Your MAP: What do you need to successfully change Municipal Alcohol Policy?

- Decision-maker advocacy
- A broad-based collaboration to work on the policy campaign; resources
- Media advocacy
- Data to support your campaign
- Buy-in from stakeholders; champions
- Knowledge of the community, including current policies and enforcement

Many of these aspects will be further explored in CHIA’s second in-person training, the Power Prism, in June of 2015.