2023 Gala Sponsor Opportunities

Become a Sponsor Today!

We can't wait to welcome 450-500 guests to this celebratory evening! In addition to live musical entertainment, we will be recognizing a host of nurses with our 40 Under 40 Awards, and will also be presenting our most prestigious recognition, the Nancy Vance Award, to one nurse for outstanding lifetime achievement.

The Gala is one of the Foundation's most important annual fundraisers and supports our nationally recognized work in youth as well as nurses' mental health, leadership development through our new Nurse Leadership Academy, and interprofessional leadership team development via SYNC, as well as our awards and scholarships programs. As a sponsor of this celebratory evening, your organization will be highlighted in the months leading up to the event and on the evening of our Gala for your extraordinary commitment to Virginia's nurses and nursing.

Please join us in lifting up nurses from across Virginia
through your participation and sponsorship!

Gala sponsors receive many benefits, including reserved tables in our sponsor seating area, special sponsor recognition, opportunities for participation in the evening's award presentations, and more!

As a sponsor, you will:

- Be recognized with your company logo on our welcome slides
- Have your logo included on our red-carpet Step and Repeat
- Receive advance promotion in the August issue of *Virginia Nurses Today*, * circulation 118,000
- Be recognized in VNA's weekly e-news, *News Brief*
- Receive advance promotion on virginianurses.com

***If your sponsor confirmation and logo are received by Friday, June 30.**

Additionally, each sponsor level comes with its own perks:

Premiere: $20,000

- Diamond sponsor recognition on all event print collateral
- 3 tables of 10 at Saturday evening's (9/9) Gala
- Recognition in e-news, *VNA News Brief*
- Representative from sponsoring organization will assist with on-stage presentation of awards

Diamond - $15,000

- 2 tables of 10 at Saturday evening's (9/9) Gala
- Platinum sponsor recognition on Virginia Nurses Association (VNA) website
- Recognition in e-news, *VNA News Brief*
- Representative from sponsoring organization will assist with presentations

Solo Reception Sponsor - $10,000

- Custom ***ice sculpture*** with your organization's logo!!!
- 1 table of 10 at Saturday evening's (9/9) Gala
- Recognition in e-news, *VNA News Brief*

Gold - $7,500

- 1 table of 10 at Saturday evening's (9/10) Gala
- Recognition in e-news, *VNA News Brief*

360° Photo Booth - $2,500

- Your organization's logo printed on photos
- Your organization's logo printed on the photo booth wrap

Step and Repeat Sponsor - $1,500

You've seen them on the Emmys, the Oscars, and other red-carpet events! Our Gala Step and Repeat, inclusive of red carpet, will serve as the backdrop for photos of event guests and award recipients, and includes the logos of all sponsors with an added callout to our Step and Repeat sponsor!

- Your business or organization logo on the step and repeat plus an added callout
- Recognition on the Virginia Nurses Association (VNA) website & VNF microsite
- Recognition in e-news, *VNA News Brief*

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Questions?
Contact VNA & VNF CEO Janet Wall
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