D&O insurance carrier for \$17K.
- (ii), a recent discovery by a chapter treasurer of a former chapter officer making a \$12K withdraw from the chapter treasury with no known documentation, and
- (iii) a \$37K penalty from the IRS for late filing of a Form 990 which was waived.

C. Ruth reviewed current issues. State public charity registrations fell badly out of date over the past few administrations. This posed a major risk to the organization as a whole as Pennsylvania issued a cease and desist order and Virginia had launched an investigation. The registrations are now corrected.

D. Financial data is not readily accessible to members of the Governing Council. Prior administrations identified this concern following Michael Brock's tenure as Treasurer, but failed to correct this critical issue. Financial data should be moved to a cloud-based bookkeeping system so officers can easily review it, the data is subject to up-to-date security protections, and there is data back-up.

E. A previous administration granted chapters' sole signatory control of their bank accounts. A recent review of chapter finances showed that approximately 70% of chapter bank accounts have incorrect or dated information on them. Under the Patriot Act all bank information must be current and accurate. To allow the National Organization to correct this, and more easily assist the chapters in complying with the Patriot Act, consideration is being given to reinstating two national officers as signatories on all chapter bank accounts.

F. Ongoing multiple complaints from a member are taking time and resources away from essential functions.

G. The 2018 Budget was discussed. The 2018 budget is a "roll forward" of 2017's with certain changes. \$10K was transferred from DS stipends to the Professional Council. \$10K was added to K-12 Programs. Two face-to-face GC meetings were reduced to one, freeing up \$15K. Funds were added to the chapter and volunteer of the year awards.



---

National Governing Body of DanceSport, Member Organization of the US Olympic Committee,  
and the World DanceSport Federation

H. Reconciliation of the NDCD and Nationals P&Ls is underway. Expectations are that NDCD will come close to breaking even, per the NDCD budget approved by the GC. We should have all the numbers for both events in 2-3 weeks.

I. A college intern is going to be interviewed for a summer engagement, who would be assigned to work with her and Esther on financial management tasks.

J. Volunteers will be sought to develop financial models for fee generation from select competition events.

Inna joined and left the meeting during the Treasurer's Report (9:42 pm – 10 pm)

5. Secretary's Report (Jack)

A. MOTION to approve the minutes from 4.10.18 (Gary/Ruth). Passed 15-0-0.

B. All the state charity registrations based on our 2016 Form 990 have been completed. All paperwork has been submitted but a few states take several months for processing. Total cost including the registration service and state fees was about \$7900. The renewal cycle will be beginning soon, based on our 2017 Form 990, and state filing fees (alone) are estimated to run about \$3300. Ruth is looking for a volunteer to prepare the renewal applications before engaging the registration service again.

6. DS - VP (Giacomo)

A. We have a junior two 10-dance couples representing the US this year.

B. The National training camps will shortly be beginning.

C. The DSC is designing new team jackets.

D. Giacomo is awaiting word from the USOC about Breakin' and Olympic Games.

E. A task force on same gender competitions will be set up soon.

F. A task force on Rulebook revision and clarification will be set up soon.

7. Pro - VP (Melissa)

A. The PC is working on Rulebook changes applicable to professionals.

B. We are awaiting test results from the WDSF for our adjudicators.

8. Social - VP (Leland)

A. MOTION to ratify Tom Hirata as District 3 Director (Leland/Ruth). Passed 15-0-0.

B. NBDW Flashmob choreography has been released.

C. Leland will be traveling to FL for the forthcoming District 9 meeting.



---

National Governing Body of DanceSport, Member Organization of the US Olympic Committee,  
and the World DanceSport Federation

9. K-12 (Kym)

- A. Kym said she has been working on getting the K-12 subcommittees back on track.
- B. The second pilot program in CT has been running for two months.
- C. Kym is exploring starting another pilot program in Atlanta.

10. Administrative Director (Kirk)

Kirk is assisting with the new contract with Dance Notions / Access Dance for the website and membership lists, and exploring options with Ruth for moving finances to cloud computing.

11. Marketing (Alex and Ruth)

- A. Policies for PR to be clarified.
- B. Want to trademark K-12 program and NBDW Flashmob elements.

12. Membership / Ethics (Herb)

- A. Herb discussed donation packages for airing on the Grand Slam TV program in August / September and their price levels and what the donor would receive.
- B. Herb is working with Kirk to negotiate with Dance Notions / Access Dance to upgrade the website and membership list.
- C. There are four cases pending before the Ethics Committee and two of them are going to Hearing Panels.
- D. Earle needs to be replaced on the Ethics Committee as he is now dancing for Ukraine and no longer living in the US.

13. NCDC

Michael reported that NCDC is being planned for the same weekend next year, March 30-31, 2019.

14. Old Business

Michael wants to update our family of trademarks over the next couple of months, and re-examine the logo - think about something more broad-based representing different forms of dance.

15. New Business

- A. Guidelines from Marketing will be forthcoming to allow councils and committees to directly post information, increasing communication with the members
- B. Michael updated the negotiations with the WDSF regarding a NDA they requested.

16. Gary called the next meeting for Monday 5/7. The business meeting will start at 9pm, preceded by a "safe sport" attorney presentation at 8:30pm.



National Governing Body of DanceSport, Member Organization of the US Olympic Committee,  
and the World DanceSport Federation

17. Adjournment

MOTION to adjourn (Ruth/Jack). No objections. Meeting adjourned at 10:54 pm EDT.

Respectfully submitted,  
Jack Kellner  
National Secretary

Addendum:

An Email vote was taken on 4/2/18. Motion for email vote by Roger/Jack, and motion for a change to Rulebook section 3.11.8.2 by Roger/Jack. Motion for email vote passed 12-1-1. Main motion passed 9-4-1 on 4/4/2018. The amended Rulebook section follows:

**3.11.8.2.American Smooth – Open Proficiency Levels plus Adult/Senior**

● **Syllabus Proficiency Levels—Dress Specifications**

● **Required:**

- Minimum allowed attire of the age appropriate Smooth syllabus dress code.
- Competition apparel for Open Smooth.
- (CnS) tie/bow tie required.
- [A vest, jacket or bolero jacket \(C1nS\) \(optional\)](#)
- (CnS) trousers.
- Socks.
- Shoes.
- Long hair must be worn in a ponytail.

**MALE ATHLETE**

● **Not Allowed**

- No skin colored or flesh-toned suits, jackets, vests or shirts.
- Rolled up sleeves.