



**Prepared for:**

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**Briefing:** This report explores AI innovation across various industries, with a particular focus on consumer, business and/or supply chain examples.

**Takeaway:** When it comes to developments related to AI, we see a few key themes emerge:

- 1) AI algorithms being used to support areas related to manufacturing, delivery, supply chain and also sustainable initiatives
- 2) Use of AI to enhance transparency and engagement when it comes to product consumption
- 3) AI technology being used to learn and adapt to consumer experiences & needs thus creating more personalized solutions

## Top Microtrends



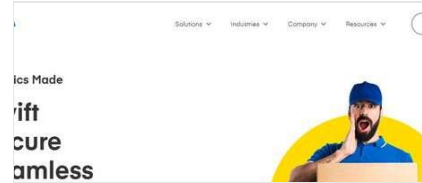
### AI-Supported Manufacturing Tools

Siemen' Industrial Edge Is Enhanced with Google Cloud Technology



### Scalable Supply Chain Technologies

Attabotics Offers AI-Driven 3D Robotic Supply Chain Solutions



### Hyperlocal Logistics Platforms

The GoKee Logistics Platform Uses Technology to Optimize Delivery



### AI-Powered Shipping Systems

Bearing.ai Shipping Uses AI to Increase Operational Efficiency



### AI-Powered B2B Platforms

Metal Networks.AI Uses its JAQI Engine to Connect Metal Buyers & Sellers



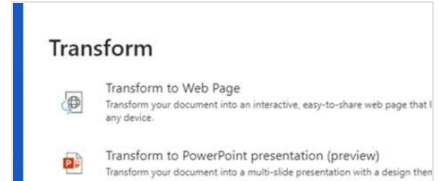
### Cloud-Based Fresh Produce Replenishments

Australian Grocer Coles Joined with AI Relex Solutions



### Smart AI Packaging

Illing Company Inc. Seeks to Expand the Packaging Vision of Its Clients



### AI-Generated Presentations

The Microsoft Word Transform Feature Turns Documents into Presentations