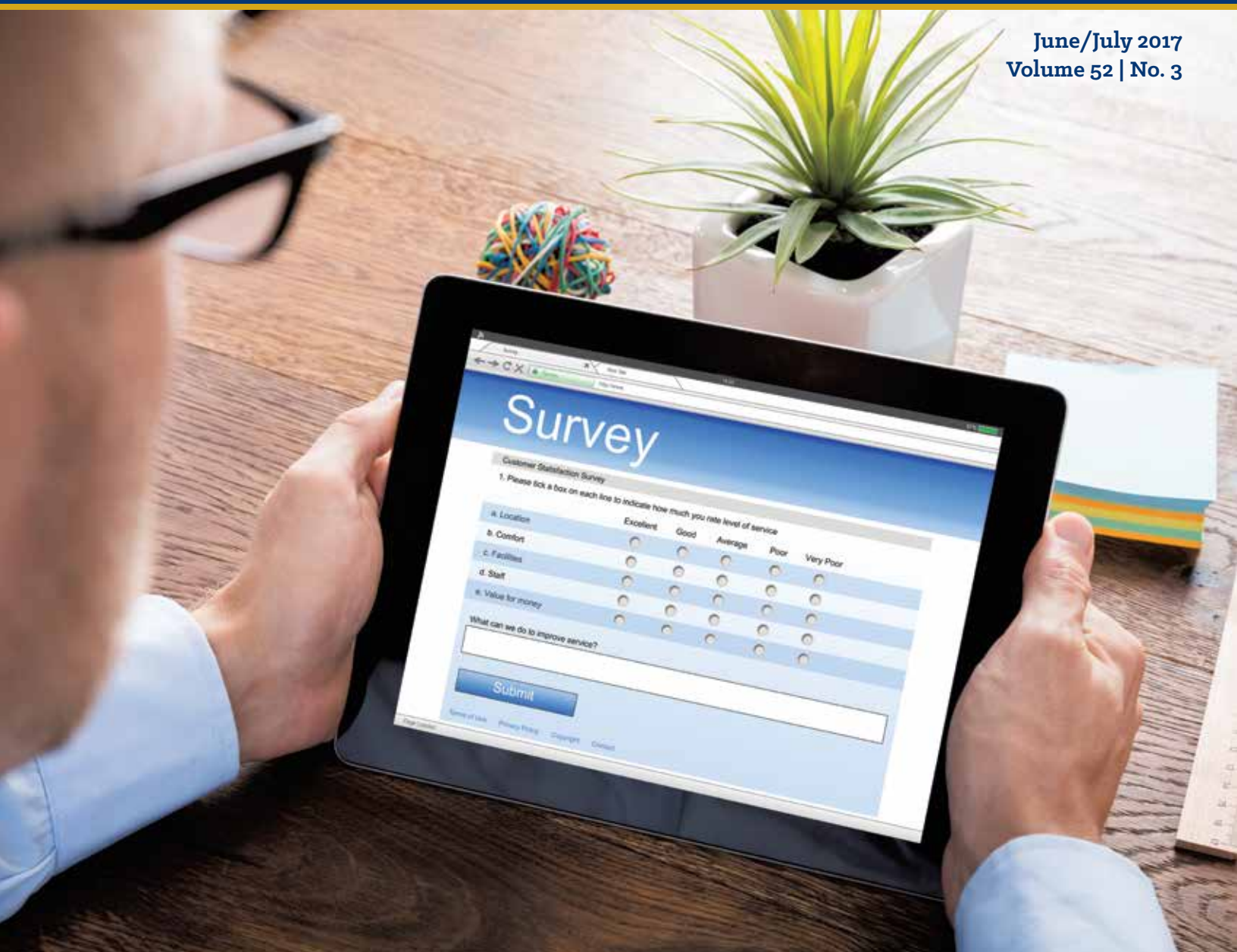




The Wisconsin Chiropractor

The Official Publication of the Wisconsin Chiropractic Association

June/July 2017
Volume 52 | No. 3



SURVEY SAYS...

