

Final Thoughts and Next Steps

Community Health in Action (CHIA)
Alcohol Policy Training
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Next Steps

- ▶ What will you do in the next 30 days to advance alcohol policy?



Next Step Ideas:

- Contact municipal clerk for listing of current alcohol licenses
- Figure out how licenses are awarded
- Identify key informants for interviews and develop interview questions
- Create a message map
- Your ideas?

Resources for Next Steps

Objectives with Focus Tool

Limiting Access and Availability: Retail
By (date), # of communities will implement a policy to cap and then reduce the density of alcohol outlets in the community.

Description: An alcohol outlet is a place where alcohol may be legally sold for the buyer to drink there (on-premise outlets, such as bars or restaurants) or elsewhere (off-premise outlets, such as liquor stores). Density refers to the number of alcohol outlets in a given area. Alcoholic beverage outlet density is associated with excessive alcohol consumption and related harms.

Evidence Base: "Reduce alcohol outlet density" is rated by What Works for Health as "scientifically supported."

Implementation Tools:

- Outlet Density: Limiting the Concentration of Retailers Selling and Serving Alcohol in Your Community (Wisconsin Alcohol Policy Project of the University of Wisconsin Law School)
- Awarding Alcohol Licenses - A Checklist for Local Advocates (Wisconsin Alcohol Policy Project of the University of Wisconsin Law School)
- Regulating Alcohol Outlet Density: An Action Guide (MADCA)
- Alcohol, Culture, and Environment Workgroup Recommendations (ACE Report)

Limiting Access and Availability: Retail
By (date), # of community event hosts will adopt the ACE (Alcohol, Culture and Environment) Report recommended policies on Class B Temporary (pilot) licenses.

Description: Temporary Class B licenses (often called pilot licenses) allow retail beer and/or wine sales at temporary events like fairs and festivals. Only certain organizations qualify for such a license. (They must be bona-fide clubs, county or local fair associations, churches, lodges, or societies that have been in existence for at least six months.)

Evidence Base: "Restrict alcohol sales at public events" is rated by What Works for Health as effective based on "some evidence."

Template Implementation Plan

OBJECTIVE #1					
BACKGROUND ON STRATEGY					
Source					
Evidence Base					
Policy Change (Y/N)					
ACTION PLAN					
Activity	Target Date	Resources Required	Lead Person/ Organization	Anticipated Product or Result	Progress Notes

www.wicommunityhealth.org

The screenshot shows the homepage of www.wicommunityhealth.org. At the top, there is a search bar and a navigation menu with links for Home, About, Education & Events, Models & Standards, and Resources by Stage. Below the navigation is a social media sharing bar. The main content area features a large graphic of a community with houses, trees, and people walking. To the right of the graphic is a 'News' section with two articles. The first article is titled 'Click Community of Practice to receive news on...'. The second article is titled 'Click Associates Now Benefits...'. At the bottom of the page, there is a footer with the text 'Making our communities healthy places to live, learn, work, and play.' and a 'Tell Us What You Think' link.

Technical Assistance for Funded Partner Communities

- ▶ We will contact you to set up a time for a brief chat:
 - Where are you now?
 - What are your next steps?
 - What assistance do you need?



CHIA Community of Practice

- ▶ Join and Use our Google Group: ask questions, offer stories
- ▶ Upcoming webinar and training: Power Prism
- ▶ Summit in the fall



Final Thoughts

THANK YOU!

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