



Classified Advertising Order Form

Wisconsin Chiropractic Association
2401 American Lane | Madison, WI 53704
phone: 608.256.7023 • fax: 608.256.7123 • www.wichiro.org

WCA Classifieds is the premiere marketplace for the chiropractic profession in Wisconsin. Standard classified advertisement orders appear in one (1) issue of *The Wisconsin Chiropractor* and on the WCA website, www.wichiro.org, for three months.

Classified Ad Rates

Select classified ad type and rate

Ad Type	WCA Member	Non-Member	Video
Position Wanted	☐ \$60	☐ \$120	☐ \$75
Equipment for Sale	☐ \$60	☐ \$120	☐ \$75
Relief Coverage	☐ \$75	☐ \$150	☐ \$75
Office Space	☐ \$100	☐ \$200	☐ \$75
Business Opportunity	☐ \$100	☐ \$200	☐ \$75
Practice for Sale	☐ \$250	☐ \$500	☐ \$75

Issue(s) Requested

Select preferred magazine issue(s)

The Wisconsin Chiropractor magazine is released at the end of each quarter.

- ☐ March
☐ June
☐ September
☐ November

Classified Features:

- New! Enhance your classified by adding a promotional video.
- 100 word maximum for all classified advertisements.
- All classified ads are subject to review and approval.
- Preferred format for ad copy is digital text in a Word document.
- Upon receipt, classified postings typically appear within seven (7) business days and remain active for 90 days. Ads also appear in one (1) issue of *The Wisconsin Chiropractor*, unless otherwise specified in the contract.
- Contact WCA at 608-292-1805 or classifieds@wichiro.org

Cost per Ad	\$ _____
x No. of Issues	\$ _____
= Total Payment	\$ _____

Contact Information

DC / Company Name _____
Contact Name _____
Billing Address _____
City/State/Zip _____
Phone _____ Fax _____
Email _____
Select One: ☐ Member ☐ Non-Member

Payment

Charge Amount \$ _____ ☐ Visa ☐ Mastercard ☐ AmEx ☐ Discover ☐ Check Payable to WCA
Credit Card # _____ Expiration _____
Name on Card _____ Security Code _____
Signature _____ Date _____

Return To

Mail to:
Wisconsin Chiropractic Association
2401 American Lane • Madison, WI 53704
Fax to: 608.256.7123

Office Use Only

Date Rec'd _____	TWC Issue(s) _____
Total Paid _____	Online Start _____
☐ Member ☐ Non-Member _____	Online End _____