Patient Survey, Legislative Activities, Pricing Survey



Wisconsin Chiropractic Association | www.wichiro.org



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[†] In a six-month clinical study of overweight individuals. Stenman LK, Waget A, Garret C, et al. Probiotic B420 and prebiotic polydextrose improve efficacy of antidiabetic drugs in mice. *Diabetol Metab Syndr.* 2015;12(7):75

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



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WCA Conducts Public Opinion Survey on Chiropractic Issues



The Wisconsin Chiropractic Association recently conducted a public opinion survey to measure public opinion on various chiropractic issues.

The WCA retained the services of Harper Polling, a professional polling firm with experience doing survey work on public policy issues. The sample size for the survey was 500 adults in Wisconsin and the margin of error +/-4.4%. Responses were gathered via landline interviews conducted with Interactive Voice Response (IVR) technology. The survey was conducted June 19–20, 2017 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.

Q. Have you ever been treated by a chiropractor?

- Yes.....57%
- No.....43%

(Asked only of “Yes, been treated by a chiropractor” respondents)

Q. What is the main reason you sought chiropractic treatment?

- Back issues59%
- Neck issues16%
- Work-related accident.....2%
- Motor vehicle-related accident.....5%
- Leg, knee, or ankle problem.....3%
- Shoulder, arm or wrist problem.....4%
- Spinal problem.....2%
- Wellness, maintenance or preventive care5%
- General health problems1%
- Other3%

(Asked only of “Yes, been treated by a chiropractor” respondents)

Q. Overall, how would you rate your chiropractic experience?

- Excellent47%
- Good33%
- Fair13%
- Poor6%
- Not sure1%

(Asked only of “No, never been treated by a chiropractor” respondents)

Q. Which of the following best describes the reason you have never sought chiropractic treatment?

- Never had a condition that required a chiropractor61%
- Believe that chiropractic care is not effective.....20%
- Insurance will not cover chiropractic care.....8%
- Afraid it will be painful or uncomfortable2%
- Unaware of chiropractic care as an option3%
- Believe chiropractors lack sufficient training/not real doctors....6%

Q. Do you have a favorable or unfavorable opinion of chiropractors in general?

- Total Favorable73%
- Total Unfavorable.....19%
- Very favorable.....30%
- Somewhat favorable.....43%
- Somewhat unfavorable13%
- Very unfavorable6%
- Not sure7%



WCA Conducts Public Opinion Survey on Chiropractic Issues

Q. Are you aware that Wisconsin chiropractors must receive a minimum of 8 years of education, including a four year bachelor's degree and four years of chiropractic training, from a school accredited by the US Department of Education?

Yes.....52%
 No.....39%
 Not sure.....9%

Q. Have you ever used over-the-counter medications such as aspirin or ibuprofen to treat neck, back, joint or muscle pain?

Yes.....85%
 No.....14%
 Not sure.....1%

Next I'm going to ask some opinion questions about chiropractors and their use of medications and other forms of treatments. Please tell me whether you agree or disagree with each statement.

Q. Chiropractors should be able to counsel patients on the appropriate use of over-the-counter medications such as aspirin or ibuprofen to treat neck, back, joint, or muscle pain.

Total Agree.....79%
 Total Disagree.....11%

 Strongly agree.....39%
 Somewhat agree.....40%
 Somewhat disagree.....8%
 Strongly disagree.....3%
 Not sure.....9%

Q. Chiropractors with the proper training should be allowed to use non-opioid prescription medications (i.e., anti-inflammatories and muscle relaxers) to treat neck, back, joint, or muscle pain in addition to other treatment options.

Total Agree.....73%
 Total Disagree.....18%

 Strongly agree.....41%
 Somewhat agree.....32%
 Somewhat disagree.....11%
 Strongly disagree.....7%
 Not sure.....9%

Q. If supported by a proper diagnosis, proper training, and safeguards, chiropractors should be able to prescribe opioids to treat neck, back, joint, or muscle pain.

Total Agree.....48%
 Total Disagree.....42%

 Strongly agree.....19%
 Somewhat agree.....29%
 Somewhat disagree.....20%
 Strongly disagree.....22%
 Not sure.....10%

Q. Chiropractors with the proper training should be allowed to perform non-surgical in-office procedures such as simple injections to treat neck, back, joint, or muscle pain.

