2016-2018 NWRA Safety Strategy

Safety is a vital priority for the waste and recycling industry – our focus is to significantly improve our safety performance and reduce injuries, accidents and fatalities on the job. As part of its 2016-2018 strategic plan, NWRA is committed to moving the needle on industry safety by driving measurable improvement that saves lives and prevents injuries.

At March 2016 Safety Summit, a leading forum of industry safety experts held an intense two day session, including hearing from safety experts outside our industry, and developed a three-year plan to significantly improve the industry’s overall safety performance. **Our long-term objective is to eliminate industry fatalities with a three-year objective of reducing fatalities by 50%, not only for NWRA members but across all sectors of the industry at large.**

We emerged from this Summit with a strong plan, established workgroups of industry experts along with work plans, timelines and measures of success to achieve this.

Together with its members and external partners, NWRA is working to improve safety within the waste and recycling industry nationwide over the course of the next three years through the following strategic initiatives:

**Move Collection Off Top 10 Most Dangerous List**
To improve safety performance, NWRA will provide comprehensive education, information sharing, tools and engagement in key areas to reduce incidents and hazards positioning for strong safety performance. Efforts will include:

- Provide information and education to the industry on establishing a strong safety culture
- Collect and utilize information to develop data-driven solutions to safety challenges
- Establish minimum training guidelines by line of business
- Share guidelines, best practices and data; and leverage our work as secretariat for ANSI standards for the waste and recycling industry
- Improve Safety Engagement at the state and local level by bringing training and resources to the chapter level
- Increase adoption and use of existing and new NWRA Safety Materials and Education by delivering content in useful formats (podcasts, videos, etc.) and making materials more accessible

**Take/Join Actions that will Significantly Reduce Distracted Driving**
NWRA will work with groups who have already created awareness and tools to address distracted driving. Further, NWRA will work with chapters and agencies to promote knowledge of and compliance Slow Down to Get Around legislation.

- Join coalitions and actively participate on Distracted Driving (Together for Safer Roads, AT&T’s It Can Wait campaign)
➢ Continue to expand Slow Down to Get Around efforts

**Create/Find Collaboration Opportunities to Leverage our Efforts**
NWRA will amplify its efforts and resources to improve industry safety collaborating with regional associations, SWANA and ISRI on safety initiatives.
➢ Continue bringing industry together regularly on safety issues
➢ Agree on general themes and approaches that we all adopt