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June 2020 Parking 35
FlashParking designs for the 21st century with agility, measurability, and versatility in mind. The result? A world-class operating system to transform isolated parking assets into mobility hubs that will thrive in a rapidly changing environment.

It starts with the industry’s most secure platform, comprised of easy-to-maintain hardware and cloud-based software that join in an easily configurable system that is always ready to adapt. Technology moves fast, you should too.

Like any business today, responsive parking operations must be informed by robust, actionable data. From live equipment health sensors to multi-view and configurable analysis of occupancy and revenue, FlashIQ, FlashParking’s business intelligence engine, gives parking assets real-time insights to guide strategic market development and inform operational efficiency.

The importance of revenue diversification has never been so important than now. That’s why FlashParking’s partner ecosystem includes services in digital parking, transportation, logistics, and mobility.

With access to a broad range of partner integrations, you can configure your parking asset for success today and tomorrow. The future is finally within reach – and so is the technology to take you there. With FlashParking’s new Hardware-as-a-Service purchasing model, the industry’s most sophisticated suite of technology is more accessible than ever.

3C Payment leads the way in transforming cashless payments across the parking industry. With a rich history spanning more than three decades, 3C has deployed cost-effective integrations for off-street, on-street, and card-in/card-out products to thousands of businesses worldwide.

As a global provider of PCI Point-to-Point-Encryption (P2PE) validated EMV terminals to local and multinational parking operators, we also provide ecommerce and in-app transaction acceptance all processed through our 3C Integra platform.

**Business Vision**

We seek to streamline and optimize control of your parking structure, its management, productivity and security. Our differentiation and competitive advantages enable you to improve the level of service, while exploring new business opportunities.

*NPA Industry Partner*

Founded on API integrations and powered by the industry’s most advanced IoT hardware and cloud software, Parkonect brings you the future of parking today.

Our cost-effective portfolio of products fit garages of every shape and size: plug-and-play gate kits, standalone QR readers, full PARCS, and even cash POFs, all powered by our cloud platform. And, our recently released Gen2 takes this to a whole new level.

Parkonect’s core technology facilitates mobility and connectivity and was designed to maximize your profitability. With Parkonect, you will increase revenues through creative, mobile-based products and integrations while minimizing costs through real-time, cloud-based management software, maintenance free IoT equipment and a solution that includes continued over-the-air firmware updates. Our solutions include:

• Built-in BI tools for revenue, occupancy, monthly parking and validations analytics
• Free integrations to all mobile-based resellers and many other innovative partners
• Web-based validations, rate pushing and gate vending
• LPR, AVI, RFID, QR code and Bluetooth access control
• In-lane interactive touchscreens with fully embedded dynamic rate tables
• GPS enabled iPhone/Android monthly passes
• Mobile Payments via smartphone with the ability to direct customers to your own payment page
• Hotel self-parking programs and valet access control
• Free branded reservation engine for selling yourself without paying commissions
• USB driven hardware

With cloud software that is accessible in real-time and API driven hardware, Parkonect systems continually evolve with changes in the market without any onsite reconfigurations or server updates. At Parkonect, we deliver parking platforms today that are ready for tomorrow.

Say Hello to Gen²
Cloud PARCS reimagined

Interactive 16” Touch Screen
Embedded Dynamic Rate Tables
Modular USB Components
3rd Party Integrations & Bluetooth SDK
And More!

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Parking administrators face unique challenges in ensuring their facilities remain safe, secure, and readily accessible for approved entry. Whether a hospital, university, business park, or gated community, these facilities may require payment systems, designated parking spaces, restricted access areas, and automatic access to minimize congestion in high-traffic locations.

**RFID-based Access Control**

TransCore addresses all of these issues with a broad spectrum of radio frequency identification (RFID) tags and readers. A market leader in Automatic Vehicle Identification (AVI) systems, TransCore’s RFID-based access control systems increase security, reduce delays at the gate, and improve the overall customer experience.

They also interface seamlessly with existing back office operations to improve revenue control and enable parking administrators to more easily manage their facilities and support their customers.

**Patron Security**

Parking patrons appreciate the added security of RFID-based access because it eliminates the need to stop at a facility entrance, roll down the vehicle’s window, swipe a card or take a ticket.

**Made in the U.S.A.**

TransCore’s readers & tags are manufactured in the United States and provide the convenience and security of hands-free, battery-free and interoperable technology. In fact, TransCore’s multiprotocol readers can be programmed for use at area facilities, such as airports, toll roads, and even sports facilities and stadiums. Wireless RFID technology also prevents the stop-and-go access associated with traditional parking facilities. By enabling automatic access, carbon emissions have been shown to decrease an estimated 25-30 percent by reducing unnecessary vehicle idling.

TransCore developed the transportation industry’s first RFID applications in the 1980s at Los Alamos National Labs. Since then, the company has deployed more than 100 million tags and over 101,000 readers, worldwide.


---

**netPark**

1182 Claycraft Road
Columbus, OH 43230
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netpark.us

netPark’s advanced parking solutions streamlines your parking operations & enhances your customer’s experiences. Our cloud-based software is leading the industry with its numerous capabilities such as online reservations customer loyalty program, robust reporting, Mobile Valet Service app, revenue control, e-Parking integration and more.

Contact netPark at 833-638-7275 or sales@netpark.us for information.

**TIBA Parking Systems**

2228 Citygate Drive
Columbus, OH 43219
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tibaparking.com

TIBA continues to provide innovative solutions for the parking market, resulting in reliable, user-friendly products that lower the price of initial acquisition and the cost of ongoing maintenance. TIBA has successfully implemented this through a focus on software development, while continuing to enhance and support its reliable hardware platforms.
Your job just got easier and more profitable, with DESIGNA Parking Management Systems.

How do you deliver the best customer experience for your parkers and improve your profitability? Achieving these goals is our driving force and we have a proven track record of exceeding expectations. Everything starts with your customers, the understanding of their needs, the requirements of the vertical marketplace, and new technology that brings additional value. The world of parking management systems is complex, but we make it easier. We are proud to provide state-of-the-art, reliable and scalable technology based on vertical market solutions.

We are global market leaders in all vertical markets, from the most complex application to single installations.

We are proud to have developed and installed new parking systems for more than 200 airports worldwide including the four airports of the Port Authority of New York & New Jersey and Frankfurt Airport. We also provide state-of-the-art parking solutions for numerous hospitals, and we work with many Parking Authorities and municipalities to create value-added parking solutions for their cities and towns. Our integrated solutions consist of software, hardware and service components.

