

2026 CONFERENCE SPONSOR & EXHIBITOR OPPORTUNITIES

We've got a reputation for providing national quality programs! Our Spring Conference and Legislative Summit consistently receive stellar reviews! Each will be held virtually, bringing together healthcare leaders, policymakers, and innovators in an immersive digital setting. Video recordings will also be available to registrants on-demand, providing access to thousands more practicing and student nurses!

Looking for in-person engagement? Meet your colleagues and nationally renowned speakers at our in-person Fall Conference at the Hilton Richmond Hotel & Spa / Short Pump. The excitement will be palpable! Our content tackles the issues head-on and our Exhibit Hall continues to grow with ample hours for our conference participants to explore and engage with nursing and holiday-focused exhibitors! Be sure to extend your stay through Saturday evening to participate in the Virginia Nurses Foundation's celebratory Gala (tickets and sponsor opportunities available separately.)

EVENT	FORMAT	DATE
SPRING CONFERENCE	Virtual & On-Demand	April 22-23, 2026
LEGISLATIVE SUMMIT	Virtual & On-Demand	September 24, 2026
FALL CONFERENCE	In-Person	November 20-21, 2026

CLICK HERE TO BECOME A SPONSOR TODAY!

2026 Annual Sponsor and Exhibitor Packages & Perks

Premier Sponsor: \$20,000*

- Highlighted on Conference Web Page
- Ad in *Virginia Nurses Today*, 140,000+ RNs circulation
- Exhibit Hall Sponsorship
- **Double Wide!** Exhibit Table
- Branded Attendee Conference Bags
- Branded Promotional Item**
- Company Logo on Welcome Slides
- Company Logo on Event Promotions in *Virginia Nurses Today*
- **15 Week Run!** VNA News Brief Advertising****
- Day-of Social Media Posts
- 2 Company Promotional Emails

Diamond Sponsor: \$15,000*

- Highlighted on Conference Web Page
- Ad in *Virginia Nurses Today*, 140,000+ RNs circulation
- Standard Exhibit Table
- Branded Promotional Item**
- Company Logo on Welcome Slides
- Company Logo on Event Promotions in *Virginia Nurses Today*
- **9 Week Run!** VNA News Brief Advertising****
- Day-of Social Media Posts
- Company Promotional Email

Gold Sponsor: \$10,000*

- Highlighted on Conference Web Page
- Ad in *Virginia Nurses Today*, 140,000+ RNs circulation
- Standard Exhibit Table
- Branded Promotional Item**
- Company Logo on Welcome Slides
- Company Logo on Event Promotions in *Virginia Nurses Today*
- **4 Week Run!** VNA News Brief Advertising****
- Day-of Social Media Posts
- Company Promotional Email

Bronze Sponsor: \$5,000*

- Highlighted on Conference Web Page
- Ad in *Virginia Nurses Today*, 140,000+ RNs circulation
- Standard Exhibit Table
- Company Logo on Welcome Slides
- Company Logo on Event Promotions in *Virginia Nurses Today*
- **2 Week Run!** VNA News Brief Advertising****
- Day-of Social Media Posts

2026 Annual Sponsor and Exhibitor Packages & Perks

Leadership Reception Sponsor: \$2,000***

- Highlighted on Conference Web Page
- Company Logo on Welcome Slides
- Company Logo on Event Promotions in *Virginia Nurses Today*
- Day-of Social Media Posts
- Printed Poster with Company Logo

Rapid Fire Presentation Sponsor: \$1,200***

- Highlighted on Conference Web Page
- Company Logo on Welcome Slides
- Company Logo on Event Promotions in *Virginia Nurses Today*
- Day-of Social Media Posts

2026 Exhibit-Only Opportunity: \$1,800

- In-person exhibit space at our Fall Conference
- Meals for up to two exhibit hall representatives during exhibit hours
- **Early Sign-On Bonus!** Get in front of hundreds of nurses and nursing students on-demand and months of web promotion with our Spring Conference and Legislative Summit
- Special exhibitors-focused e-news
- Organization/business name and logo on our Sponsors and Exhibitors webpage

* These are annual sponsorships encompassing all three events. Professional and trade associations are ineligible for these sponsor levels.

** Examples: lanyards, coffee cup sleeves, hotel key card holders, cocktail napkins.

*** These opportunities are each specific to the Fall Conference. They can be purchased individually or added to a Premier, Diamond, or Gold sponsorship.

**** You choose weekly publication date(s)!

Please note: sponsor benefits for commercial interests/ineligible companies (i.e. Pharma, medical device companies, etc.) may be substituted for comparable perks to align with our conference continuing education accreditation criteria. Please contact us with questions.

Questions?

Contact Linda McKay at lmckay@virginianurses.org or 804-282-1808, ext. 1.

CLICK HERE TO BECOME A SPONSOR TODAY!

Organizational Registration Discounts

Make our virtual Spring Conference and Legislative Summit accessible to ALL nurses you employ and nursing students!

HOSPITALS AND HEALTH SYSTEMS

*Register **ALL** nurses at your organization for one great price!*

PRICING	# OF BEDS	COST TO REGISTER ALL OF YOUR RNs
SPRING CONFERENCE	<200	\$1,000
	200-500	\$1,400
	501-1,000	\$2,500
	1,001+	\$3,500
LEGISLATIVE SUMMIT	<200	\$750
	200-500	\$1,000
	501-1,000	\$1,750
	1,001+	\$2,750

SCHOOLS OF NURSING

*Register **ALL** of your nursing students and faculty for one great price!*

PRICING	<u>OPTION 1</u> Register ALL of your pre-licensure nursing students	<u>OPTION 2</u> Register ALL of your pre-licensure, RN to BSN, & graduate students AND all nursing faculty
SPRING CONFERENCE	\$300	\$1,500
LEGISLATIVE SUMMIT	\$300	\$1,000

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CLICK HERE TO SIGN UP YOUR ORGANIZATION!