Total Agree.....61%
 Total Disagree.....29%

 Strongly agree.....26%
 Somewhat agree.....35%
 Somewhat disagree.....15%
 Strongly disagree.....14%
 Not sure.....9%

I have a few final questions before we conclude the survey. Please tell me whether you agree or disagree with these two statements.

Q. Chiropractors should have the opportunity to be educated to the highest level they choose in their field and practice at the top of their training to best serve their patients.

Total Agree.....91%
 Total Disagree.....3%

 Strongly agree.....67%
 Somewhat agree.....24%
 Somewhat disagree.....2%
 Strongly disagree.....1%
 Not sure.....6%

Q. A chiropractor properly trained in best practices of both prescription and non-prescription treatment options would be of value to me as a patient.

Total Agree.....67%
 Total Disagree.....24%

 Strongly agree.....35%
 Somewhat agree.....32%
 Somewhat disagree.....12%
 Strongly disagree.....12%
 Not sure.....9%

WCA Conducts Public Opinion Survey on Chiropractic Issues

Demographics

Gender

Female.....	54%
Male.....	46%

Age

18 to 39.....	15%
40 to 54.....	24%
55 to 64.....	25%
65 to 74.....	19%
75 or older.....	17%

Race

White.....	88%
African-American.....	6%
Hispanic or Latino.....	2%
Any other race or ethnicity.....	4%

DMA

DULUTH-SUPERIOR.....	1%
GREEN BAY-APPLETON.....	18%
LA CROSSE-EAU CLAIRE.....	9%
MADISON.....	18%
MILWAUKEE.....	41%
MINNEAPOLIS-ST. PAUL.....	5%
WAUSAU-RHINELANDER.....	8%

Income

\$25,000 or less.....	19%
Between \$25,000 and \$50,000.....	26%
Between \$50,000 and \$75,000.....	19%
Between \$75,000 and \$100,000.....	9%
Between \$100,000 and \$250,000.....	11%
Over \$250,000.....	4%
Not sure.....	13%

Education Level

High school or below.....	13%
High school graduate.....	21%
Technical or vocational school graduate.....	22%
College graduate.....	26%
Post graduate degree.....	16%
Not sure.....	2%

METHODOLOGY:

The sample size for the survey is 500 adults in Wisconsin and the margin of error is +/-4.4%. Responses were gathered via landline interviews conducted with Interactive Voice Response (IVR) technology. The survey was conducted June 19–20, 2017 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.



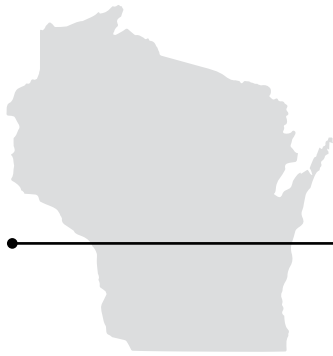
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- Term Life
- Dental
- Vision
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Take a look at what EPIC Specialty Benefits is currently offering WCA members - www.ChiroAssocAndEPIC.com.

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Legislative Update



State Representative
Chuck Wichgers

Assembly Bill 260 - The Chiropractic Clinical Tools Package - Passes the State Assembly

Despite aggressive opposition from the medical establishment and insurance companies, the Wisconsin State Assembly passed AB 260 late in the evening on June 21, 2017. The WCA Government Affairs team worked closely with the author of the bill State Representative Chuck Wichgers (R-Muskego) to secure the votes needed to

advance this pro chiropractic piece of legislation.

As amended by the Assembly Committee on Health, AB 260 does the following:

- Gives parents the right to choose a chiropractor to perform sports physical examinations for their student athletes. The bill requires school districts, technical colleges, and two-year state colleges to accept sports physicals performed by chiropractors who obtain a sports physical training certificate from the Wisconsin Chiropractic Examining Board.
- Codifies in Wisconsin law the ability of chiropractors to continue to perform truck driver physical examinations required by the Federal Motor Carrier Safety Administration. Wisconsin chiropractors have been performing these comprehensive examinations for decades.
- Allows a chiropractor to delegate services that are preparatory or complementary to chiropractic adjustments to various licensed health care professionals if the services are performed under the direct, on premise supervision of the chiropractor.
- Provides that a chiropractic student need not be in his or her last academic quarter, semester, or trimester to qualify for a preceptorship.

