



Convene
Connect
Impact™



WBL

WOMEN LEADING HEALTH CARE

www.wbl.org



Convene

Find yourself in the same room as senior executives from all silos of the health care industry.

Founded in 2001, WBL (Women Business Leaders of the U.S. Health Care Industry Foundation) is the premier network for more than 3,500 senior executive women in the health care industry. WBL is a non-profit organization that meets the unfulfilled needs of senior executive women and women board members by providing opportunities for women leaders to build meaningful relationships with their peers and expand their leadership within the industry. To maintain the benefits of a peer community, participation in WBL is by invitation only and limited to those on the senior team of a health care company. We are committed to raising the tide for women, with the understanding that there are seats for all of us.

Our Values:

- Relentless advocacy for advancing women
- Quality relationships
- Continuous learning
- Collaboration
- Courageous thought leadership
- Integrity
- Achievement-focused
- Fun

Mission:

To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their leadership, and harness their collective power to improve the industry.



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WBL MEMBERS SPAN THE HEALTH CARE INDUSTRY

WBL's membership is comprised of respected thought leaders from all sectors of the health care and life sciences industry, including drug, device, and biotech companies, equipment manufacturers, payers, providers, and key service providers. WBL members are executive leaders at health plans, hospitals, health care systems, information technology companies, wellness companies, health-focused law and investment firms, as well as other companies aiming to improve the health care industry.



Connect

Develop meaningful cross-sector relationships that can only be accomplished when connecting with a true group of peers.

WBL offers year-round in-person events and a host of online resources tailored to meet the unique needs of WBL's membership. WBL offers all members the following opportunities to connect:

- **WBL's Annual Summit:** Join nearly 200 fellow members for three days of unrivaled networking while hearing from inspirational thought leaders and industry experts
- **Regional Events:** Connect with your peers at an in-person event near where you work, live, and travel
- **A Private LinkedIn group:** Stay connected with fellow members year round

Looking for even more ways to connect? Upgrade to WBL's Full Membership and receive the following additional benefits:

- **An online member directory:** Use our searchable database to find new contacts and network with fellow members
- **Virtual round table discussions:** Connect with fellow industry leaders to discuss critical topics in health care, leadership, and more
- **Access to WBL Staff:** Let WBL staff help you connect with fellow members through facilitated emails and conversations

NOMINATE A COLLEAGUE TO THE GROWING WBL NETWORK!

The WBL network is always growing as WBL members nominate their colleagues and encourage other women leaders to join. It's easy to nominate a senior executive woman to WBL. WBL's website includes a quick nomination form along with criteria for inclusion. WBL members likely possess a title of senior vice president or higher, have direct profit-and-loss responsibility, and work in or with the health care industry as an executive or as a board member. To learn more about WBL's members, you can visit www.wbl.org and peruse the list of WBL's Advisory Board members.

Impact



Expand your leadership and improve our industry.

Through a combination of leadership development programs and shared opportunities, WBL helps you continue to grow even though you've reached the top. WBL's educational content helps you brush up on key leadership competencies and our board, job, and business opportunities let you put those skills into action.

Programs to further your knowledge:

WBL's programming is created entirely based upon the wants and interests of our members. We provide engaging, accessible, and relevant content that helps you continue to grow as a leader. We offer:

- **In-person regional events** featuring opportunities to meet and hear from leading executives and a chance to learn from their stories
- **A 3-day annual conference** featuring executive educational topics and a theme selected by an Advisory Board of your industry colleagues
- **Webinars** to develop hard skills such as succession planning in the c-suite, negotiating, and financial skills for board members

- **Publications** about serving on boards, the risks, rewards, and how to position yourself
- **Guides** for preparing your board resume
- **Grow your leadership** by learning from the smartest resource in the room: your peers

Opportunities to apply that knowledge:

The 3,500 women in the WBL network are an immense source of talent. WBL provides online forums giving organizations the chance to source our network for board, business, and job opportunities. As a Full WBL member, you can apply for opportunities and also post your own.

PAST OPPORTUNITIES WBL HAS ASSISTED WITH:

- A startup technology company seeking board members with sales experience in the wellness space
- A privately held recruitment company seeking a member for its advisory board as it entered a new market
- A Fortune 500 company seeking change management consultants
- A \$2.5 M company seeking an investment banker/broker for a deal
- A search firm seeking a CFO for a \$1B Biopharma company in S. California
- A health plan in the Midwest seeking a new CEO



“WBL provides you with opportunities to meet women who will get you where you need to be in a company, even if they are not the right contact. With WBL, you really will never have to make a cold call in the health care industry again!”

Senior Vice President, medical supplies company and WBL Member

“Being a part of WBL has provided me the opportunity to meet other CEOs who have encountered similar issues and challenges. WBL has given us a way to have peer to peer conversations that you just can’t have in other contexts.”

CEO, hospital system and WBL Member

“WBL’s candidates had very specific skill sets that I did not anticipate ever being able to find in one person. I am glad that I encouraged my search firm to use WBL as a resource.”

Chairman, medical device company



WBL Foundation

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