



Make It a VIP Year

Exceptional Membership Experiences
for Top Industry Leaders and NPA Advocates



VIP Trustee and Dignitary levels add individual access, benefits, and experiences to the NPA Membership you love. Unparalleled connection and thought leaders at the peak of the parking industry.

Enhanced Privileges • Exclusive Benefits • Upgraded Experiences

Boost your membership to the Trustee or Dignitary level and enjoy the convenience and value while making an essential impact on the industry.

[Learn more at WeAreParking.org/VIPMembership](https://www.WeAreParking.org/VIPMembership)



2 LEVELS OF VIP BENEFITS AWAIT

at NPA's Signature Events & All Year Long

Winter Leadership Forum (WLF)

February 7–9, 2027

JW Marriott Los Cabos Resort & Spa • Mexico



1 FREE Registration per VIP Member. Your attendance fee is included in your annual VIP Membership dues, offering significant value and providing you with a notable financial benefit each year.

VIP Private Experience. Join other VIP Members for a special afternoon gathering unique to the resort, location, and WLF theme. An ideal break from the larger group and a perfect way to network, connect, and keep a fresh perspective with other VIPs. Spouses invited.

DIGNITARY-ONLY BONUS BENEFITS BY INVITATION ONLY

WLF Dignitary Dinner. An exclusive event for Dignitary VIPs and their spouses in a warm, intimate environment that invites friendship, business relationships, and good cheer for the leaders of our industry.

National Policy Committee Round Table Meeting. For Dignitary VIPs and by invitation only. Meet with the NPC Council to review and discuss NPA's unified voice and collective position on current policy, advocacy and communications strategies to advance the parking industry and its members.

VIP Welcome & Networking Breakfast.

A private gathering for all VIPs to meet, greet, and kick-off the morning at WLF together. Enjoy a full breakfast and say hello to leaders, friends, and peers before the agenda begins. Spouses invited.

Special VIP Name Badge. Distinguishing you as a Dignitary or Trustee VIP Member and giving you access to your VIP event benefits.



NPA Convention & Expo

September 13–15, 2027

Loews Royal Pacific Resort at Universal
Orlando, FL

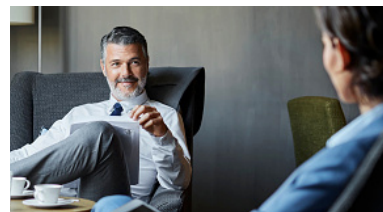


1 FREE Registration per VIP Member. Your attendance fee is included in your annual VIP Membership dues, offering significant value and providing you with a notable financial benefit each year.

VIP Name Badge. Distinguishing you as a Dignitary or Trustee VIP Member and giving you access to your VIP event benefits.

VIP Registration Desk. Skip the line! Fast-track your personalized welcome to this leading industry event and all of your special amenities.

VIP Experience Lounge. An elegant and private space to meet with other industry leaders. Offering breakfast, lunch, and snacks — perfect for hosting up to two non-VIP guests, an ideal business retreat.



Additional VIP Benefits

VIP VOICE

Created with VIPs in mind, a virtual networking and leadership line-up of pop-up meetings. Moderated by NPA Executive Board Members with a lively C-level dialogue in a small group setting.

INNER CIRCLE

You're an A-lister as a VIP, so expect to be the first to know about new research, event status, NPA happenings, and notable experiences before anyone else — includes special offers.

VIP DIRECTORY

Be recognized for your VIP status and industry leadership! Your professional headshot and credential will be included in the flagship edition of the NPA Marketplace & Buyers' Guide in the June issue of *Parking* magazine and in the VIP Lounge at Convention.

DIGNITARY-ONLY BONUS BENEFITS

BY INVITATION ONLY — SHAPING THOUGHT LEADERSHIP

National Policy Committee (NPC). For Dignitary VIPs only, join or select a leader from your organization to be a part of the NPC where NPA members set agenda for advocacy efforts and provide necessary legislative communications and thought leadership.



Annual VIP Program Rates

VIP Program Privileges are EXCLUSIVE to the VIP Program and IN ADDITION to all your valued NPA Member Benefits.



VIP Dignitary By invitation only (Each Individual)	\$15,000
--	----------



VIP Combination By invitation only (Dignitary & Trustee within same company)	\$19,000
--	----------

VIP Trustee Available to all NPA members (1st purchase)	\$8,000
---	---------

VIP Trustee (Subsequent purchase in same company)	\$6,500
---	---------

** VIP participation is available only to organizations or individuals who hold NPA membership. VIP designation of Trustee or Dignitary is assigned to 1 individual who receives all benefits and privileges associated with their VIP level. The FREE VIP registration benefit is the only assignable benefit within the VIP Program of privileges. Can only be assigned to an executive within your organization. VIP program fees are due 12/31 annually.*



Join today and enjoy the perks of this elite group.
Expand your network, build your business, and benefit
from all the VIP privileges and experiences!

For membership information, please contact
Membership@WeAreParking.org · 202.296.4336