- Clarifies that a chiropractor can use cold laser for therapy.
- Clarifies that a chiropractor who is also licensed as an acupuncturist can practice both out of the same clinic. All other language related to chiropractic acupuncture or dry needling was removed by the committee via Assembly Amendment 1.

“We are deeply appreciative that members of the Wisconsin State Assembly were able to see past the misleading and outright inaccurate arguments of opponents and pass this important bill,” said Dr. Rod Lefler, WCA President. “AB 260 gives Wisconsin chiropractors the additional tools they need to provide quality care for their patients.”

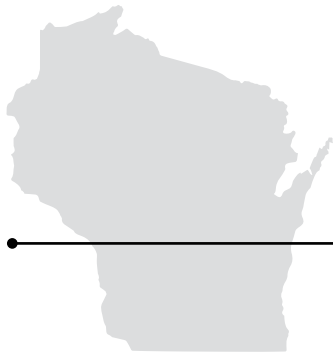
The bill now moves to the Wisconsin State Senate where it will receive another committee hearing before going to the full Senate. If approved by the Senate, the bill would go to Governor Walker for his signature or veto.



State Budget Committee Rejects State Self Insurance Proposal

The Joint Committee on Finance rejected a proposal included in Governor Walker’s 2017-2019

proposed state budget that would have changed the way state and local government employees receive health care. The governor was proposing a self insurance health care plan to replace the current regional managed care system. WCA joined with a coalition of health and insurance organizations to lobby against this proposal on the grounds that it would reduce access to chiropractic care. “We are grateful that the members of the Joint Finance Committee rejected the self insurance proposal and committed to improving the current system that provides state and local government employees with access to chiropractic care,” said John Murray, WCA Executive Director.



Legislative Update

State Department of Health to Study Effectiveness of Chiropractic Care



The Wisconsin Chiropractic Association was successful in getting a provision inserted in the 2017-2019 state budget that would require the Department of Health Services to complete a study on the effectiveness of chiropractic care in getting Medicaid patients to use fewer OTCs and prescription medications.

After evaluating best practices from around the country, DHS will submit a report to the Wisconsin Legislature in 2018. This report will include the framework for a pilot project in Wisconsin that would show the effects of encouraging Medicaid patients to utilize chiropractic and other physical medicine treatments instead of OTCs or prescription treatments. The WCA would be a key stakeholder providing policy input on how the pilot program would be conducted in Wisconsin.

“This study and pilot program are great opportunities to prove what Wisconsin chiropractors already know, which is that chiropractic care can help reduce OTC and prescription drug use and lead to better health for patients,” said Dr. Gene Yellen Shiring, Chair of the WCA Government Affairs Committee.

OTC Budget Provision Will be Stand Alone Legislation

A proposal to clarify the ability of Wisconsin chiropractors to legally counsel patients on the pros and cons of over-the-counter medications commonly used to treat musculoskeletal conditions will be considered as a bill separate from the state budget, according to WCA Executive Director John Murray. The WCA has been working with pro chiropractic members of the Joint Committee on language that would clarify the ability of Wisconsin chiropractors to directly counsel their patients on the appropriate use of OTCs.



“Members of the budget committee expressed support for the proposal but urged us to pursue it as a separate piece of legislation outside of the state budget,” said John Murray. “It was unfortunate

that the medical establishment and fringe chiropractic groups mischaracterized the proposal as an expansion of scope or drug therapy.”

The Wisconsin Chiropractic Association surveyed its members earlier this year and the results show that they strongly support allowing chiropractors to counsel their patients on OTCs.

Here is the survey question and the results.

Chiropractors with additional training should be able to counsel their patients on the appropriate use of non prescription, over-the-counter medications (limited to musculoskeletal).

