



2024 Gala, Saturday, November 23

Sponsor Opportunities

[Become a Sponsor Today!](#)

We can't wait to welcome nearly 500 guests to this celebratory evening! In addition to live music, we will be recognizing a host of nurses with our Leadership Excellence Awards, as well as other outstanding healthcare and community leaders.

The Gala is one of the Foundation's most important annual fundraisers and supports our nationally recognized work in mental health for youth as well as for nurses, leadership development through our Nurse Leadership Academy and Next Level Leadership, as well as our upcoming 6-part Maternal Health webinar series. Funds raised through the support of our Gala sponsors also support our award and scholarship programs. As a sponsor of this celebratory evening, your organization will be highlighted in the months leading up to, during, and following the event.

*Please join us in lifting up nurses from across Virginia
through your participation and sponsorship!*

ALL sponsors will:

- Be recognized with your company logo on our welcome slides
- Have your logo included on our red-carpet Step and Repeat
- Be recognized in all event print collateral
- Receive advance & follow-up promotion in the August and November issues of *Virginia Nurses Today*, circulation 120,000*
- Be recognized in VNA's weekly member e-news, *News Brief*
- Receive advance promotion on virginianurses.com

Additionally, each sponsor level comes with its own perks:

Premiere: \$20,000

- 3 tables of 10 at Saturday evening's (11/23) Gala
- Representative from sponsoring organization will assist with on-stage presentation of awards

* Available only to healthcare practices/settings (LTC, hospitals, health systems, home health agencies, etc.) and schools of nursing

Diamond: \$15,000

- 2 tables of 10 at Saturday evening's (11/23) Gala
- Representative from sponsoring organization may assist with presentations

~~Gala Reception Sponsor: \$10,000~~ (no longer available)

Limited to 1 sponsor!

- Custom **ice sculpture** with your organization's logo!
- 1 table of 10 at Saturday evening's (11/23) Gala

Gold: \$7,500

- 1 table of 10 at Saturday evening's (11/23) Gala

~~Photo Booth: \$2,500~~ (no longer available)

Limited to 1 sponsor!

- Your organization's logo printed on the photo booth wrap

~~Step and Repeat Sponsor: \$1,500~~ (no longer available)

Limited to 1 sponsor!

You've seen them on the Emmys, the Oscars, and other red-carpet events! Our Gala Step and Repeat, inclusive of red carpet, will serve as the backdrop for photos of event guests and award recipients, and includes the logos of all sponsors with an added callout to our Step and Repeat sponsor!

- Your organization's logo on the step and repeat plus an added callout

[Become a Sponsor Today!](#)

Questions?

Contact Linda McKay at lmckay@virginiannurses.com or 804-282-1808, ext. 1.

Gala Table and Individual Ticket purchases will be available at a later day. Gala Tables seat a maximum of 10 people and will be available at a cost of \$1,500 per table. Individual Gala tickets will be available for \$150 each. Please note that our actual ticket cost per person is \$150 and thus we are unable to discount these prices. Your generous support as a sponsor is what supports the foundation's continuing work.