



Event Definitions by Type

Facility Tours

A tour of a warehouse, distribution center, industry training or research center or other similar facility

Educational Industry Presentation

Either a single presenter or panel which provides educational content to the WERCouncil audience

Community Outreach Event

An event such as a career panel, educational panel or scholarship awards event that promotes WERC, the industry, career opportunities, or scholarships for future young logistics, warehousing professionals. These types of event are typically held in conjunction with a local high school or college/university.

Networking/Social Event

An event such as a golf outing or a baseball game whose primary purpose is to allow attendees to socialize and network with little or no educational content