- Strongly Agree50.69%**
- Agree.....20.83%**
- Neutral13.19%**
- Disagree4.86%**
- Strongly Disagree10.42%**

These results indicate that being able to counsel patients on the appropriate use of non prescription, over-the-counter medications is something that is long overdue for Wisconsin chiropractors. For many WCA members, the ability to talk to their patients about the overuse of OTCs and help them achieve better health outcomes through chiropractic care should have been legal years ago. (You may also see the results of the statewide public opinion survey conducted by the WCA contained within this edition of *The Wisconsin Chiropractor*.)



CONTINUING EDUCATION CLASSES CALENDAR

Some locations subject to change. For updates, to learn more, and to register, go to: www.wichiro.org

Summer CE

JULY 8-9

Chiropractic Nutrition Module 4

Dr. David Seaman - Crowne Plaza, Madison

JULY 27

Nutrition and Exercise for CTs

Dr. Tina McLeod -

Aurora Medical Center, Summit

JULY 28-30

CT Delegation

Dr. Brenda Holland -

Aurora Medical Center, Summit

Fall Convention, September 14-17 Kalahari Resort Wisconsin Dells

SEPTEMBER 14-15

Chiropractic Nutrition Module 1

Dr. Chad Oler

SEPTEMBER 14-15

Integration of Functional Nutrition

Dr. Robert Silverman

SEPTEMBER 15

General Review of Lower Extremity

Dr. Alan Lovejoy, DC

SEPTEMBER 15

Kinesiology Taping Redefined

Dr. Timothy Solecki

SEPTEMBER 15

ACL Injuries in Female Athletes

Dr. Michelle Barber

SEPTEMBER 15

Athletes at Risk: The Female Athlete Triad

Dr. Michelle Barber

SEPTEMBER 15

Kinesiology Taping for a Lifetime

Dr. Timothy Solecki

SEPTEMBER 15-17

CT Delegation

Dr. Wendy Varish

SEPTEMBER 16-17

Chiropractic Nutrition Module 2

Dr. Chad Oler

SEPTEMBER 16-17

Advanced CRT Training

Dr. Brenda Holland

SEPTEMBER 16

Be Prepared: Effective Compliance Program

Dr. Chris Anderson & Tammy McKeown, CT

SEPTEMBER 16

Lumbopelvic and Hip Dysfunction in Female Patients

Dr. Sarah Macchi

SEPTEMBER 16

Advanced MRI: Extremities

Dr. Vinton Albers

SEPTEMBER 16

The 3 Power Patterns of Healing

Dr. Brian Jensen

SEPTEMBER 17

Diagnostic Imaging of the Spine and Extremities

Dr. Timothy Mick and Dr. Michelle Mick

Fall/Winter CE

SEPTEMBER 30-OCTOBER 1

Exercise Rehab 1

Dr. Steve Yeomans -

Hilton Garden Inn, Oconomowoc

SEPTEMBER 30-OCTOBER 1

Chiropractic Nutrition Module 3

Dr. Chad Oler - Holiday Inn, Fond du Lac

OCTOBER 14, 15, 21

CT Delegation

Dr. Brenda Holland -

Hilton Garden Inn, Green Bay

OCTOBER 14-15

Exercise Rehab 2

Dr. Steve Yeomans -

Aurora Medical Center, Summit

OCTOBER 21-22

Chiropractic Nutrition Module 4

Dr. Chad Oler - Holiday Inn, Fond du Lac

OCTOBER 28-29

CRT Radiology Session 1

Dr. Wendy Varish -

Hilton Garden Inn, Green Bay

OCTOBER 28-29

Exercise Rehab 3

Dr. Steve Yeomans -

Hilton Garden Inn, Oconomowoc

NOVEMBER 4

Addressing Primary Subluxation:

Brain Inflammation

Dr. Greg Fors - Clarion Hotel, Eau Claire

NOVEMBER 4-5

CRT Radiology 2

Dr. Wendy Varish -

Hilton Garden Inn, Green Bay

NOVEMBER 11-12

CRT Radiology Session 3

Dr. Wendy Varish - Holiday Inn, Fond du Lac

NOVEMBER 15

Cold Laser & Light Therapy

Dr. Wendy Varish -

Delafield Brewhaus, Waukesha

NOVEMBER 18-19

CRT Radiology Session 4

Dr. Wendy Varish - Holiday Inn, Fond du Lac

DECEMBER 9

CT Recertification

Dr. Brenda Holland - Grand Lodge, Wausau

DECEMBER 9

HPA AXIS Dysfunction

Dr. Nicole Fenske - Grand Lodge, Wausau

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Onboarding Specialist
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COVERING HOT TOPICS IN CHIROPRACTIC: THE FEMALE PATIENT



