

Twitter Chat: Back to School Safety Stand Down

August 2, 2017

Run-of-show

The following tweets from @wasterecycling accounts are being sent out by Fiona Ryan. Your participation (favoriting, retweeting, responding) will be much appreciated over the course of this Twitter chat. Please continue using #SafeRds2School to mark your tweets as part of our discussion.

By the way:

When you click on our hashtag during the Twitter chat, make sure you are viewing the tweets “Live,” not “Top.” This way, you view tweets as they come in, and not only based on the most popular comments. If you stray from this page and revisit the hashtag, you have to re-click the “Live” setting.

(Wednesday 9am) from @wasterecycling: Join our Twitter chat with @AAASafety on #SafeRds2School.

(1:30) from @wasterecycling: We want to help everyone get #SafeRds2School safely! Come chat with @wasterecycling and us about it at 1.

(1:45) from @wasterecycling: We are partnering with .@AAASafety and _ for this #SafeRds2School Twitter chat. Thank you for joining us!

Feel free to retweet and continue spreading the word/inviting individual users.

When you tweet to a user, remember to put a “.” in front of their Twitter handle (username).

Example: replying to Fiona, you want to tweet “.@FionaRyan” instead of “@FionaRyan” in order to expand the audience that sees this. **Without that period, your tweets will only pop up in the newsfeeds of people that follow both you and the user you tweeted at.**

Follow-up advice – when you are writing to multiple users in your tweet, you only need one period for in front of the first handle (@ sign). Ex: “.@AAASafety @FionaRyan @wasterecycling great job!”

(1:55) From @wasterecycling: Our questions on Back to School safety are starting soon – we look forward to hearing from you! Feel free to join in #SafeRds2School

1. **(2:00) From @wasterecycling.org: Q1: How do you promote back to school safety to your employees? #SafeRds2School**

Answer with the following format: “A1:...[your response here]... #SafeRds2School”

You're encouraged to retweet responses, answer or add on, and (if relevant) reply to the participants with *links to NWRA's work or AAA's*.

Also, it is very helpful to reply to other people's responses. You can retweet or "favorite" good responses. When you reply to someone, make sure to **add a period** before their handle (@+Twitter username).

Also, if you see a response that forgot to use #SafeRds2School in the Tweet, consider retweeting it and writing "#SafeRds2School." By doing that, you are looping that answer into the chat's discussion page. Otherwise, the message may get ignored.

(2:10) (Poll) From @wasterecycling: Q2: Which is the most common reason for distracted driving? #SafeRds2School

Answer with the following format: "A2:...[your response here].... #SafeRds2School"

(2:20) From @wasterecycling: Q3: What can our industry do make roads safer for our community? #SafeRds2School

Answer with the following format: "A3:...[your response here].... #SafeRds2School"

(2:30) From @wasterecycling: Q4: What would help remind drivers to slow down in school zones? #SafeRds2School

Answer with the following format: "A4:...[your response here].... #SafeRds2School"

(2:40) From @wasterecycling: Q5: What are effective ways to make roads safer for pedestrians and cyclists? #SafeRds2School

Answer with the following format: "A5:...[your response here].... #SafeRds2School"

(2:50) From @wasterecycling: Thanks to everyone participating in our #SafeRds2School Twitter chat! A big thanks to our partner .@AAASafety and our sponsor.

A follow-up tweet may be sent out, tagging specific participants that were very active, crediting them for their great responses.