

## **Circle of Acclaim Point System – FY 2018**

### **Chapter Leaders**

- WERCouncil Executives Officers are current members of WERC. The three required Officer positions are President, Vice President and Secretary/Treasurer by July 1 fiscal date start = 10 PTS
- Chapter Board [must be established by end of Q1 [September 30<sup>th</sup> each year]:
  - 100% of Chapter Officers are WERC members = 20 PTS
  - 75% of Chapter Officers are WERC members = 15 PTS
  - 50% of Chapter Officers are WERC member = 10 PTS
  - 25% of Chapter Officers are WERC member – 5 PTS
- Chapter Leaders attended the Chapter Leaders Retreat at Annual Conference = 1PT. per Officer
- Chapter Leaders participated in quarterly HQ Chapter Leader Call = 1PT. per Officer
- Chapter held a Call and/or Meeting with their Local Leadership = 1PT. upon receipt of meeting minutes/notes
- Chapter Leader(s) volunteered at Annual Conference to help with Registration and/or Kick-Start Reception = 1PT. per Officer

### **Chapter Operations**

- The Chapter Officer reporting form and memorandum of understanding were turned in by their respective deadlines = 5PTS.
- The Chapter utilized at least one of the WERC's social media platforms [LinkedIn or Twitter] to promote an upcoming Chapter Event. Must tag #WERC for credit = 1PT. per instance
- Chapter recruited new people to volunteer for WERCouncil to assist with multiple events [Board Member, Set-Up, Distribution of WERC Materials, Greeter, ETC]. = 5 PTS. Per instance
- Provide a "Best Practice" for the Chapter resource area of the web site = 5 PTS. Instance

### **Chapter Events**

- Event type definitions: [Each event can only qualify for one definition]
  - Facility Tour – A tour of a Warehouse, Distribution Center, Industry Training or Research Center or other similar facility = 10 PTS.
  - Education Industry Presentation – Either a Single Presenter or Panel which provides Educational content to the WERC audience = 10 PTS>
  - Chapter hosted an Educational Webinar = 5PTS.
  - Community Outreach Event – An event such as a Career Panel, Educational Panel, or Scholarship Awards Event that promotes WERC, the industry, career opportunities, or Scholarships for future young professionals. These types of events are typically held in conjunction with a local High School or University. = 5PTS.
  - Networking/Social Event – An event such as a Membership Mixer, Golf Outing or Baseball Game whose primary purpose is to allow attendees to socialize and network with little or no educational event = 5PTS.
  - Charity Event/Fundraiser\* - An event such as supplying an Industry Scholarship, a Coat Drive or a Toy Drive = 5PTS [May be combined with an Educational Event or Stand-Alone]

### **BONUS POINTS**

- *Sharing your contacts* – When booking a Tour and asking if they have another facility in the US/Canada that would be willing to also open their doors and providing an email introduction with contact to HQ for follow-up = 10 PTS.

- *Sharing your contacts* – When booking an Educational speaker and asking if they would be willing to travel to another WERCouncil to provide the presentation and providing an email introduction with contact to HQ for follow-up = 10 PTS.
- *Chapter Officers that attends their events* [Must be registered and paid through HQ registration system in advance] – 1 PT. per Leader
- *Event Promotion* – All details given to WERC HQ to begin promotion at least:
  - 10-Weeks in advance = 15 PTS.
  - 8-Weeks in advance = 10 PTS.
  - 6-Weeks in advance = 5 PTS.
- *Event attendance* [Capacity must be set at time of Registration opens]:
  - 100% of Max Capacity = 20 PTS.
  - 75% of Max Capacity = 15 PTS>
  - 50% of Max Capacity = 10 PTS.
  - 25% of Max Capacity = 5 PTS.
- Attendance check-in sheet highlighting No-Show and On-Site Registrations including financial information turned into HQ within 5-Business days of event ending = 5 PTS.
- Points awarded to the Chapter for allowing HQ to invite Members/Customers outside of geographic territory = 5 PTS.
- Contributing a write-up and/or photos of event within one week for inclusion on the WERCouncil Happenings page = 5 PTS.
- Allowing HQ to activate the post-event follow-up survey in registration system = 5PTS.
- Sending a Follow-Up Thank You email [HQ provided template] to attendees after the event and copying HQ = 10 PTS.
- Co-Host events with other Associations/Organizations:
  - Promote WERC on Co-Hosts printed materials and web site while promoting their event = 2PTS.
  - Promote WERC by distributing membership and conference materials to attendees of their event and/or meeting = 5 PTS.
  - Turning into HQ a complete attendee list form other group which includes Name, Title, Company, Address, Email and Phone = 20 PTS.

### **Membership Recruitment**

- For the sake of COA, a new member will be defined as a person who has never had a membership or whose membership lapsed at least 13-months.
  - For every new member recruited through the WERC National Web Site by the Chapter = 5PTS.
  - For every new member recruited within 3-weeks of the WERCouncil event and where an application is turned in with HQ Return Packet or the online application referred by state the Chapter's name = 20 PTS.