

Join the WIP Underwriters Program — A Wonderful Way to Support WIP!

Support the mission and robust scope of WIP and DEI work being delivered FREE to all NPA members through engaging programming, networking, mentorships, keynote speakers, virtual meetings and with Coffee House resources.

	ADVISORY \$2,000– \$5,999	FRIEND \$6,000– \$14,999	PATRON \$15,000– \$24,999	CHAMPION \$25,000– \$49,999	LUMINARY \$50,000 & above
Free WIP Benefits for all NPA Members and their Employees					
Unlimited WIP Group Participants	✓	✓	✓	✓	✓
All Underwriter Recognition and Visibility					
WEBSITE: NPA Website, WIP Pages, and myWIPportal	NAME	NAME	LOGO	LOGO	LOGO
PRINT ADS: WIP Underwriter Thank You Ad in <i>Parking</i> magazine	NAME	NAME	LOGO	LOGO	LOGO
E-BLASTS: WIP Communications and Campaigns	NAME	NAME	LOGO	LOGO	LOGO
CONVENTION & EXPO SIGNAGE:					
WIP ACCELERATE MONDAY Event Signage	NAME	NAME	LOGO	LOGO	LOGO
WIP ACCELERATE MONDAY Event	NAME	NAME	LOGO	LOGO	LOGO
WIP NETWORKING LOUNGE	NAME	NAME	LOGO	LOGO	LOGO
Great Groups Reception — WIP SOCIAL Tuesday Evening Reception	NAME	NAME	LOGO	LOGO	LOGO
Custom Luminary and Champion Branding					
WIP NETWORKING LOUNGE				✓	✓
Great Groups Reception — WIP SOCIAL Tuesday Evening Reception				✓	✓
Coffee House Resource and Networking Sponsorship					
Luminary Only Coffee House Exclusive Sponsor					✓
Exclusive Logo Sponsorship Recognition and Visibility					✓
2027 WIP MENTOR PLEDGE \$10,000	The Mentor Movement pledge drive raises necessary capital and resources to prioritize and redesign a more robust and engaging mentorship program for all.				
Logo Mentor Sponsorship Recognition and Visibility Across the Annual Program					