

# **A Frame & Platform for Getting Started to Move Alcohol Policy Forward**

Community Health in Action (CHIA)  
Alcohol Policy Training  
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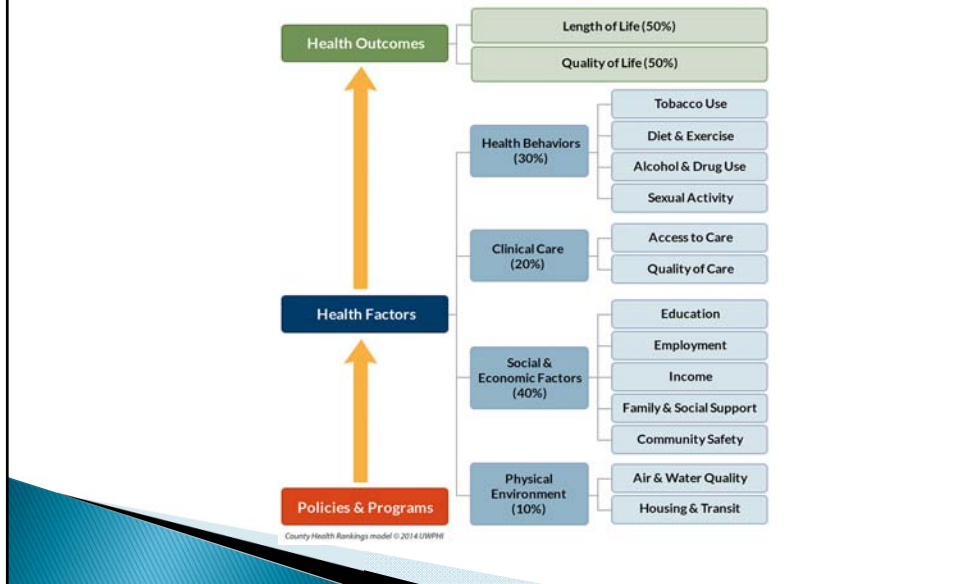
## **WELCOME TO THIS JOURNEY!**

## Introductions

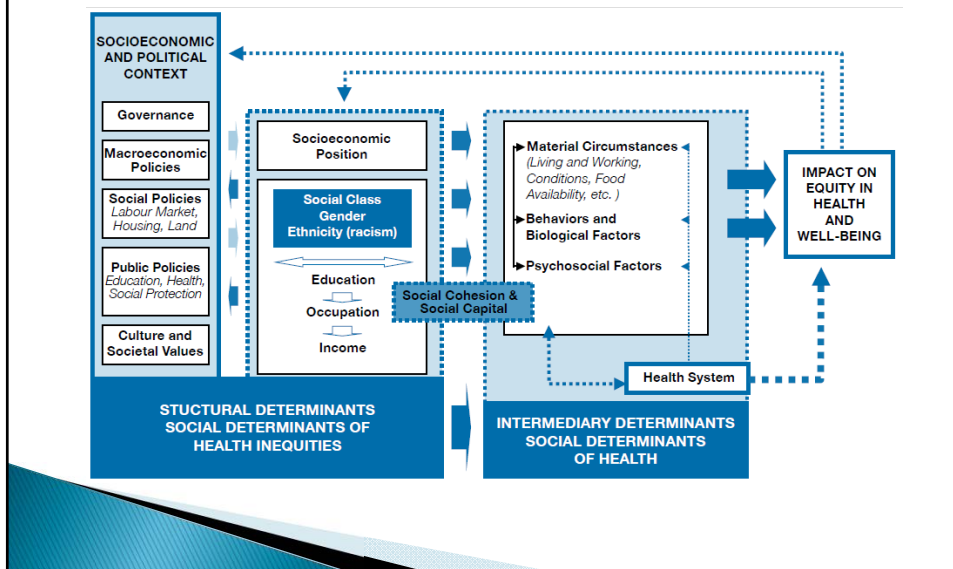
- ▶ Name, organization, role
- ▶ Why are you here today?
- ▶ What questions are you bringing with you that you hope will be answered?
- ▶ One thing that is NOT on your resume

