

"Best presentation of the convention!  
She provided more useful information in this program  
than I picked up on all other sessions combined.  
And she made it fun.  
Perfect!"

# BETH ZIESENIS

**AUTHOR • SPEAKER • NERD**  
**(NOT NECESSARILY IN THAT ORDER)**



**KEYNOTES**  
**WORKSHOPS**  
**BREAKOUTS**  
**WEBINARS**

BETH IN 3 WORDS:  
**PRACTICAL.**  
**PRACTICAL.**  
**PRACTICAL.**  
(AND FUNNY)

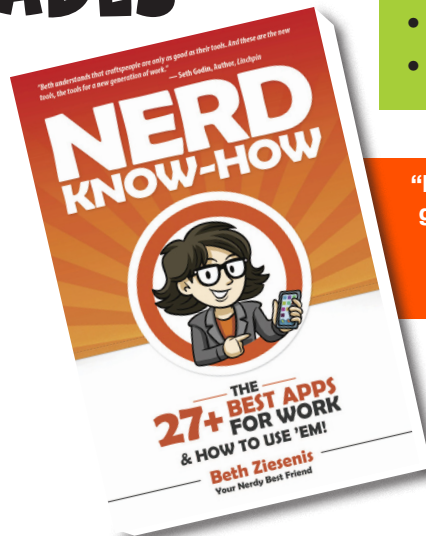


Author **Beth Ziesenis** is a technology expert who speaks to 60-plus groups a year about the best free and bargain apps and online resources that will help you **Release Your Inner Nerd** to become more organized, efficient and awesome at work and home.

Since her first **Commodore 64** computer, Beth has made a verb out of the word "nerd," and is almost as obsessed with gadgets and doodads as she is with cupcakes. Almost.

## A FEW ACCOLADES & AWARDS

- *Meetings & Conventions* magazine  
**2015 & 2014 Favorite Speaker**
- *MeetingsNet* magazine  
**2013 Favorite Speaker**
- American Society of Association Executives Annual Conference  
**Highest Rated Speaker**
- American Chamber of Commerce Executives  
**Favorite Speaker**
- McDonald's  
**Best French Fry-er (age 16)**



## RECENT TOPICS

- *Secret Tech Weapons for Professionals*
- *A Day in the Life of a Nerdy Professional*
- *Tech Tools to Create Content for Social Media*
- *So You Think You Can App Expert Panel*
- *Tech Tool and App Exchange*

## THE NERD PERKS

- Simple flat-rate pricing
- A professional anti-diva speaker
- Games, giveaways and giggles
- Valuable attendees handouts
- Versatile and customized sessions

"Beth understands that craftspeople are only as good as their tools. And these are the new tools, the tools for a new generation of work."

Seth Godin, Author, *Linchpin*

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