

PRESS RELEASE



NWRA ANNOUNCES TWO NEW PARTNERSHIPS THAT WILL SAVE MEMBERS MONEY

Collaboration with Goodyear and AutoNation will Yield Significant Discounts for Members Purchasing Tires and Vehicles

WASHINGTON, DC, March 14, 2017 – The National Waste & Recycling Association (NWRA) announced today the launch of two new member-savings program aimed at providing significant discounts to individuals and companies in the market to purchase tire products and vehicles. These are just two new opportunities in the long list of services, opportunities and savings programs exclusively available to NWRA members.

“We seek to equip our members with the resources, programs and tools they need to make their businesses as successful as possible,” said Rebecca Nadora, NWRA membership director. “Our partnerships with Goodyear and AutoNation join the ranks of nearly a dozen other alliances we have formed to deliver cost savings, benefits and support to our members and their employees as they work to serve our communities each and every day.”

The first partnership, with the Goodyear Tire and Rubber Company (Goodyear,) helps members save dollars on auto, light truck, medium commercial and retread tires. As NWRA members save on the price of tire products, NWRA also receives a rebate for each item sold within this program. The Goodyear member benefit known as the “NWRA Tire Program,” applies only to purchases made by NWRA members in the United States during the effective period of the program. Net prices are currently limited to the Goodyear and Dunlop brand medium radial tires only.

The second new program is in collaboration with AutoNation and provides a complete auto buying solution for Association members. AutoNation’s online platform allows NWRA members to review and select from over 100,000 in-stock vehicles, choose a payment option and reserve a vehicle all from the convenience of a computer or mobile device. This benefit is extended to NWRA employees, member companies and the employees of NWRA member companies. Those who take part in the program not only have access to the on-stop-shopping AutoNation online experience but, they will also receive a \$200 gas card and a one-time use 15% off parts and accessories certificate.

Details on both programs can be found at: [HTTPS://WASTERECYCLING.ORG/MEMBERS/MEMBER-SAVINGS](https://wasterecycling.org/members/member-savings).

If your company is not yet an NWRA member but would like to explore the benefits of joining, please contact SBRIGNAC@WASTERECYCLING.ORG.

ABOUT NWRA

As the leading voice of the private waste and recycling industry, NWRA is helping make our industry safer, smarter and stronger. NWRA provides leadership, advocacy, research, education and safety expertise for the waste and recycling industries. NWRA advocates at the Federal, State and Local levels on all issues of importance to our member companies as they provide safe, economically sustainable and environmentally sound services to communities in all 50 states and the District of Columbia. For more information about NWRA’s safety programs, visit wasterecycling.org.

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