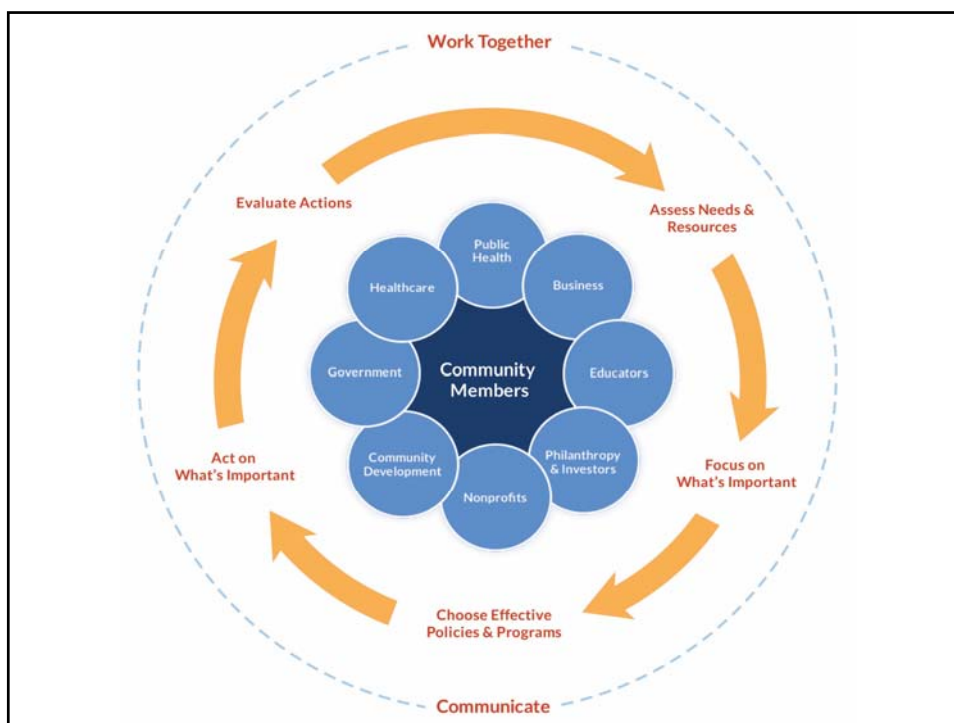
## Framing alcohol policy change

# County Health Rankings Model

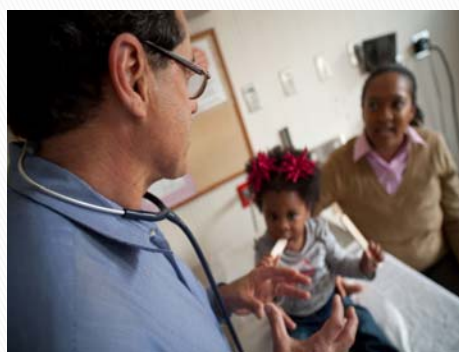


# WHO Commission on Social