



GLOBAL SUPPLY CHAIN MANAGEMENT BRYANT

YOUR PASSION

OUR MISSION

Global Supply Chain Management at Bryant University

MBA Concentration

Undergraduate Concentration

Undergraduate Minor

Profound changes are evolving in the way that business is done and consequently in the skills and perspectives required for a successful career in business. Students in Bryant University's Global Supply Chain Management (GSCM) MBA and Undergraduate Programs will learn a process approach to integrating the key functions of marketing, logistics, operations management, computer information systems, accounting, and finance within and across firms. Our interdisciplinary course of study uses a hands-on learning approach to expose students to a wide variety of career opportunities available in the field of supply chain management.

**Supply Chain Management at Bryant University:
"The Hot New MBA!"**
(Wall Street Journal)

GSCM Distinctive Features

- **Interdisciplinary program and faculty**
- **Senior industry-based capstone project**
- **SAP-University Alliance**
- **Double-major in Applied Analytics with Supply Chain Management focus**
- **Bi-Annual Supply Chain Speaker Series**

Global Supply Chain Management Faculty

The Global Supply Chain Management Faculty brings supply chain expertise from a wide range of business disciplines into an integrated curriculum. Their extensive industry experience coupled with research and teaching in such places as Australia, Chile, China, India, Korea, Panama, and Eastern and Western Europe brings a global perspective into the classroom that is necessary to understand complex supply chains in the modern economy. The GSCM faculty uses state-of-the-art technology and hands-on learning techniques that provide a balance between supply chain theory and practice in the classroom.

Bryant University's Global Supply Chain Management Course Offerings

MBA Global Supply Chain Management Concentration Courses:

- Advanced Supply Chain Integration
- Corporate Social Responsibility in Global Supply Chain Management
- Financing the Global Supply Chain
- International Trade and Logistics

Undergraduate Course Offerings:

- GSCM 310 Supply Chain Integration
- GSCM 320 Information Technology in Supply Chain Management
- GSCM 330 Basic Modeling and Analysis of Global Supply Chains (Required)
- GSCM 350 Financing the Global Supply Chain
- GSCM 391 Global Supply Chain Management Internship
- GSCM 410 International Trade and Logistics
- GSCM 420 Process Analysis and Improvement
- GSCM 430 Global Sourcing and Supply Management
- GSCM 440 Corporate Social Responsibility in the Global Supply Chain
- GSCM 490 Empirical Applications in Supply Chain Management (Capstone - Required)

Bryant University GSCM: Preparing the Next Generation of Supply Chain Thinkers, Leaders, and Innovators

Bryant University Students with a concentration in GSCM will be able to:

- Understand from a macro perspective how supply chain management relates to the global economy, industry competitiveness, and future challenges.
- Apply supply chain management concepts to improve both top-line (revenue) and bottom-line (profit) performance.
- Measure and assess the tradeoffs and interdependencies associated with strategic and tactical decisions regarding purchasing, materials handling, warehousing, packaging, and inventory management, with a focus on information as a substitute for inventory.
- Use supply chain technology to demonstrate how information is identified, acquired, organized, and analyzed to support critical strategic and operational management decisions in a global business environment.
- Put supply chain theory into practice through the use of hands-on simulations, exercises and problems, case studies, and consulting projects with real companies.
- Quantitatively develop strategies for global transportation and network planning, inventory decision making, and facility location planning.



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