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The WGCA & GCAA Announce Expansion Collaboration with Folds of Honor through Folds Week

FRISCO, TX March 5, 2026 – The Women's Golf Coaches Association (WGCA), in partnership with the Golf Coaches Association of America (GCAA), is proud to announce the expansion of its collaboration with Folds of Honor through the launch of “Folds Week,” on March 16–20. This dedicated week of awareness and fundraising will unite collegiate golf programs across the country in support of military and first responder families and the educational scholarships that honor their sacrifice.

The enhanced collaboration will spotlight two cornerstone initiatives: the Honor Bag Tag Program and the prestigious Patriot All-America Invitational.

A Week of Purpose: March 16–20

During “Folds Week,” WGCA and GCAA member programs will raise awareness and funds to benefit Folds of Honor scholarships while showcasing visible support for military and first responder families through team activations, social media engagement, on-course recognition, and participation in the Honor Bag Tag initiative.

The Honor Bag Tag Program provides a meaningful way for coaches, student-athletes, and supporters to display their commitment in honoring fallen or disabled service members and first responders while directly contributing to scholarship funding.

“Collegiate golf has always represented more than competition,” said Courtney Trimble, CEO of the WGCA.

“Through this expanded partnership, our coaches and student-athletes across the country can use the platform of our sport to stand for something bigger; honoring service, sacrifice, and the families who carry that legacy forward.”

“The GCAA is proud to expand on our longstanding and valued partnership with Fold of Honor by supporting and promoting ‘Folds Week’ to all of our member institutions,” GCAA President Will Green said. “In doing so, we can be a vehicle through which our best and bravest can be honored for their service and sacrifice to this great country. By partnering with the WGCA, we can amplify the incredible achievements of Folds of Honor to the next generation of leaders thereby continuing the Fold legacy well into the future.”

Supporting the Patriot All-America

The partnership also strengthens the connection between the WGCA, GCAA, and the Patriot All-America Invitational, a premier collegiate event that brings together top players from across the country while honoring fallen or disabled military and first responder heroes. Each participant plays in honor of a specific service member, carrying their story throughout the tournament.

OUR MISSION:
TO MEET SACRIFICE WITH HOPE

This expanded partnership reflects a shared belief that golf can be a vehicle for gratitude, leadership, and awareness of our military and first responders and their families and uniting the collegiate golf community in a powerful display of support.

For more information on how to participate in Folds Week or support the Honor Bag Tag Program, visit www.foldsofhonor.org/golf/honor-bag/

About the Women's Golf Coaches Association (WGCA)

The Women's Golf Coaches Association (WGCA) began in 1983 to promote participation in women's collegiate golf. The vision is to encourage the playing of intercollegiate golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. The WGCA instills within coaches a deeper sense of responsibility for the promotion, development, maintenance and conduct of competitive golf for women. Today, the organization represents the finest coaches in women's golf with a membership of over 750 coaches of Division I, II, III, NAIA and NJCAA collegiate programs, providing membership with numerous benefits, including industry recognition through awards, participation in educational and networking events and communication through its many features on www.wgcagolf.com.

About the Golf Coaches Association of America (GCAA)

Established in 1958, the Golf Coaches Association of America (GCAA) is the professional organization of men's collegiate golf coaches. The GCAA's mission is to support its member coaches from six divisions, including the NCAA, NAIA and NJCAA, by creating educational opportunities, providing resources, and promoting its members with the purpose of enhancing their overall performance as coaches, mentors, and teachers. The GCAA also recognizes the excellence and achievements of its members and their student-athletes in academic, athletic and civic endeavors. For more information, please visit www.gcaa.coach.

About Folds of Honor

Folds of Honor is a 501(c) (3) nonprofit organization that provides educational scholarships to the spouses and children of US military service members and first responders who have fallen or been disabled while serving our country and communities. Our educational scholarships support private school tuition or tutoring in grades K-12, tuition for college, technical or trade school and post-graduate work, including a master's degree, doctorate, or professional program. Funds for a second bachelor's degree or trade/technical program certification are also available. Since its inception in 2007, Folds of Honor has awarded nearly 73,000 scholarships totaling about \$340 million in all 50 states. Among the students served, 43 percent are minorities. A total of 91 percent of expenses fund our mission of providing educational scholarships to the families of our nation's heroes. It is rated a four-star charity by Charity Navigator and Platinum on Candid. It was founded by Lt Col Dan Rooney, the only-ever F-16 fighter pilot (with three combat tours in Iraq) and PGA Professional. He is serving as Commander of Recruiting for the Oklahoma Air Guard. For more information or to donate in support of a Folds of Honor scholarship visit foldsofhonor.org.