We continue to be the market leader in the digitalization of parking management systems.

DESIGNA has been providing secure cloud-based management systems since 2009, which gives us a decade of experience in digitalization. With over 16,000 installed parking management systems and a large network of sales partners and subsidiaries in 60 countries, DESIGNA is one of the world’s leading providers of fully automated parking systems.

Meet the new DESIGNA devices with additional multifunction screens.

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IntegraPark

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Houston, TX 77089
888.852.9993
sales@integrapark.com
integrapark.com

IntegraPark is the leading provider of accounting and operations management software to the parking industry. Our products include the most widely used monthly parker billing system and automation of garage revenue posting to the general ledger.

*NPA Industry Partner*

Amano McGann

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Roseville, MN 55113
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marketing@amanomcgann.com
amanomcgann.com

Amano McGann is your parking and security technology partner, with over 50 branch and dealer locations in North America delivering unrivaled local access backed by global assets. With US-based research, development, and manufacturing, we create value through continuous development of new products and services to improve operational efficiencies and profitability.

*NPA Industry Partner*

Magnetic Autocontrol

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Rockledge, FL 32955
321.536.1353
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magnetic-access.com/usa

Magnetic Autocontrol, a wholly owned subsidiary of the FAAC Group, is a leader in the parking and security field for providing quality solutions for pedestrian and traffic control. We offer locally manufactured products that are designed, engineered, manufactured, and installed specific for your application, while being supported with our proven service.

Hendrick Architectural

1 Seventh Avenue
Carbondale, PA 18407
877.840.0881
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hendrickarch.com

Rare aesthetics. Environmentally responsible materials. Dynamic performance & energy efficiency. Low maintenance. With 140+ years of metal working experience, Hendrick is the leading manufacturer of perforated metal products, profile bar gratings, and wedge wire grilles.
Par-Kut International
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Harrison Township, MI 48045-1351
586.468.2947
sales@parkut.com
parkut.com

From single unit commercial structures to airport plazas and municipal parking facilities, Par-Kut builds quality parking booths that last and last! Welded steel construction enables Par-Kut parking booths to battle physical and environmental abuse while keeping your operation and your attendants safe, secure and comfortable.

Par-Kut portable steel buildings regularly withstand adversity and remain looking good for up to 25-30 years with little or no maintenance.

When contacting Par-Kut, please have some information ready for us. In order to make sure your parking booth can pass code requirements we'd like to know where the booth will be used. The geographic location, city and state are very important in the design of the parking booth. Every booth is custom built for each client, so you can be positive that it'll meet or exceed all applicable codes.

Par-Kut offers project specific drafting and design services in addition to our exceptional manufacturing capabilities. This permits us to style and build you an ideal building that appears in-built, rather than “bolted on.” Regardless of what the look is, from the most basic booth to a highly architectural style, we'll work diligently to accommodate your tastes, budget and to meet your functional parking requirements.

There are hundreds of booth designs and scores of pay station shelters. Parking lot booths from Par-Kut are built to your order and can be a simple shelter or valet booth, a parking cashier booth, or a security guard house. Factory assembled and delivered ready for easy hook up and immediate use, a Par-Kut parking booth provides the purchaser a secure parking lot office. Durable parking booths from Par-Kut can be outfitted with restrooms, bullet resistant construction, and trailer mounting. ADA compliance is no problem. With over 60 years of experience, Nobody builds a Better booth!

Timothy Haahs & Associates, Inc.
550 Township Line Road, Suite 100
Blue Bell, PA 19422
484.342.0200
info@timhaahs.com
timhaahs.com

Timothy Haahs & Associates, Inc. (TimHaahs) is excited to celebrate over 25 years of Making Your Life our Business.

TimHaahs understands the important role parking plays in development. We are a multi-disciplined engineering, architectural, and mobility consulting firm.

TimHaahs specializes in planning - master planning for campuses, urban and high-density areas, and transit related projects - and providing design services for parking and mixed-use buildings.

Our approach to master planning high density and urban areas is to integrate the parking solution with a unique perspective to our clients and the pedestrian experience - creating active and vibrant “people places,” that are tailored to their environment.

The TimHaahs team begins every engagement with the end in mind and with the approach to achieve a lasting positive impact.

Our architectural and engineering design expertise rests in our ability to plan and design structures that contain a significant parking component.

This specialization creates value for our clients through our considerable project experience and practical knowledge of this unique project type.

TimHaahs stands by the Mission Statement, “we exist to help those in need,” and our core values permeate everything that we do.

We are committed to providing our client with the highest level of service and will always go the “extra mile” to ensure our clients expectations are not only met but exceeded.
WALTER P MOORE

1301 McKinney, Suite 1100
Houston, TX 77010
800.364.7300
parking@walterpmoore.com
walterpmoore.com

Walter P Moore is committed to creating synergy between our team and the owner to deliver facilities that function well, operate with ease, and provide a positive return on investment.

Our team is known for design innovation by leveraging technology to provide creative solutions to complex parking and mobility challenges.

Our team focuses on tailoring designs to the site as well as keeping the needs of the client and users in mind.

Our experts engage in a collaborative planning process to deliver creative and complete mobility solutions that assist clients in providing a premium experience.

Our diverse, hands-on operational experience of parking facilities merged with leading software technology allows us to provide clients with the most appropriate and cost-effective parking solutions to fit their needs.

We develop clear, concise, and user-friendly custom signage systems to efficiently guide vehicles and pedestrians through the parking facility.

Additionally, we leverage cutting-edge technology such as parking guidance systems to increase the utilization and efficiency of a parking facility, maximizing our client's return on investment.

Walter P Moore’s vast design and hands-on parking operations experience equips us with the knowledge to deliver a fully integrated parking and mobility solution designed to fit within the fabric of the community and delivered within budget and on time.

Newtek Merchant Solutions

1981 Marcus Avenue, Suite 130
Lake Success, NY 11710
212.273.8194
dkarcher@newtekone.com
newtekone.com

Newtek Merchant Solutions is a premier payment processing company that serves about 100,000 merchants across the United States. We can outfit your business with the latest technology and processing capabilities. Ask about our Zero Cost Processing to see how you can save 1-3% of gross revenues.

