Title of Seminar
Investigations in the Age of Geosocial Data

Speaker Contact Info
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Session Description
The current growth of geosocial data is changing the face of risk management and investigations. Learn what geosocial data is, and exactly how this type of information is used to investigate insurance claims of all kinds. Understand how to gain eye-opening insight into accidents, site security, workplace harassment and high exposure incidents, by locating social media photographs, videos, and posts at specific locations and times anywhere in the world. This session utilizes real life case examples to demonstrate the impact of this new technology in the realm of risk management, law and insurance. The session also shows how evidence can be uncovered and leveraged in a variety of scenarios. Privacy and legal issues, as well as preserving, authenticating and presenting this type of cyber evidence will also be discussed. Attendees will walk away with a better understanding of the best investigative practices required for a successful geosocial investigation and exactly how to add this new information to their wide range of skills.

Target Audience
Risk managers, attorneys, brokers, claims professionals, and other persons involved in the claim process.

Learning Objectives
• Understand what geosocial data is and how it works from a technological standpoint
• Identify the specific instances and red flags that determine when and where geosocial data can further an investigation
• Understand the legal and privacy implications of using geosocial data in claims investigations
• Learn how to properly preserve, authenticate and present social media and geosocial evidence in court
• Experience different case examples to gain knowledge as to how geosocial has helped in the past

Speaker Bio
Stephen Roper is the General Manager of DigiStream’s Intelligence Division, overseeing background, social media, medical and accident scene investigations nationally. Prior to that, he was the Operations Manager, running daily investigative operations across the US and handling marquee cases for DigiStream. Stephen has completed over 1,000 digital investigations, including pre-employment screenings for public agencies and international, multi-jurisdictional investigations. He is a licensed California Private Investigator. Prior to DigiStream, Stephen was a reporter for the Shenzhen Daily in Shenzhen, China as well as an instructor at the prestigious Bao’an Zhong Xue Academy. He graduated with honors from the University of North Carolina at Greensboro with a double major in English and Media Writing.