



Becoming A Member Service Provider

The Process

First, please provide material explaining the service along with references. If the service is thought to be of interest and benefit to VRMA members, the Membership Committee will vote on the service provider and their products. If voted in, we ask the service provider to:

1. Become a member of the association
2. Provide an added benefit or discount that only members of the VRMA will receive
3. Participate in meetings and receptions with your attendance and /or sponsorship
4. Provide the association with marketing materials and literature, preferably with the VRMA's logo on the materials
5. Promote only endorsed products and services at events and in the literature carrying the VRMA name or logo
6. Promote membership to the VRMA to non dues paying members

The VRMA will provide the member service provider in return with:

1. A letter to the membership stating you are our preferred & endorsed provider for the products and/or services agreed upon
2. Advertisements in the on-line newsletter
3. Advertising on the VRMA website
4. Complimentary advertising in other mailers using stuffers
5. Assistance with promoting and selling your products and services
6. Suggested contacts or referrals
7. The association agrees to only endorse one provider for any product or service
8. Provide display space at some events and/or include marketing pieces in with meeting materials
9. A copy of the member list in the format of your choice

In addition, if either party determines the partnership is not beneficial or not working out at a minimum a 30-day cancellation notice will be given.

Name _____ Date _____

Preferred Partner Signature _____

VRMA _____ Date _____

VRMA Signature _____