

# PRESS RELEASE



## NWRA HIRES NELSON AS SUNBELT REGIONAL DIRECTOR

**Arlington, VA (September 18, 2017) – THE NATIONAL WASTE & RECYCLING ASSOCIATION (NWRA)** announces that it has hired Kirsti Nelson as its Sunbelt Regional Director. Nelson will manage the association’s state chapters in the Southern half of the U.S., spanning from North Carolina to Arizona. Her position will entail serving as the liaison between member companies that are active in each state chapter, chapter retained lobbyists, and legislators. She will be based in Charlotte, North Carolina.

Nelson is no stranger to the waste industry nor the association. She worked for 12 years in sales and marketing roles for a waste collection equipment supplier. During her tenure there, she served on numerous councils and committees for the association. For several years she was involved in the **WOMEN’S COUNCIL**, serving as its president for two years. In 2010, she was a founding member of the **FUTURE INDUSTRY LEADERS ALLIANCE (FILA)**, a council for member employees who 45 years of age or younger. In 2013, she was awarded by her peers in the industry the **WASTEC MEMBER OF THE YEAR**, an award sponsored by the association.

Dr. Darrell Smith, NWRA CEO, remarks, “We are looking forward to having someone from within the industry serve our members. Kirsti’s perspective will help the association further identify value we can offer, and assist us in growing membership. Her insight to the business side will help her relate to chapter members’ advocacy efforts.”

“I am humbled and excited to be involved in such a great organization,” comments Nelson, “Each state has its own waste-related regulations, and needs a local voice. This position is important to the industry as a whole, but more importantly to the chapter members who I will be serving.”



Kirsti Nelson, the new Sunbelt Regional Director for NWRA, is no stranger to the waste and recycling industry. She assumed the position in September 2017.

## ABOUT NWRA

The National Waste & Recycling Association is the leading organization providing leadership, advocacy, research, education and safety expertise for the waste and recycling industries. NWRA advocates at the Federal, State and Local levels on all issues of importance to our member companies as they provide safe, economically sustainable and environmentally sound services to communities in all 50 states and the District of Columbia. For more information about how innovation in the waste and recycling industry is helping solve today's environmental challenges, visit [wasterecycling.org](http://wasterecycling.org).

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