

2025



CONFERENCE OPPORTUNITIES

Sponsor, Exhibitor, & Discounted Organizational Conference Registration



<https://tinyurl.com/2025VNASponsorship>

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We've got a reputation for providing national quality programs! Our Spring Conference and Legislative Summit consistently receive stellar reviews! Each will be held virtually, bringing together healthcare leaders, policymakers, and innovators in an immersive digital setting. Video recordings will also be available to registrants on-demand, providing access to thousands more practicing and student nurses!

Looking for in-person engagement? Meet your colleagues and nationally renowned speakers at our in-person Fall Conference at the Renaissance Portsmouth-Norfolk Waterfront Hotel. The excitement will be palpable! Our content tackles the issues head-on and our Exhibit Hall continues to grow with ample hours for our conference participants to explore and engage with nursing and holiday-focused exhibitors! Be sure to extend your stay through Saturday evening to participate in the Virginia Nurses Foundation's celebratory Gala (tickets and sponsor opportunities available separately.)

SIGN UP FOR ALL OF OUR 2025 EVENTS WITH ONE EASY FORM!

EVENT	FORMAT	DATE
SPRING CONFERENCE	Virtual & On-Demand	April 9-10, 2025
LEGISLATIVE SUMMIT	Virtual & On-Demand	September 25, 2025
FALL CONFERENCE	In-Person	November 14-15, 2025

- We're simplifying life with a shift to annual sponsor and exhibitor packages that encompass all three events.
- Flexible invoicing! Choose to pay in installments or in one lump sum to better fit your budget year and planning needs!

SPONSORSHIP COMMITMENT FORM



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2025 ANNUAL SPONSOR AND EXHIBITOR PACKAGES

SPONSOR BENEFITS	PREMIER* \$20,000	DIAMOND* \$15,000	GOLD* \$10,000	PRESIDENTS' RECEPTION \$2,000	RAPID FIRE PRESENTERS \$1,200
Highlighted on Conference Web Page†	X	X	X	X	X
Ad in <i>Virginia Nurses Today</i> , 120,000+ RNs circulation†	X	X	X		
Exhibit Hall Sponsorship†	X				
Exhibit Table†	DOUBLE WIDE X	STANDARD X	STANDARD X		
Branded Attendee Conference Bags†	X				
Branded Promotional Items*†	2 ITEMS X	2 ITEMS X	1 ITEM X		
Company Logo on Welcome Slides**†	X	X	X	X	X
Company Logo on Event Promotions in <i>Virginia Nurses Today</i> †	X	X	X	X	X
News Brief Advertising***†	15-WEEK RUN X	9-WEEK RUN X	3-WEEK RUN X		
Day-of Social Media Posts†	X	X	X	X	X
Attendee Email List†	2X USE X	1X USE X	1X USE X		

- * These are annual sponsorships encompassing all three events. Professional and trade associations are ineligible for these sponsor levels.
- ** Examples: lanyards, coffee cup sleeves, hotel key card holders, cocktail napkins.
- *** These opportunities are each specific to the Fall Conference. They can be purchased individually or added to a Premier, Diamond, or Gold sponsorship.
- **** You choose weekly publication date(s)!
- † Sponsor benefits for commercial interests (i.e. pharma, medical device companies, etc.) may be substituted for comparable perks to align with our conference accreditation criteria.

2025 EXHIBIT-ONLY OPPORTUNITY
ANNUAL PACKAGE | \$1,800

Includes:

- In-person exhibit space at our Fall Conference
- Meals for up to two exhibit hall representatives during exhibit hours
- Spring Conference and Legislative Summit vendor promotion:
 - Special sponsors-focused e-news
 - 1x use attendee email list for each of our three events
 - Organization/business name and logo on our Sponsors and Exhibitors webpage

ORGANIZATIONAL REGISTRATION DISCOUNTS

Make our virtual Spring Conference and Legislative Summit accessible to ALL nurses you employ and student nurses!

HOSPITALS AND HEALTH SYSTEMS

Register **ALL** nurses at your organization for one great price!

PRICING	# OF BEDS	COST TO REGISTER ALL OF YOUR RNs
SPRING CONFERENCE	<200	\$1,000
	200-500	\$1,400
	501-1,000	\$2,500
	1,001+	\$3,500
LEGISLATIVE SUMMIT	<200	\$750
	200-500	\$1,000
	501-1,000	\$1,750
	1,001+	\$2,750

SCHOOLS OF NURSING

Register **ALL** of your nursing students and faculty for one great price!

PRICING	<u>OPTION 1</u> Register ALL of your pre-licensure nursing students	<u>OPTION 2</u> Register ALL of your pre-licensure, RN to BSN, & graduate students AND all nursing faculty
SPRING CONFERENCE	\$300	\$1,500
LEGISLATIVE SUMMIT	\$300	\$1,000

ORGANIZATIONAL PRICING COMMITMENT FORM



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