Unattended Payment Solutions

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wattse@icscarwashsystems.com
unattendedpaymentsolutions.com

Unattended Payment Solutions is the leader in EMV & PCI compliant, unattended, credit and debit card transactions in the US. Our direct-to-processor application provides an end-to-end encryption for PCI made easy, keeping your application out of PCI scope.
The Toledo Ticket Company

3963 Catawba Street, P.O. Box 6876
Toledo, OH 43612
800.533.6620 / 419.476.5424
tcarter@toledoticket.com
toledoticket.com

Toledo Ticket, a leading provider of efficient, flexible solutions for the parking industry, is known worldwide for its quality manufacturing of tickets of every description, including bar-coded, RFID tags, magnetic-striped, machine and hand-issued, valet, pay/display, pay-by-space, and spitters for thermal/non-thermal revenue control.

*NPA Industry Partner*

Weldon, Williams & Lick

711 North A Street
Fort Smith, AR 72901
800.242.4995
sales@wwlinc.com
wwlinc.com

Weldon, Williams & Lick brings innovation and integrity to custom, security printing while helping customers provide excellent service and experiences in parking lots all over the U.S. Our commitment to technology partnerships and years of experience in providing counterfeit resistant print media helps your team meet your organizational goals. Ask us about our RFID permit options and tailored permit fulfillment services!

Rytec High Performance Doors

One Cedar Parkway
Jackson, WI 53037-0403
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slange@rytecdoors.com
rytecdoors.com

Rytec is North America’s leading manufacturer of high-speed, high-performance doors. For over 35 years, our focus has been exclusively on design, innovation and manufacturing of high-performance doors. Market-leading companies within parking operations and across a broad array of other industries rely on Rytec for outstanding quality, performance and reliability.

Willseal

34 Executive Drive
Hudson, NH 03051-4919
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brianiske@willseal.com
willseal.com

Expansion joint manufacturer specializing in traffic grade and seismic foam systems with 38 years of global experience.
Image Manufacturing Group is a leading manufacturer of signage that spans across multiple markets including healthcare, education, municipal, transportation, and more. Throughout our history of producing signage for large scale projects, parking facilities have been a strategic focus.

We approach parking signage as an extension of the brand of the owner/operator. Too often, the parking-related signage is overlooked due to the concern for cost; however, this is likely to the detriment of the brand of the organization it represents.

Because signage is a key component of making a first impression to key customers and visitors, the effectiveness of that signage is essential to building confidence and loyalty.

With that said, parking garage signage doesn’t have to be expensive. In fact, we’ve developed the ParkadeSM parking garage sign system with the purpose of balancing cost, creativity, flexibility, durability, and effectiveness.

Parkade signs allow for the ability to interchange the content panel, making changes easy for the purpose to direct traffic flow or to replace as signs age.

IMG is your partner to create signage that balances cost and effectiveness to ensure that your brand is always moving in the right direction.

Learn more about our parking solutions at www.imgbuilds.com/npa.
Blink Charging

407 Lincoln Road, Suite 704
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blinkcharging.com

Blink Charging is a leader in EV charging equipment for parking facilities, providing networked charging stations globally. With global EV purchases forecasted to hit 10 million by 2025, Blink works with parking operators to deploy EV charging stations through a variety of flexible business models. To get started: sales@blinkcharging.com.

Adi Insights

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adiinsights.com

AdiShifts enables you to increase staff productivity and keep labor costs under control, preventing under or over staffing. Adi calculates complex wages and high-resolution labor reporting based on different customers and jobs. Staff record time worked via AdiClock on tablets and smartphones. Integrates with payroll/billing solutions and DailyPay!

Park On Call

702 West Idaho Street, Suite 400
Boise, ID 83702-5386
844.972.5444
info@parkoncall.com
parkoncall.com

Park On Call benefits clients by humanizing facility automation. We offer full-service 24/7/365 remote management to a broad range of industries including universities, urban parking operations, municipalities, airport, off-airport locations, single location mixed-use garages, and pedestrian pay stations. When taking PARCS calls becomes a distraction from your overall garage management operation and you want to ensure your customers receive the same prompt, friendly service experience, Park On Call is the answer.

Our clients benefit from decreased overhead costs by allowing us to handle their PARCS equipment calls remotely. It can be challenging for clients to effectively manage their facility when they regularly take calls from their PARCS equipment. Having us handle your calls may reduce your staffing needs and labor costs, giving you the ability to use your staff more efficiently; less payroll, less payroll taxes and benefits, and no more overtime or last-minute call offs. With Park On Call, every call is answered. Reducing your unanswered calls means fewer unhappy customers or lost revenue.

Our software-to-equipment integration option allows remote access to PARCS equipment on site allowing us to vend a gate, push validations, or provide helpful usage instructions.

Our team tracks everything and provides detailed daily, weekly, and monthly customized reporting packages, which gives you early visibility to recurring customer or equipment issues and trends.

Contact Park On Call today for a demo. We look forward to showing you the value, service and analytics we can bring to your locations.

Adi Insights

Actionable insights so you can adapt! Monitor hours worked and sales metrics in real time.
CARRIDA Technologies GmbH

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Germany
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e.toth@carrida-technologies.com
carrida-technologies.com

CARRIDA Technologies GmbH is your partner for ALPR solution.

Simple Mission: Detect all cars and read all license plates

The basis to achieve our goal is the CARRIDA software engine. It is based on modern AI technology and one of world’s best recognition software suite. It is designed for all kinds of ALPR/ANPR applications.

CARRIDA Software Engine - A powerful OEM library

Our software engine is easy to integrate into existing security and surveillance ITS applications.

It is fully hardware independent and runs on Windows and Linux PCs and advanced RISC machine (ARM) architectures on Linux and Android. A very fast processing speed of typically 15-20ms per frame enables the reading of license plates from vehicles traveling up to 240km/h (150mph).

Probably the world’s smallest OEM stand-alone ALPR/ANPR camera solution

With our intelligent cameras we can offer you one of the smallest standalone ALPR/ANPR camera solutions in the world. We combine our software engine with an intelligent camera.

Therefore, we can process the collected data stand-alone within the camera itself.

Detect and read vehicle license plates and car models

Adding Make and Model recognition to your ALPR/ANPR solution results in higher recognition accuracy for a higher security level. This can be archived with the positive match between the car and its license plate. Smart parking or access control solutions can be successfully mastered by the system.
RED LPR
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sagy@redlpr.com
redlpr.com

• SIMPLE
• ACCURATE
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EiKO Global, LLC is a US-based lighting manufacturer with offices in the United States, Canada, Europe, and APAC. EiKO is dedicated to key distribution partners and only sells through distribution. For over 40 years, we’ve been fulfilling the lighting needs of commercial and industrial end-users by offering a broad portfolio of connected solutions, LED fixtures and lamps, and traditional products.

