

PRESS RELEASE



NWRA RELEASES CAMERA PROXIMITY SENSOR GUIDELINES

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(WASHINGTON, DC)—January 19, 2016—The National Waste & Recycling Association (NWRA) today released new camera proximity sensor guidelines to make waste and recycling haulers aware of the technologies available to them in creating a safer work environment. As a result of a year-long effort from NWRA's Safety Committee, comprised of leading safety experts from throughout the industry, this set of guidelines provides information on how to incorporate the use of cameras into operations. These guidelines follow the Site Safety Best Practices released in December and are part of a series of educational and instructional materials being provided to the Association's members and partners.

“These guidelines, which might be adjusted for company or vehicle specific circumstances, are a tool for haulers to improve on-the-job safety when incorporating camera technologies,” said Sharon H. Kneiss, NWRA president and chief executive officer.

The guidelines are aimed at supporting drivers to make them more aware of their surroundings, by increasing visibility and reducing blind spot areas, and decreasing the likelihood of an accident, injury or fatality. The complete list of guidelines can be found by visiting: [HTTPS://WASTERECYCLING.ORG/OUR-WORK/SAFETY](https://wasterecycling.org/our-work/safety)

Companies are encouraged to use the guidelines to:

- Create general awareness of what products are available to improve vehicle safety
- Educate companies on how this technology works
- Consider what technology is most appropriate for their organization and the work they perform
- Provide participants with resources to identify and have access to camera and proximity sensor products that make their work safer

NWRA has made safety its top priority, a pledge shared by its member companies and partners. These guidelines are aimed at keeping everyone involved safe. The release of this information is occurring just one week before the Association launches a one-week National Safety Stand Down on Backing sponsored by 3rd Eye Cam Powered by AWTI. Running from January 25-29, the Stand Down is a weeklong training and awareness initiative focused around reducing accidents, fatalities and injuries related to truck backing incidents that represents a common challenge for the industry. More than 30 independent companies have joined the Stand Down. Further, in an unprecedented demonstration of common purpose, NWRA is being joined by several regional waste and recycling associations and the municipal waste community who have pledged participation in the Stand Down: California Refuse and Recycling Council, the Oregon Refuse and Recycling Association, the Washington Refuse and Recycling Association and the Solid Waste Association of North America. Companies can still register to participate in the Stand Down by visiting [HTTPS://WASTERECYCLING.ORG/EVENTS/SAFETY-SEMINARS](https://wasterecycling.org/events/safety-seminars).

ABOUT NWRA

The National Waste & Recycling Association is the leading organization providing leadership, advocacy, research, education and safety expertise for the waste and recycling industries. NWRA advocates at the Federal, State and Local levels on all issues of importance to our member companies as they provide safe, economically sustainable and environmentally sound services to communities in all 50 states and the District of Columbia.

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