



March 20, 2020

Mr. Thomas Donohue, CEO  
U.S. Chamber of Commerce  
1615 H St NW,  
Washington, DC 20062

Dear Mr. Donohue:

As a member of the U.S. Chamber, the National Parking Association (NPA) applauds your efforts to stand up for workers, small, medium and large businesses. We appreciate your efforts and thank your team, who we spoke with yesterday Julie Stitzel, VP Center for Capital Markets Competitiveness, Katie Mahoney, VP Health Policy and Bill Hulse, Director of Capital Markets.

**Parking industry cash flow is collapsing** and there are major contractual obligations and payroll obligations to be met. Every single parking company will likely **furlough at least 50% of its workforce** that number is fluid based on closures/mandatory shelter in place directives. **Payroll alone is \$18 billion.** This first mile, last mile infrastructure industry is reeling from the financial devastation of this crisis, which is worse than the impact of 9/11.

**We ask for your advice and support**, as the Administration continues to take a leadership role in federal intervention to provide temporary aid to the airline and travel industries affected by the Coronavirus COVID-19 pandemic—we ask for your consideration for parking to be included in these efforts. The industry is suffering from mass event cancellations, massive airport & hotel traffic drop off. We are requesting your assistance in a federal stimulus infusion.

The National Parking Association (NPA) salutes the administration and Congress for its strong and committed response to the American people and business community in the face of the Coronavirus to mitigate its direct and indirect economic impact on our citizens. The declaration of a national emergency and strong bipartisan relief support for workers and their families and businesses is much needed.

The parking industry is an essential part of the nation's transportation and hospitality infrastructure and is being devastated. This **\$131 billion industry with 581,000 direct employees**, who live paycheck to paycheck need help. The parking industry supports the hospitality, airline, business, municipal, university, event and healthcare community with parking services.

We are facing **\$9 billion a month in revenue losses**. We respectfully request for the parking industry to be recognized as part of the stimulus infusion of the airline and hotel industries, as we are a direct supplier to them. An empty parking space is no different than an empty airplane seat or empty hotel room.

The parking industry contributes **more than \$175 billion in economic impact to GDP** through direct, indirect and induced impact. Total parking industry related employment spans nearly **1 million workers** in the public & private sectors—including suppliers to the industry.

**We request a \$5 billion aid stimulus infusion  
of grants & loans.**

As the Administration and Congress look at providing meaningful aid, we call on you for your support to take steps to help the parking industry bridge the effects of the Coronavirus on the parking industry and its employees. We are requesting:

1. Name the parking industry as **a national essential service as part of the transportation infrastructure** in consideration for federal aid. Parking will be critical infrastructure in the recovery process when people get back to work. We support all the demand generators that in turn support our cities and citizens.
2. Extend **unemployment support as close to 100% of income as possible for hourly workers**, who are laid off or furloughed. Extend unemployment benefits to temporarily furloughed employees in parking for both the public and private sector, as soon as possible. If workers are working at reduced hourly or salary rates; get aid to those people as soon as possible. Limiting unemployment benefits to companies with less than 500 employees does NOT support the majority of the parking workforce. Regional and national industry employers have in excess of 500 workers. We need your help.
3. Provide **\$5 billion in grants and loans to aid industry workers and help companies service debt.** We ask for your help to include parking in the airline stimulus infusion. Our industry needs a stimulus infusion, interest free loans, a moratorium on sales, parking and corporate taxes, as well as suspension of debt service payments on real estate loans, corporate debt and capital leases. In addition, we need protection on workers comp and health insurance claims for those affected by Coronavirus COVID-19 pandemic. At this time, our largest employers don't qualify for small business loans and are in grave danger.
4. We support the **March 16<sup>th</sup> letter from the U.S. Chamber of Commerce** to you on the following measures: **payroll tax relief, loans for small business and credit facility for large businesses.**

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The parking industry seeks immediate aid to sustain the industry to manage the economic fallout resulting directly from the coronavirus, COVID-19 pandemic.

We are doing our part. Already four of the largest parking operators: ABM Industries, LAZ Parking, REEF Technology and SP+ have donated the use of 20,000 locations nationwide for COVID-19 testing, noted on the U.S. Chamber Foundation Corporate Aid site.

We will be glad to meet with appropriate officials for emergency measures to further our cause and save the industry. If you have questions or wish to arrange a meeting, please contact me at 202-309-6369 or [ChristineBanning@weareparking.org](mailto:ChristineBanning@weareparking.org).

Sincerely,

A handwritten signature in black ink, appearing to read 'Christine Banning', with a large, stylized 'B' at the end of the signature.

Christine Banning, IOM, CAE  
President, NPA

cc: Julie Stitzel, Katie Mahoney, Bill Hulse, Caroline Harris