EiKO delivers best in class customer service, industry leading operational performance, and a full suite of value-added services, making end to end project specification and support simple.

EiKO provides an advanced technology platform of intelligent lighting fixtures featuring Xi-Fi - a wireless flood mesh network with an intuitive interface that makes installing, commissioning, and operating easy.

EiKO delivers LED fixture and retrofit kits for indoor and outdoor applications, replacing conventional lighting systems. Indoor products include high bays, slim panels, troffers, strips, canopies, and downlight kits; while outdoor products include flood, area, high bay, vapor tight, and wall packs. Our full line of LED fixtures offer customization to meet your market segment and application needs.

EiKO offers retrofit and replacement solutions with LED Lamp technology in a variety of wattages, shapes, and color temperatures.

From recessed cans to tubes, we have the LED energy-saving product for your lighting application.

EiKO’s traditional product offering includes linear and compact fluorescent, HID, halogen, incandescent, and specialty lighting solutions.

When you partner with EiKO, you are partnering with a dedicated resource to make lighting simple. We offer one place for all your service needs, from product offering to application solutions. EiKO’s suite of services includes real time quotation and availability, lighting layout tools, utility rebate tools, an ROI calculator, a project financing tool, and a cross reference tool – all developed with our partners in mind.

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MobileNOW!, known as the world’s most flexible and user-friendly mobile payment solution for parking, is the only mobile payment solution developed by parking professionals with operations experience. MobileNOW! dramatically improves customer experience and client revenues, enables virtual payment, and offers full enforcement, management and reporting capabilities. Learn more at www.mobile-now.com.

ParkMobile
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ParkMobile.io

ParkMobile is the #1 parking app in the U.S. with over 18 million users. We help people easily find, reserve, and pay for parking from their mobile devices. We give consumers a smarter way to park in more than 400 cities and 3,000 locations across the U.S.

*NPA Industry Partner*

PayByPhone
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paybyphone.com

PayByPhone leverages decades of experience in mobile payments for parking to enable municipalities, universities and private lot operators to deliver a better parking experience.

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TEZ is a pioneering software developer that creates cloud-based, app-free mobile solutions to enhance end-user customer experiences in the parking industry. By digitizing service, operators and owners speed up service and streamline operations, generating more revenue. TEZ platforms, SMS Valet and TEXT2PARK, facilitated more than 18,000,000 transactions last year.

*NPA Industry Partner*
Mobility is about connecting people and places. It requires a broad knowledge of existing modes of transportation; how they interact with one another and surrounding land uses.

Walter P Moore applies a holistic approach by assessing all transportation options to address current mobility challenges while providing innovative and cost-effective solutions.

AeroParker is shaping the future of the online parking reservation system sector, using technology to provide data-driven services to maximize revenue, asset utilization and customer insights.

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Walker Consultants is a global leader in parking design, operation, technology, planning, and mobility. Walker also offers forensics, restoration, and building envelope services for structures of all types. Our team of more than 325 multi-discipline professionals are based in 23 offices and have experience working in all 50 states and 20 foreign countries.

Impact on the Industry
We are proud of the impact our firm and our people have had on the planning, design and restoration of parking facilities worldwide. Many of the design elements and planning approaches that are taken for granted today were first developed by Walker professionals.

Walker was one of the first firms to demonstrate how strategic parking planning can help cities and towns promote economic development and improve the quality of life for residents.

Walker provides a full spectrum of forensics, restoration and building envelope solutions. Whether for a parking structure, residential or commercial building, bridge, stadium, or industrial facility, our industry-leading experts have innovative solutions to maintain your structure’s integrity.

Mobility Solutions
Walker is continually expanding our services and expertise to address the changing needs of our clients. We’ve developed a holistic planning approach for communities, airports, universities, and other entities that integrates parking, access, and curb management with new mobility solutions like passenger loading zones for ride apps, bike and scooter share, microtransit, and future autonomous vehicles.

Walker’s solutions are realistic, implementable, and cost-effective. Our outstanding people and our focus on customer service keep our clients coming back: 85% of our work is with repeat customers.

Contact a Walker expert today and find out why we’ve been the industry’s top choice since 1965.

Congratulations, Mary!

Walker Consultants is proud to announce that the National Parking Association has honored Mary Smith with the 2020 Harwood Leadership and Legends Award.

Mary has set industry standards throughout her 45-year history with Walker, most recently as lead author of Shared Parking (3rd Edition).

Mary Smith, PE
Senior Vice President
Walker Consultants

Nicolle Judge
Chairman
National Parking Association


Parking Design
Planning & Mobility
Operations & Technology
Forensics & Restoration
Building Envelope
WALTER P MOORE

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Mobility is about connecting people and places. It requires a broad knowledge of existing modes of transportation; how they interact with one another and surrounding land uses.

Walter P Moore applies a holistic approach by assessing all transportation options to address current mobility challenges while providing innovative and cost-effective solutions.

ECO Parking Technologies

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Conure’s parking guidance system is an innovative, end-to-end solution that comprises of network of smart, easy to install, IoT sensors, digital signage and IoT gateways with powerful web-based analytics & monitoring platform delivering most accurate real-time parking occupancy and guidance information for EACH parking spot for parking operators and users.
Parking operators can monitor and manage inventory and utilization of parking assets in real-time with spot-level parking data from multiple parking facilities on single Conure ParkSmart dashboard from any device.
Conure ParkSmart system benefits include accurate real-time occupancy info, easy and fast installation, low capex and opex.

IPsens

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IPsens designs, develops, and deploys state of the art parking guidance solutions that strive to Make Parking Friendly.
Our Mission is to generate and deliver valuable information to drivers to “Make Parking Friendly” while generating important new value-added functionality and data for our customers and parking operators in the process.
Umojo

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Umojo provides the leading cloud-based garage automation platform and the best customer service in the industry. We integrate all your existing hardware — revenue control, intercoms, cameras, and more — into one online dashboard, allowing your operations to be managed from anywhere.
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Park Assist®, a member of the TKH Group, is the parking industry’s leading camera-focused innovator with the most camera-based parking guidance installations in the world. Our patented technology provides parking operators with tools to improve customer satisfaction, create new revenue opportunities, realize greater operational control, and capture parker analytics.

