Roll Call: There are currently 14 filled seats on the Governing Council. A quorum consists of 9 or more members in attendance. A quorum is present as 12 members are in attendance. A By-Law amendment requires a ¾ vote of the filled seats; 0.75 X 14 so 11 votes would be required to amend the By-Laws.

1) Call to Order: Gary called the meeting to order at 9:03 PM Eastern time.

2) Agenda Approval: Motion to approve the agenda (Greg/Melissa) with addition of update on Congress and items for Executive Session. 10/0/0 MOTION APPROVED.

3) Senior-VP Report
   a. Meeting etiquette: Greg reviewed the importance of being prepared for GC and other meetings. He also noted the communication challenges associated with conference calls. He asked all members to be respectful during call, avoid interrupting speakers and respectfully agreeing to disagree when these situations arise.
   b. Wheelchair DanceSport: A wheelchair dance association who is interested in creating an NGB was referred to USA Dance by the Paralympic Sport Association. Greg is following up with the interested parties to determine mutual interests.

4) President’s Report
   a. Organizational Changes: Gary announced the following changes:
      i. Ruth is stepping down from her roles as acting Marketing and Development
Directors. Greg will temporarily fill in with some Marketing responsibilities.

ii. Rut is also stepping down from her role as Chair of the Nationals Committee. Giacomo will assume these responsibilities.

iii. Kym has resigned as Director of K-12. The status of this role and alternatives will be discussed at the F2F in November.

b. USOPC Update: Gary reviewed recent conversations with the Compliance Officer and the assessment tool used to assure compliance of NGBs. Several issues will need to be resolved with the anticipated participation of Breakin’ in the 2024 Olympics.

c. Studio Membership. A proposal will be forthcoming to create a studio membership. There are Breakin’ studios and ballroom studios who have expressed interest in this membership category.

d. Director Reports: Gary asked that each Director prepare an update of activities for the next GC meeting on November 4.

e. Social Dance: Chapters and social dance are a vital segment of USA Dance. Discussions of this component of USA Dance will be occur more regularly at GC meetings. This will be a topic at the November 4 meeting.

f. Growing Membership: Gary posed two questions to challenge the GC’s thinking on membership: And,

i. What has each team done to grow membership?

1. There are several initiatives that will contribute to membership. These include the evolving relationship with AARP; Special Olympic DanceSport, and Breakin’.

ii. What does USA Dance need to be best at to build membership?

1. Communications up and down the organization.

2. Selling value of USA Dance.

iii. What is USA Dance better at than any other organization?

1. Don suggested that USA Dance through its chapters has established the precedence for social dancing that many dance clubs are following.

2. USA Dance has created standards for adjudicators who judge at USA Dance sanctioned events.

g. Motion Withdrawal: Gary withdrew his email vote motion and motion to approve a contract made on October 12, 2019.

5) Audit Update: This report is delayed due to Ruth’s absence from the meeting.

6) Collegiate Report: Ross reported that planning for the NCDC is progressing well. The
competition is scheduled for March 28 and 29, 2020.

7) Dance Camp Update: Inna reported that the Camp to be held October 27 is on schedule. The potential next Dance Camp is scheduled for the SE Competition.

8) National Congress: Melissa has identified speakers for the Congresses. WDSF has yet to provide final approval. The Congresses will be held prior to the SE Competition.

9) Next Meeting: The next meeting of the Governing Council is scheduled for November 4, 2019, at 9:00 PM Eastern.

10) Meeting Adjournment: The meeting adjourned at 10:38 PM.

Respectfully submitted,

Gregory Warner, Senior-VP

Email Votes:
Executive Committee Email Vote: Motion for email vote and Motion to approve August 26, 2019 Executive Committee Minutes (Greg/Gary), BOTH MOTION PASS

Governing Council Email Vote: Motion for email vote and Motion to approve Saltwater Films and Networks Letter of Intent (Gary/Michael) Both MOTION PASS 12/0/1.

Governing Council Email Vote: Motion for email vote and Motion to rescind Ken Richards reprimand letter and amend the August 27, 2018, minutes to note the reprimand was rescinded on October 13, 2019 (Michael/Greg) Both MOTION PASS. Motion for email vote 9/0/0 and Motion to Rescind 8/0/1. Currently there are 15 voting GC members.