

Community Health Improvement in Action Training: Your MAP to Changing **Municipal Alcohol Policy**

April 28, 2015 from 10 am to 3pm
Holiday Inn and Convention Center, Stevens Point

Presenters:

- Julia Sherman, coordinator of the Wisconsin Alcohol Policy Project of the University of Wisconsin Law School
- Julie Willems Van Dijk, Associate Scientist and Co-Director of the County Health Rankings and Roadmaps Program
- Aaron Ruff, Public Health Educator, Drug Free Communities Program at Marathon County Health Department and the AOD Partnership
- Lisa Rasmussen, Wausau Alderperson & Chairperson of the Public Health & Safety Committee
- Sara Jesse, CHIPP Learning Manager, Community Health Improvement in Action

Our thoughts are with Melissa Dotter as she recovers from illness.

Agenda:

9:45 to 10:00	Registration. Coffee, bagels with cream cheese, Danishes, and fresh fruit.
10:00 to 11:00	Welcome: A Frame & Platform for Getting Started to Move Alcohol Policy Forward <i>Julie Willems Van Dijk</i>
11:00 to 11:45	Alcohol Policy Basics <i>Julia Sherman</i>
11:45 to 12:30	What We Know and What We Fear: Addressing Challenges and Concerns <i>Julia Sherman with Aaron Ruff</i>
12:30	Lunch buffet, in this room
12:45 to 1:05	Lunchtime Presentation: Behind the Scenes in Municipal Government <i>Lisa Rasmussen</i>
1:15 to 2:00	Knowing your Community: Resources for Assessing Alcohol Use, Enforcement, and Licensing <i>Julia Sherman with Aaron Ruff</i>
2:00 to 2:30	Top 10 Tips for Local Alcohol Policy <i>Aaron Ruff</i>
2:30 to 3:00	Final thoughts and Next Steps <i>Julie Willems Van Dijk with Sara Jesse</i>