Arrive

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Arrive powers the last mile of mobility, delivering scalable, friction-free parking experiences through apps, voice and in-dash.
With Arrive’s integrated platform, companies and brands can easily offer parking for drivers, fleets and connected vehicles. Arrive powers parking across North America via distribution partners and its consumer-facing brands, ParkWhiz and BestParking.

Way.com

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Way.com is an all-in-one service marketplace and one of the leaders in city and airport parking reservations across the US and Canada.
List your parking spot on Way.com and be in 300+ cities, with a 2+ million user base. Book your parking spaces faster by partnering with us!
Marlyn Group is a team of friendly, parking passionate people with nearly 50 years of combined industry experience in operational performance improvement, talent acquisition and customer service. We work diligently to maintain a reputation of excellence and integrity by serving parking clients who want to drive results through the performance of their people.

We leveraged our parking experience and institutional knowledge to create Zephire, the people-first complete monthly parking solution. Developed in partnership with six parking organizations across the country, Zephire is the only monthly parking solution built by a collection of parking experts who have a wealth of experience when it comes to delivering monthly parking, maximizing revenue and driving back office efficiency.

Zephire is comprised of three cloud-based portals to:
• support individual parkers managing their online account independent of the operator,
• provide the operators’ corporate team the ability to manage their responsibilities efficiently; and
• give tenant lease/group account administrators’ the freedom to manage their own group parkers, based on your parameters.

Marlyn Group has aligned with five leading PARCS providers to integrate our solution at the lot, so monthly parker access, key metric reporting, and all transactions are captured in real-time, improving accuracy, customer service and bottom-line performance.

With our comprehensive parking expertise at work, you can leverage Zephire to achieve your monthly parking goals. Want to learn more? Go to www.marlyngroupllc.com or reach out to Colleen Niese, Principal at cniese@marlyngroupllc.com to chat further about your monthly parking challenges and how Zephire and Marlyn Group can be of help.

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A leading supplier of specialty networking, security, compliance, and technology management solutions for the parking industry.  
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Parker Technology provides parking facilities with a premium customer experience, by resolving issues for parkers who fail in the face of automation. Parker’s patient, well-informed virtual ambassadors answer intercom “help” calls 24/7, with two-way video. Applying this human touch enhances the customer experience, improves operational efficiencies and increases successful payments.

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Parking structures are exposed to harsh conditions throughout their service life. Walter P Moore assists owners in identifying, prioritizing, and addressing ongoing maintenance and repair needs to preserve asset value, functionality, and safety. Our expertise in design, repair, and maintenance comes from a long history of parking structure projects.
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866.366.8391
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tezhq.com

TEZ is a pioneering software developer that creates cloud-based, App-free mobile solutions to enhance end-user customer experiences in the parking and hospitality industries. By digitizing service, operators and owners speed up service and streamline operations, generating more revenue.

SMS Valet – Touchless, Cashless Valet
Mobile payment solutions such as SMS Valet offer operators and customers touchless, cashless payment options. SMS Valet is a ticketless valet solution widely used to manage valet operations. Having a mobile payment option with the full feature set of SMS Valet is vital for operators to stay in business now.

Enhancing Customer Experiences
Customers don’t want to hold on to paper tickets or wait for their cars at the valet stand anymore. Limiting contact by requesting cars and paying for valet service on their phones is more convenient, but it’s also practicing good social distancing. New car disinfecting practices combined with two-way messaging between customers and operator gives valet parkers added peace of mind. Visit smsvalet.com for more info.

TEXT2PARK – App-Free Mobile Payments
Parking pay systems in hospitals, universities, business parks, and retail establishments are used by thousands of people daily.

Parking operators augmenting existing pay solutions with fully mobile TEXT2PARK gives parkers a touchless way to pay for parking using their smartphones. Other perks of TEXT2PARK, like reporting, remote lot management, enforcement tools, and more, give parking operators incredible insight into their business. Visit text2park.com for more info.

Coronavirus lockdowns caused business to come to a standstill in 2020. Minimizing personal contact with people or surfaces is just one way operators enhance customer service levels in a post-pandemic business landscape.

A Lot Media
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A Lot Media is the premier advertising company specializing in parking facilities. We help you monetize and improve your lots and garages with advertising and our state-of-the-art Digital Dynamic Rate Boards. Now is the time to make the most of your facilities. Together we can do A Lot.

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ATS ParkingCloud is a cloud-hosted solution that provides parking analytics in near real-time so you can understand and manage occupancy and availability. Get total visibility into what’s happening now using accurate, centralized data to solve availability challenges.

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HUB Parking Technology develops smart software and mobile solutions for the parking industry, manufactures and installs PARC Systems and provides pre- and after-sales services. Innovation, not only in the technology, products and services we offer, but also in developing new approaches to entrenched business practices, is a key value of HUB.

Our highly reliable hardware, and new product range, Jupiter, is designed to adapt to complex systems incorporating contract parking, credit card in/out, pre-paid parking online, LPR, a combination of these and many other subsystems.

Our web-based Parking Management System, Janus Management System (JMS), allows you to manage multiple parking locations and different types of HUB equipment with the same easy and extremely intuitive user interface - suitable for all parking projects, from compact installations to large scale complex environments.

Seamless and intuitive mobile and digital integrations are just a click away, to deliver a total parking solution that is designed to meet your specific needs, smoothly integrate with daily operations and improve the user experience everywhere.

- **JMS Mobile App** provides 24/7 “contactless” access to and monitoring of your parking facility(s) anywhere and anytime.
- **JMS Merchant App** helps operators and merchants to quickly and easily reward customers’ purchases by turning their smartphone or tablet into a powerful validation unit and simplify operations.
- **JPass**, a mobile solution for end users and operators, provides the key to navigate urban environments and offers search/ park finder, navigation, pre-booking, ticketless/digital ticketing, monthly access/subscriptions and mobile payment.

HUB solutions allow owners/operators to better control and manage their parking facilities, plan and increase business revenue, understand their clients’ demands and easily reach, inform, and communicate with them.