Determinants of Health, 2010

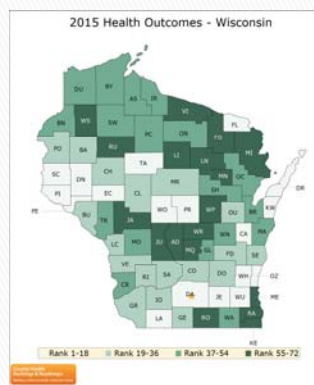




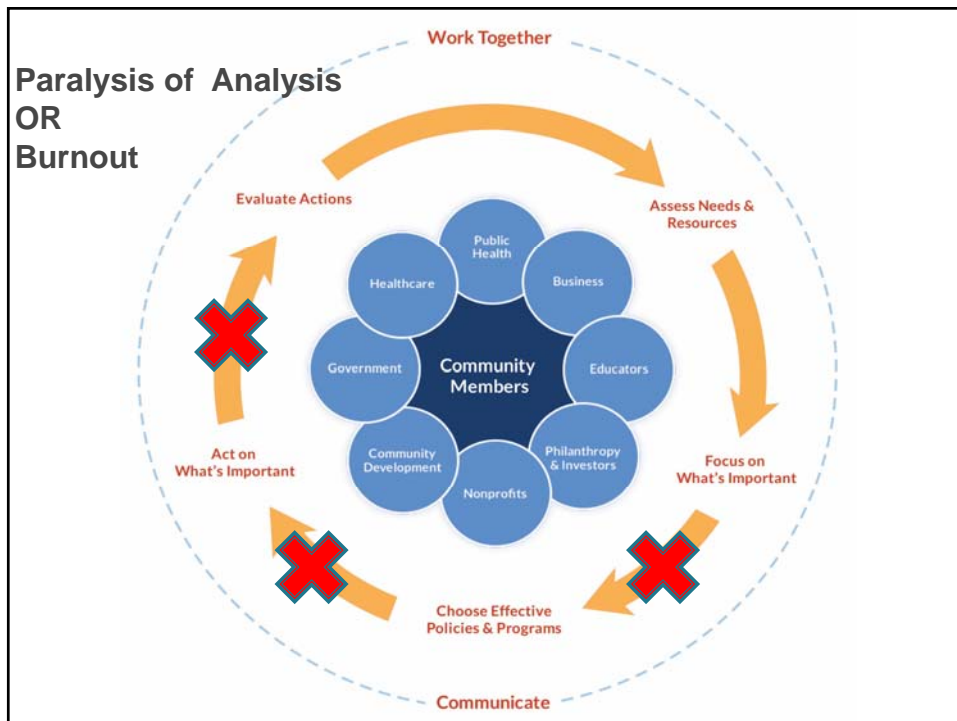
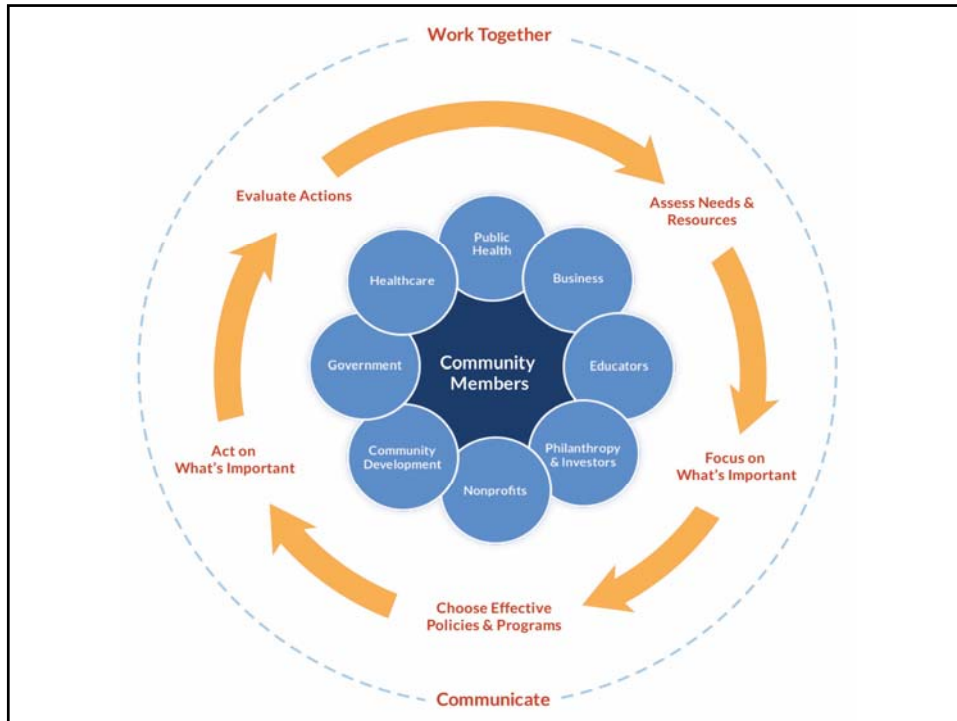
## Who is the population?

