

Safety Stand Down Events

To further our mission to make our industry safer, NWRA hosts three distinct Safety Stand Down events annually. Each week-long Safety Stand Down campaign focuses on a separate safety topic. NWRA provides participating companies from throughout the industry with valuable resources to distribute and use to train employees on that campaign topic. NWRA also works with other organizations to raise awareness throughout the industry about these safety issues during the campaign.

In 2017, NWRA’s Safety Stand Downs reached an estimated 70% of the private waste industry. Each Stand Down has generated more than 20,000 impressions on social media. Advertisers receive visibility in all registration materials, training materials, promotional collateral and special week-long editions of Safety Monday a widely read feature of this program.

SPONSORSHIP OPPORTUNITIES

Vehicle Backing Stand Down Winter, 2018	\$10,000
Water. Rest. Shade. Stand Down Summer, 2018	\$10,000
Back to School Stand Down Fall, 2018	\$10,000



NWRA
SAFETY
Stand Down