We enhance our technology differentiation by delivering integrated value-added solutions: leading edge technology to meet and exceed customer needs in the parking world, ready for the future of digitization.
IPS Group
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San Diego, CA 92121
858.232.2235
carole.lombard@ipsgroupinc.com
ipsgroup.com


Liftango
471 58th Street
Oakland, CA 94609
646.341.1677
jacob@liftango.com
liftango.com

Liftango provides technology to help power dynamic, shared mobility services. Our goal is to help cities and organizations shift commuters from driving alone to choosing shared transport options, such as Carpool and Shuttles. Our Carpool app allows coworkers to easily share their ride to work, easing the pressure on parking assets and our roads. Parking is the greatest incentive for Carpooling and so Liftango has integrated with parking providers and systems to offer Carpoolers discounted and preferential parking. We believe this presents an opportunity for parking providers to provide additional value to their customers and support cities in reducing traffic congestion.

SKIDATA
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800.246.6662
info@skidata.com
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SKIDATA is a leading provider of access solutions and revenue management. More than 1,000 installations are serviced by over a dozen offices in the U.S. We deliver personal attention to each and every customer. SKIDATA offers a complete line of products including reservations, e-ticketing, electronic validations, LPR, loyalty programs, and reporting.

Verizon
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908.559.2001
amy.lee1@verizon.com

Verizon's goal is to improve the quality of life for people living in cities and increase efficiency in which cities operate. We partner with cities to enable Parking, Traffic and Public Safety, and Lighting solutions that elevate the way they provide services in new and cost-effective ways.

*NPA Industry Partner*
T2 Systems was founded in 1994 with one simple goal: make parking better. We immediately established a leadership position and continue to pave the way in new technologies that help you seamlessly manage parking, mobility, and transportation services.

Today, we provide the most comprehensive solutions available to process transactions and leverage data to make informed decisions. Our growing platform of unified and intelligent solutions is tailor-made to help you overcome your challenges and achieve your goals, while meeting your customer’s expectations of convenience in a competitive marketplace.

This platform puts all the tools you need to be efficient and effective at your fingertips, with one place to manage your T2 solutions: Permits, Enforcement, PARCS, Pay Stations, and more.

We also offer industry-leading service. We provide the absolute best customer service we possibly can around the clock to over 1,600 customers who operate locally, regionally, and nationally – many of whom are parking industry leaders and award-winners. These range from large university campuses and municipalities to smaller destination towns, as well as private operators, healthcare facilities, and more.

As a T2 customer, you become part of the largest and most collaborative user community in the industry, with over 5,000 members. Open discussion and constant engagement through a variety of different channels - both online and in-person - gives us the opportunity to build a better future in parking together.

With a quarter-century long track record of delivering solutions that generate real return for our customers, and by delivering a quality experience for parking patrons, T2 continues to focus on helping our customers move their operations forward.

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Windcave Inc. is a PCI P2PE global leader in payment technology. Windcave provides gateway and acquiring solutions for contactless, unattended, attended terminals and ecommerce. Windcave manages payment environments for 17,000+ organizations globally with over 300 integrations. Features include offline processing, tokenization, remote device software updates, and free online reporting.

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Toledo Ticket, a leading provider of efficient, flexible solutions for the parking industry, is known worldwide for its quality manufacturing of tickets of every description, including bar-coded, RFID tags, magnetic-striped, machine and hand-issued, valet, pay/display, pay-by-space, and spitters for thermal/non-thermal revenue control.

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Southland Printing provides all Brand/MODELS of Machine and Hand Issued tickets. Our products include Mag Stripe, Bar Code and RFID enabled products plus Validation/Scrip Books, Hang Tags, Decals, Airline Boarding Passes, Baggage Tags and Every Ticket Imaginable!
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Parking Today Media is the leading publication serving the diverse needs of today’s parking and transportation industry. It provides the broadest circulation and coverage of any media in the parking industry, reaching a broad spectrum of owners, operators, municipalities, universities, airports and shopping centers and venues with parking as one of their missions. Known as the industry voice, it has gained respect for its open forum and debate of ideas and issues, as well as realistic pieces that help readers solve issues and improve their bottom-line.

Parkingtoday.com is the magazine’s interactive web site with articles, archives and videos updated daily. Parknews.biz is an online aggregator of parking news from around the world. Up to 20 new links are posted daily and it receives more than 8,000 views monthly. PT also annually puts on The Parking Industry Expo (PIE), which is the first trade show mounted annually in the U.S. taking place in March of each year. The exhibition is home to more than 150 vendors and provides seminars, networking events, and training programs. For more information go to www.pieshow.parkingtoday.com.

Complete information as to how to subscribe, how to get your copy of 2020 PIP Directory, how to log on to all PT media, and register for future Parking Industry Exhibitions can found at www.parkingtoday.com.

HUB Parking Technology

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HUB Parking Technology develops smart software and mobile solutions for the parking industry, manufactures and installs PARC Systems, and provides pre- and after-sales services.

We enhance our technology differentiation by expanding digital expertise: integration with parking apps, dynamic rate management, ticketless solutions and much more, to achieve better mobility efficiency.

IP Parking

228 East 45th Street, Suite 9E
New York, NY 10017
646.517.5433
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PARKBASE by IP PARKING is a web-based Parking & Revenue Control System built for the future. No servers, no workstations, no windows updates, no hassles. Manage your facility from anywhere; on any device with any browser. Harness the power of the cloud and take control of your Parking Asset.
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Toledo Ticket, a leading provider of efficient, flexible solutions for the parking industry, is known worldwide for its quality manufacturing of tickets of every description, including bar-coded, RFID tags, magnetic-striped, machine and hand-issued, valet, pay/display, pay-by-space, and spitters for thermal/non-thermal revenue control.

*NPA Industry Partner*

TransCore

8600 Jefferson Street NE
Albuquerque, NM 87113
972.533.3461
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For over 80 years, TransCore has provided innovative, transportation solutions for all electronic tolling and security access systems. Having pioneered RFID access technology, our systems secure access for parking garages, hospitals, universities, gated communities and airport applications. Our tags and readers are hands-free, battery-free, interoperable and sustainable.

Signal-Tech

4985 Pittsburgh Avenue
Erie, PA 16509
814.835.3000
sales@signal-tech.com
signal-tech.com

Signal-Tech is a U.S. manufacturer of LED signs and signals. We offer a complete line of LED directional parking signs, space available tower signs and the RedStormTM Parking Guidance System with reporting software.

Our LED signs are architecturally appealing, energy-efficient, simple to install and carry an industry best warranty.

