



## **Mission of WERCouncils**

WERCouncils are local groups of warehousing professionals who meet to share and learn in a particular city or region. They conduct local meetings, facility tours and seminars. WERCouncil officers, comprising of warehousing and logistics professionals from private, public and third-party firms, as well as consultants and academics, are responsible for planning and holding these events. WERC has established a set of guidelines for WERCouncil officers to help with day-to-day administration and conducting successful events.

The mission of a WERCouncil is to:

1. Provide the same quality programming found at the annual conference
2. Enhance personal and professional development of individuals within the industry
3. Build industry awareness
4. Provide an opportunity to join industry colleagues from the local community
5. Increase the value of WERC membership
6. Create an opportunity to identify, meet, and recruit non-members who could contribute to, as well as benefit from membership of WERC.