

NWRA PARTNERSHIP FOR EMPLOYEE VOTER REGISTRATION WEEK

A strategic way to ensure our industry's voice echoes as loud as our impact is by encouraging your employees to engage in the political process this election year. We want everyone in the waste and recycling industry to know how important their voices are to safety improvements, job/business opportunities and investments for themselves and our industry.

Research has shown that employees consistently list their employer as the most credible source of information about political issues and elections affecting their job, company and industry. In 2012, 86.1 percent of registered private industry employees cast ballots in the election.

No matter how well we educate and motivate our employees to vote, it's important to remember that our work won't count unless they are registered. Approximately 24 million, or 1 in 8 voters, have voter registrations that are no longer valid or are significantly inaccurate. It takes inspiration plus registration to increase voter participation.

We are encouraging all members of the National Waste & Recycling Association (NWRA) to hold voter registration drives and participate in Employee Voter Registration Week, held September 21-25. NWRA has partnered with BIPAC's [Employees Vote](#) initiative to get our industry's employees registered to vote and keep them informed on political updates in their states.

NWRA is providing you with access to resources and outreach content to distribute to your employees in conjunction with this initiative. Share and use this content (available both on our website and below) as your own—and let us know when you've done so!

Employees Vote Resources

- [Register to Vote!](#)
- [State Election Updates](#)
- [Election News](#)
- [Infographics](#)
- [Government 101](#)
- [Bill Tracking](#)