We have a wide selection of in stock signs for immediate shipment and have the expertise to customize a sign to your specifications. Our LED signs can be controlled by a wall switch, dry contact relay, or Signal-Tech's Sign Control Software.

Through the integration of our Smart, software controlled, LED signs and RedStorm PGS, we offer a system that has the ability to count cars and report/share data while directing the flow of traffic in and around the parking facility.

LED Smart Signs are designed to change messages based on real-time parking occupancy conditions or by a preset schedule. Our parking guidance system is ideal for a single garage or a campus setting, will adapt to new and existing garages and surface lots, and interfaces with third party loop detection and gates.

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Image Manufacturing Group is a leading collaborator, manufacturer, and installer of signage for various environments including parking structures. Our ParkadeSM sign system is ideally designed to balance creativity with cost effectiveness. We approach parking signage as a functional tool that extends the brand of the owner/operator.

The Toledo Ticket Company

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Toledo, OH 43612
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Toledo Ticket, a leading provider of efficient, flexible solutions for the parking industry, is known worldwide for its quality manufacturing of tickets of every description, including bar-coded, RFID tags, magnetic-striped, machine and hand-issued, valet, pay/display, pay-by-space, and spitters for thermal/non-thermal revenue control.

*NPA Industry Partner*

Penske Truck Leasing

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844.376.4095
don.metcalf@penske.com
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A leading global transportation services provider, Penske operates more than 240,000 vehicles and serves customers from more than 1,000 locations in North America and worldwide. Product lines include full-service truck leasing, contract maintenance, commercial and consumer truck rentals, used truck sales, transportation and warehousing management and supply chain management solutions.

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Introducing The Valet Vault: the strongest and longest-lasting valet podium. It’s built to protect our customers’ most valuable assets: customer keys. This patent-pending build & technology makes our product 10X stronger than most competitors. It takes over 1,000 lbs. of pull to open our door! Rust-proof and manufactured in the U.S.A.
Southland Printing Company has been part of the parking industry since 1960 and ships to all 50 states and over 49 foreign countries. Printing tickets for over 50 different manufacturers both domestic and foreign assures you that Southland can provide the ticket you need. Only the highest quality raw materials are used, and each component undergoes rigorous testing in our R&D Lab before we release products to the market. Our shipping time is one of the best in the industry with a turnaround time of 20 business days after receipt of order or proof approval.

Southland Printing is a Premier Producer of print products such as Magnetic Stripe, Bar Code, QR Code, Machine Dispensed, Hand-Issued, Roll, Retail and Event Tickets for all brands and models of machine and hand issued tickets, many RFID enabled. Whether it’s for revenue control, access or security – our excellent customer service, quick turnaround and quality products are guaranteed so you can be on your way. Southland offers over 150 STOCKED items ready for 24- hour shipment and worry-free ordering via Phone, Fax, Email or our Web Site.

Many people ask about the rose in Southland’s logo.

The rose has been stylized, if you look closely you see the letters SP for Southland Printing. By looking closer you may see a roll of paper unwinding symbolizing the many rolls of paper that are used to produce the millions of tickets ran each day. A Red Rose has been the company’s symbol since its founding. Red is a color that has always been associated with energy, strength and power and was the perfect symbol for Southland, signifying determination as well as passion.

Although Southland has made some changes, they still hold their Core Values of Relationships, Integrity, Quality, Versatility and Communication in high regard! These will never change.

One couple. One press. One idea.

In 60 years, we have grown. But our goals have never changed—A quality product, every time.

Thank you for trusting our family.
The Toledo Ticket Company

3963 Catawba Street, P.O. Box 6876
Toledo, OH 43612
800.533.6620 / 419.476.5424
tcarter@toledoticket.com
toledoticket.com

The Toledo Ticket Company is a leading provider of ticketing solutions for the parking industry that are efficient, flexible and keep businesses running smoothly.

The company is known for its quality manufacturing of tickets of every description, including bar-coded tickets, magnetic-striped tickets, machine and hand-issued, multi-part valet, pay and display, pay-by-space, and spitter tickets for thermal/nonthermal revenue control.

Toledo Ticket also specializes in RFID tags and credentials colleges and universities, municipal, healthcare, government, institutional and private parking operations to improve security, convenience, meet green mandates, all in a cost-effective manner.

Toledo Ticket is certified by most parking equipment manufacturers and provides products in all 50 states and more than 30 countries.

The company was the first in the United States to manufacture bar-coded parking tickets, and now produces more than 1 billion tickets annually.

Started in 1910 by Grant Northrup, Toledo Ticket has enjoyed five generations of leadership since its founding.

With nearly 50 employees, and multiple manufacturing plants and sales offices around the world, Toledo Ticket serves nearly 10,000 customers worldwide.

Every ticket. Every description. Every day.
**The Toledo Ticket Company**

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JCM Global is the world's leading transaction technologies supplier for the gaming, banking, kiosk, parking, retail, and vending industries. With unsurpassed service and support, JCM is trusted by operators and manufacturers on six continents. Its award-winning products set global standards with ground-breaking peripheral transaction components to optimize your cash management.

**WOMEN IN PARKING**

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NPA’s WOMEN IN PARKING is the premier organization promoting the advancement and achievement of professional women with networking, leadership, and career outreach opportunities.

WOMEN IN PARKING members represent women in commercial parking, public parking, consultants, industry suppliers and the professional staffs of parking organizations across their organization. When you get involved, you connect with the fastest moving tech leaders, passionate workforce development leaders, transportation/ mobility pros, consultants and parking professionals, parking leaders and executives who are making a difference.

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Get involved, make connections in the industry. Great opportunities to network start with membership!

Join today and gain immediate access! Email Membership@WeAreParking.org to get started.
**Advanced Parking Concepts, LLC**

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**“Impressions Perfected”®**

Advanced Parking Concepts (APC) is the New York area leader providing parking and related hospitality services throughout the metro region. APC established, and has been in the forefront, of executing best practices for COVID-19 safety/hygiene protocols.

By virtue of our extensive experience and training, our dedicated team represents a best in class approach to every relationship and client which we define as “The APC Way.”

This unique combination of extraordinary service, state of the art technology, professional management and a unique understanding of logistics elevates our industry to an art.

Our suite of integrated services includes Valet Parking, Parking Management, Consulting, Concierge, Shuttle, Greeter, Directed Assisted Parking, and Event Service.

We stand as true partners with premier real estate, health care organizations, hotel, university, corporate, luxury brands and event organizers to elevate every experience.

