Spring 2010
Fall 2010
Proclamation
CITY OF ST. PETERSBURG

WHEREAS, entrepreneurs and entrepreneurial ventures are the driving force of the necessary creativity, innovation and employment growth that are leading the City’s economic development and sustainability; and

WHEREAS, the City of St. Petersburg is supportive of entrepreneurship and intends to promote such efforts; and

WHEREAS, the University of South Florida St. Petersburg’s Sustainable Entrepreneurship & Innovation Alliance provides education, training and support programs to entrepreneurs; and

WHEREAS, those existing and future entrepreneurs, are similarly encouraged and promoted by the City’s economic development and business assistance programs; and

WHEREAS, through the activities of University of South Florida St. Petersburg’s Sustainable Entrepreneurship & Innovation Alliance and the City of St. Petersburg, the economic environment of St. Petersburg is flourishing;

NOW, THEREFORE, I, Bill Foster, Mayor of the City of St. Petersburg do hereby proclaim the month of November, 2010,

Entrepreneurship Month

in St. Petersburg and encourage all our individuals to recognize the importance of entrepreneurs in our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official Seal of the City of St. Petersburg, County of Pinellas and State of Florida to be affixed this 4th day of November, 2010.

Bill Foster
Mayor
Spring 2011
A NEW
MAJOR & MINOR
IN
ENTREPRENEURSHIP
innovation & job news

USF St. Pete Ramps Up Study of Creativity

TUESDAY, FEBRUARY 09, 2011

USF St. Pete is adding two faculty-in-residence members, one of whom will present a course on creativity.

The Sustainable Entrepreneurship & Innovation Alliance at USF St. Petersburg welcomes Nathan Schwagler and John Morrow to the campus as Creative-in-Residence and Entrepreneur-in-Residence, respectively. Morrow will guide students and local businesses. Schwagler will offer a course that focuses on creativity. It begins in May 2011. The course will be offered two more times during the academic year.

Schwagler’s course rests on findings from The Creative Studies Project that states that creativity is teachable, learnable and sticks. Schwagler says that if he does an effective job of teaching, students will leave with the ability to effectively collaborate with others to identify and take advantage of opportunities for innovation as well as “sell” their ideas visually, verbally and in writing.

“The world needs global citizens capable of unleashing a fury of creative solutions upon the incredibly complex and unprecedented challenges that we face,” says Schwagler.

Schwagler, whose interest in creativity was sparked while studying psychology at SUNY Buffalo State, believes that creativity is vital to succeeding in the global marketplace.
Fall 2011
Our 1\textsuperscript{st} Major!

Our 1\textsuperscript{st} Minor!
GAZELLE LAB.com
A mentor-driven, three-month, seed-stage investment program in Tampa Bay, Florida.

Marvin Scaff
Acclaimed Technologist & Entrepreneur

John Morrow
Serial Technology Entrepreneur

Brent Britton
Veteran Silicon Valley Technology Attorney

Daniel James Scott
Serial Founder & Technologist

Bill Jackson, PhD
Entrepreneurship & Innovation Professor
Spring 2012
Tampa Bay Times

“USF St. Petersburg entrepreneur program is already producing winners”
Fall 2012
"Building entrepreneurial community takes at least a half dozen entrepreneurs that are committed to provide leadership over 20 years."

– Brad Feld, Foundry Group

The Tampa Bay 6/20 initiative was named, in part, for Brad Feld’s quote (above), in part, for the six entrepreneurs who decided to take the first steps toward a 20 year plan (by entrepreneurs, for entrepreneurs) to build a thriving Tampa Bay entrepreneurial ecosystem, and, in part, for the plan’s release date of June 20, 2012.

The first six entrepreneurs - John Morrow (leading this charge as Tampa Bay’s Entrepreneur-In-Residence), Daniel James Scott, Bill Jackson, Marvin Scott, Brent Britton, and Rebecca White – have between them started more than a dozen businesses, all are affiliated with local universities, and all already have assumed leadership roles in the Tampa Bay entrepreneurial community.

So please, review Phase 1 of the initiative (the first step), and join us by taking the pledge - we’ll add you to the site as well!

View all supporters...

In addition, a number of community organizations are helping achieve our goal of a thriving entrepreneurial ecosystem here in Tampa Bay, including:

- BarCamp Tampa Bay
- CoWork Tampa
- Creative Tampa Bay
- Entrepreneur Social Club
- Entrepreneurship Center at the University of Tampa
- Florida Small Business Development Center at Pinellas County Economic Development
- Gazelle Lab
- Greater Tampa Chamber of Commerce
- Keep Saint Petersburg Local
- LocalShops1
- Pasco Economic Development Council
- St. Petersburg Chamber
- StartupDigest Tampa Bay
- Startup Weekend Tampa
- Sustainable Entrepreneurship & Innovation Alliance at USFSP College of Business
- Tampa Bay International Business Council
- Tampa Bay Partnership
- Tampa Bay Technology Forum
- Tampa Bay Wave
- USF CONNECT

View Phase 1...
Spring 2013
Entrepreneurship Ambassadors

Michael Luckett  
Associate Professor, Marketing

Varol Onur Kayhan  
Assistant Professor, Information Systems Management

Frank A. Biafora  
Dean, College of Arts and Sciences

Mark Jerome Walters  
Director, Digital Journalism and Design
Thank you!