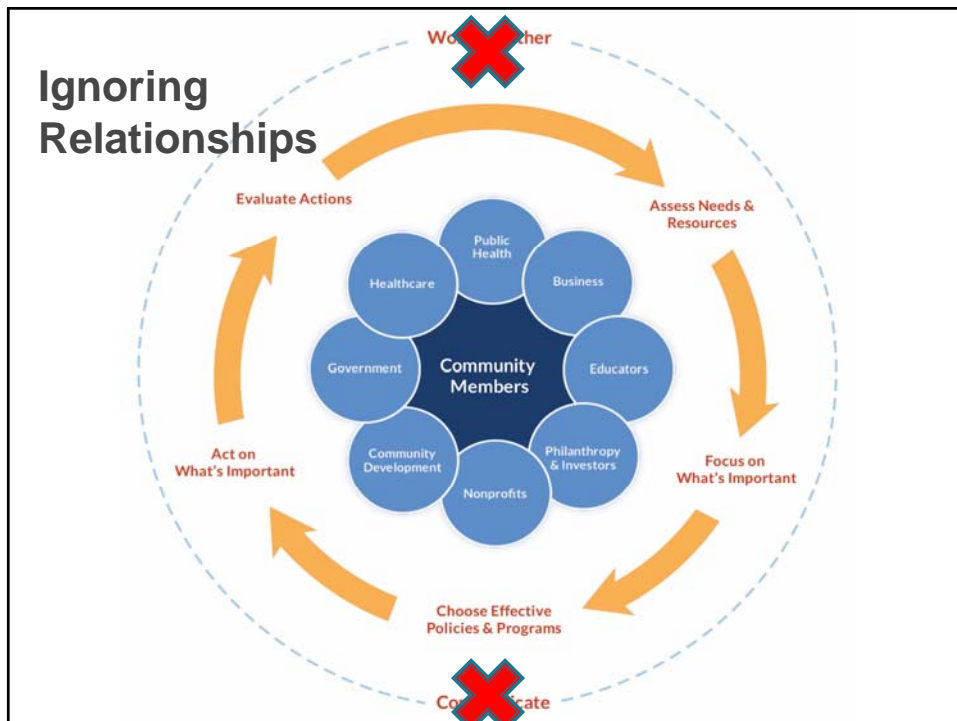
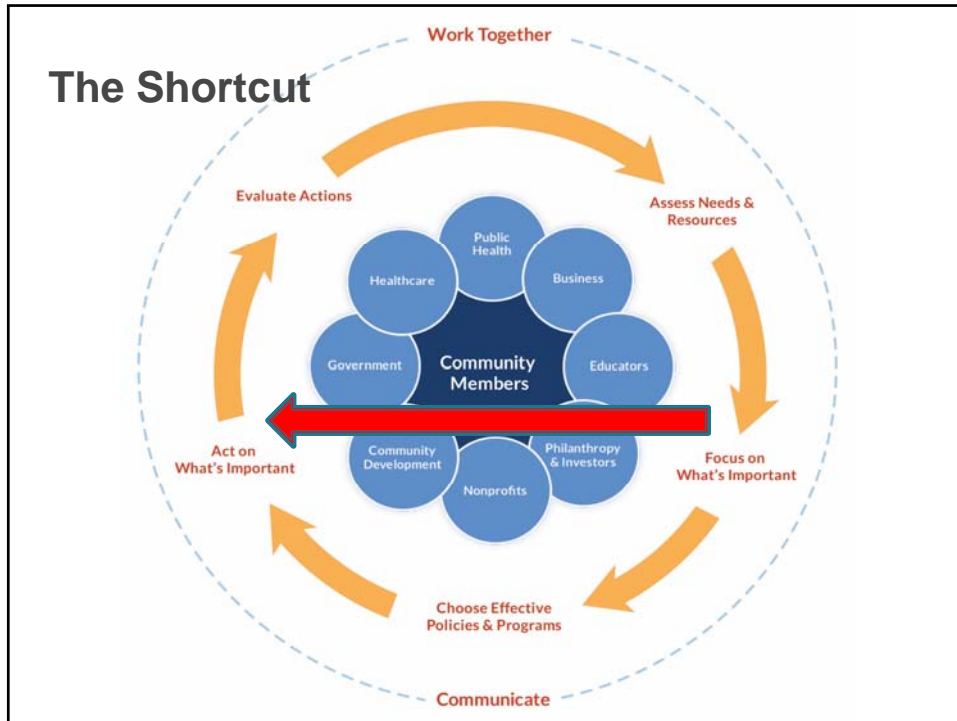


**Population Health Management or  
Medicine**



**Population health or  
Total Population Health**





## SOCIAL ECOLOGICAL MODEL

(McElroy, Bibeau, Steckler, & Glanz, 1988)

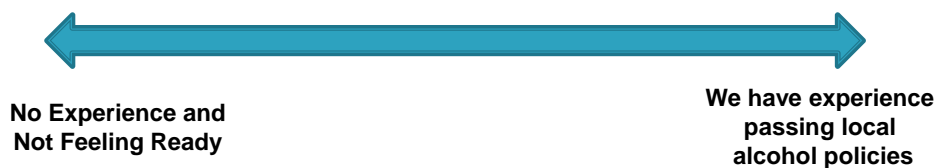


	<b>Obesity</b>
<b>Individual</b>	Weight Reduction Exercise Programs
<b>Family/Interpersonal</b>	Family Nutrition Classes Active Family Challenge
<b>Institutional</b>	Healthy Nutritional Choices Competitive Pricing Activity Challenges Point of Decision Prompts
<b>Community</b>	Bike and Walking Trails Safe Routes to School
<b>Policy</b>	Taxes on Sugar-sweetened Beverages Transfat Bans

## What do you need to successfully change alcohol policy?



## Your Alcohol Policy Readiness Continuum





**THANK YOU!**

[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

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