Whether your service needs are as an amenity or necessity, APC will meet & exceed your expectations!

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**ABM Parking Services**

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ABM Industries Incorporated (NYSE: ABM), a publicly traded company headquartered in New York, NY, is a leading provider of facility services worldwide with more than 350 branch locations within the U.S., throughout western Canada, Puerto Rico, and the United Kingdom.

As a subsidiary of ABM Industries Incorporated, ABM Parking Services can draw on the financial strength and infrastructure of one of the largest building services companies in the country. ABM Parking Services has been the nation's premier parking and transportation leader since 1966.

ABM Parking Services provides a broad range of parking services including parking management, shuttle transportation, valet parking, on street and off-street meter collection, parking enforcement, hospitality, healthcare, stadiums & arenas, education, and more.

We maximize your parking revenue by keeping a vigilant eye on cash control procedures and expenses while our dedicated employees provide first-class service for our parking operations.

Our philosophy has resulted in satisfied clients across 2,000 locations throughout the U.S. and Canada, making us an industry leader in parking management.

Let our experience work for you, whether you have 10 or 10,000 parking stalls. Some of the largest and most prestigious buildings and real estate companies trust ABM Parking Services for their parking operations.

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The Denison Difference.
Denison is one of the nation’s most experienced parking operators. Owning and operating facilities for over 80 years creates a high degree of empathy for the unique challenges and opportunities our clients face due to the rapid transformations impacting the parking industry and the entire business world.

Our experience does not equate to “parking as usual.” We are deeply focused on continually creating value for our clients by exploring new ways to engage customers and partners while providing industry-leading transparency and accountability.

In addition to our experience, our long-standing family ownership creates a culture where everyone, from the employees, to our customers and clients, are treated like family. That is the Denison difference. Experienced. Innovative. Personal.

Denison Parking manages over 71,000 parking spaces for our clients in eleven states. While these are no ordinary times, our business values have not and will not waver. We value uncompromised integrity, exceptional quality, transparent communication and courage.

We are here for you. Then, now, and in the future.

Elite Parking Services
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Elite is a Full-Scale Transportation & Parking Management Firm Specializing in Innovative and Technologically Advanced Methods to Solving Complex Parking and Transportation Issues.

We provide our clients with top of the line professionalism and outstanding customer service.

We see customer service as an investment, not a cost. The customer is the most important factor to our business success.

We take under-performing parking assets and revamp the Operating Model to maximize revenue potential, capacity, operational efficiency, and aesthetic appeal.

We use state-of-the-art in-house technology developed around our management concept to transport and manage our clients’ operations daily.

Look Forward to Adding Value to Your Operations!
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*NPA Industry Partner*

LAZ Parking is a parking management, transportation and mobility company founded in 1981 by three childhood friends. Over three decades later, the combination of lifelong friendship, a people-focused philosophy, and a mission to “create opportunities for employees and value for our clients” has transformed LAZ from a single valet location to one of the nation’s largest parking companies.

In 1981, our first year of operating the Hilton Hotel in Hartford, we improved the net operating income by 50%. More than three decades later, the results are still the same – increased profitability and better service. Each of our many regional offices are headed by officers of the company. This allows LAZ to offer its clients the resources of a large company with the attention and responsiveness more typical of a local company.

At LAZ, we understand the future of parking isn’t just about stopping and parking, it’s about mobility and technology. For us, the global shift from parking to mobility isn’t a problem – it’s an enormous opportunity. Our Technology team works hard to ensure that LAZ will continue to be the leader in parking technology for many years into the future.

Today, LAZ operates over one million spaces at over 3,000 locations in 400 cities across the United States in the following markets: hospitality and valet, office buildings, medical and hospital, airport and transportation, campus, government and municipal, retail and mixed-use, event parking, residential buildings and shuttle services.

If you’d like to learn more about LAZ Parking, please visit www.lazparking.com.

Premier Parking

Premier Parking is a parking management provider founded in 2001 in Nashville, TN. What started as one surface lot has quickly grown into a portfolio of over 120,000 spaces at approximately 560 properties in more than 45 cities across the United States. Led by CEO, Ryan Hunt, Premier is focused on expanding our business across the nation, making our mark in the industry by increasing service levels and standards in parking management.

At Premier, we are committed to raising the bar on all aspects of parking. We strongly believe that the correct implementation of technology and talent can boost owners’ revenues and ensure customer satisfaction at any parking facility that we operate.

With the vision “to disrupt what it means to be a parking company,” Premier’s creative, technical approach has led the company to operate, manage and support a wide range of industries such as commercial grade and Class A+ office buildings; mixed use developments; stadiums and arenas; valet and special event parking; hospitality (hotel and restaurant valet and bellman service); and healthcare (valet parking, shuttle/golf cart, ambassador/greeter, patient concierge, and other patient support services). Premier also offers design and consulting services to ensure the efficiency and functionality of each parking facility we operate meets high customer expectations and the needs of the end user.

Premier Parking has recently expanded their healthcare service offerings to better serve their clients and the healthcare community during the COVID-19 outbreak. For more information on these offerings, please visit www.premierparking.com/why-premier/covid-19-3.

Premier Parking is a company invested in its community. With a tradition of superior customer service, environmentally responsible and innovative parking technology, Premier Parking is your Consultant. Premier Parking is your Manager. Premier Parking is your Partner.

To learn more about Premier Parking, visit www.premierparking.com.
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EXPECT MORE VALUE FROM YOUR PARKING REAL ESTATE

REEF is the largest parking network in North America, operating more than 5,000 parking facilities.

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SP+ is a leading commercial parking operator in North America with more than 23,000 employees serving airport, event venue, health care, hospitality, municipal, office, residential, retail and university clients.

Our real estate clients benefit from the innovative solutions we offer to satisfy their parking, ground transportation, event logistics, security, facility management and baggage handling service needs.

We bring effective marketing, technology and cost control options that lead to operational excellence and success in achieving overall property goals.

Parking.com serves as SP+’s primary online selling platform, which offers the ability to conduct nationwide searches, check availability, compare pricing and reserve parking via the website or mobile app.

Bags, a wholly owned subsidiary, offers remote airline check-in, baggage handling and related services.

*NPA Industry Partner*

We are experts at understanding the specific needs and idiosyncrasies of the broad range of markets we serve—and have the resources to deliver tailored solutions and valuable results.
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