Community Health Improvement in Action Training: Your MAP to Changing Municipal Alcohol Policy

April 28, 2015 from 10 am to 3pm
Holiday Inn and Convention Center, Stevens Point

Presenters:

- Julia Sherman, coordinator of the Wisconsin Alcohol Policy Project of the University of Wisconsin Law School
- Julie Willems Van Dijk, Associate Scientist and Co-Director of the County Health Rankings and Roadmaps Program
- Aaron Ruff, Public Health Educator, Drug Free Communities Program at Marathon County Health Department and the AOD Partnership
- Lisa Rasmussen, Wausau Alderperson & Chairperson of the Public Health & Safety Committee
- Sara Jesse, CHIPP Learning Manager, Community Health Improvement in Action

*Our thoughts are with Melissa Dotter as she recovers from illness.*

Agenda:

9:45 to 10:00  Registration. Coffee, bagels with cream cheese, Danishes, and fresh fruit.
10:00 to 11:00  Welcome: A Frame & Platform for Getting Started to Move Alcohol Policy Forward
*Julie Willems Van Dijk*
11:00 to 11:45  Alcohol Policy Basics
*Julia Sherman*
11:45 to 12:30  What We Know and What We Fear: Addressing Challenges and Concerns
*Julia Sherman with Aaron Ruff*
12:30  Lunch buffet, in this room
12:45 to 1:05  Lunchtime Presentation: Behind the Scenes in Municipal Government
*Lisa Rasmussen*
1:15 to 2:00  Knowing your Community: Resources for Assessing Alcohol Use, Enforcement, and Licensing
*Julia Sherman with Aaron Ruff*
2:00 to 2:30  Top 10 Tips for Local Alcohol Policy
*Aaron Ruff*
2:30 to 3:00  Final thoughts and Next Steps
*Julie Willems Van Dijk with Sara Jesse*