Parking is a multi-billion dollar industry vital to the life and livelihood of communities across North America. The National Parking Association is North America’s leading parking trade organization. Our mission is to serve as the market leader in parking industry research, education, and advocacy that advance the industry, and its leaders and parking professionals. We provide training, certification, and access to leading edge parking technology across the private and public sectors. Founded in 1951, NPA represents over 100,000 parking professionals in more than 2,500 commercial operations and public organizations. Learn more at WeAreParking.org.
DEFINE THE FUTURE

OUR VISION
NPA Connects and unites a dynamic parking industry to enhance the transportation ecosystem.

OUR MISSION
NPA advances the interests of the parking industry through research, education, advocacy and industry voice.

OUR STRATEGIC IMPERATIVES
1. Be Recognized as the Leading Authority and Advocate for the Parking Industry.
2. Advance Member Experience and Value through the Power of Collaboration.

Nicolle Judge
Chair, NPA Board of Directors
2018-2020
President, SkyPark
San Francisco, California
NPA FOsters our members' success by connecting Industry Experts, Leaders, Advisors and Peers inside & outside the parking industry.

"NPA is where all the brain trust and intellectual capital is for the industry. It's where you come to learn about the future of parking, what's happening next, and staying ahead of all the trends."

David Damus, CEO System Property Development/MotorParks

ACCESS TO THE BEST MINDS
WE STAND TOGETHER.

PARKING UNITED

NPA sets the course to address the compelling and pressing issues that impact the parking industry. NPA TAKES ACTION TO RESEARCH, CONTRIBUTE AND COLLABORATE to bring fact-based resources to the public sector and potential allies to ADVANCE A PRO PARKING AGENDA.

The National Parking Association explores the future of the evolving share-the-road ecosystem—and investigates how today’s innovations will shape a new parking experience and transportation plan for decades to come.

Smart Solutions for Shared Mobility

WeAreParking.org

THE FUTURE OF PARKING

The National Parking Association explores the future of the evolving share-the-road ecosystem—and investigates how today’s innovations will shape a new parking experience and transportation plan for decades to come.

Smart Solutions for Parking in an Autonomous Future

Looking Ahead

L4 & L5 Autonomy

2030 and Beyond

The National Parking Association engaged PricewaterhouseCoopers, LLC to develop a position paper on An Ecosystem Approach to Reducing Congestion. This position paper provides facts and future-focused recommendations valuable to city planners, policy makers, transportation planners, as well as those interested in shaping policy to reduce congestion. NPA leadership has written the following policy brief in reaction to PwC’s projections on autonomous vehicles.

WeAreParking.org
NPA’s Charity the PARKING INDUSTRY INSTITUTE supports college educations for parking pros & their families.

Regina McLaurin (center) honored with the Harwood Leadership Award in 2019. Long standing PII Chair of Board of Trustees. First woman NPA Board Chair & champion for parking pros.

$753k IN COLLEGE SCHOLARSHIPS

$80k IN HURRICANE RELIEF

53 2018 SCHOLARSHIPS AWARDED

DEVELOP YOUR WORKFORCE