DR. MICHELLE BARBER

**Athletes at Risk: The
Female Athlete Triad**
FRIDAY 8 AM - Noon

**ACL Injuries in
Female Athletes:
Theoretical Causes
and Prevention**
FRIDAY 1 PM - 5 PM

Michelle Barber, MSW, DC

Female biomechanics and neuromuscular adaptation can present unique risk factors and pain for a large portion of your patient base. Understanding best practices for prevention and treatment of issues for pre-teen to adult females will help chiropractors better address patient needs.

To arm chiropractic professionals with tools geared for the female patient, Wisconsin Chiropractic Association presents a series of female-focused sessions at an upcoming convention. In a handful of targeted sessions held September 14-17, attendees of the 2017 Fall Convention and Expo will obtain information and techniques that can be directly applied to their practice. Attendees will also earn continuing education (CE) credits toward licensing renewal requirements over just a couple of days.

Female Athletes: A focus on the female athlete – from weekend warriors to high caliber athletes – is a new feature of this year's Fall Convention. Michelle R. Barber, DC, MSW, BA, an Associate Professor at Palmer College of Chiropractic, will present two sessions on Friday, September 15 focusing on trends and issues affecting this unique group.

"I believe that Chiropractors can play a critical role in educating and bringing awareness of the Female Athlete Triad to their communities," Dr. Barber says. "As we'll discuss in the session, this is not an easily identified or commonly recognized condition, yet it can begin in adolescence and have long-term, irreversible consequences for women."

Female Triad: In *Athletes at Risk: The Female Athlete Triad* on Friday morning, Dr. Barber will review the background information necessary to understand the components of what's known as the female triad – energy deficiency with or without disordered eating, menstrual disturbances and bone loss.

Dr. Barber's morning session covers current best practices regarding evaluation, assessment, management, activity restrictions, modifications, return-to-play guidelines and prevention strategies for athletes affected by the female triad.

ACL Injuries: On Friday afternoon, Dr. Barber presents *ACL Injuries in Female Athletes*. In this session, she covers theoretical risk factors and management strategies for why female athletes are 3.5 times more likely to sustain a non-contact Anterior Cruciate Ligament injury than males.

Barber is an advocate for female athletics and encourages chiropractors to be proactive in their communities to spread awareness to young athletes on these topics. "Chiropractors have the ability not just to assess and detect these conditions, but to do powerful work by bringing information to young athletes, their parents, coaches, school nurses, trainers, and others who are involved in the sports world," Barber says. "By doing talks in the office or at local schools, chiropractors can help to spread the awareness and prevent this from becoming a problem, thereby ensuring the long-term health of young girls participating in athletics."

Sarah Macchi, DC

In female patients, knowing what tissue is injured and painful is important, however, successfully managing patient conditions requires knowing why it hurts.

In a presentation held Saturday, September 16, Sarah Macchi, DC offers an integrative approach to assessing and managing lumbopelvic and hip dysfunction in female patients. The hands-on session presents anatomy, biomechanics, functional tests and therapeutic techniques to help attendees effectively treat female patients with neuromusculoskeletal dysfunction.



DR. SARAH MACCHI

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Wisconsin Chiropractic Association

September 14-17

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Wisconsin Dells



4 EASY WAYS TO REGISTER

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REGISTER EARLY FOR DISCOUNT

Mail: Wisconsin Chiropractic Association
ATTN: 2107 Fall Convention Registration
521 E. Washington Ave, Madison, WI 53703



Wisconsin Chiropractic Association

Pre-Registration is highly recommended. You may register on-site if space is available.

WCA HELP DESK

WCA Help Desk Resources



Tammy McKeown, CT | wcahelp@wichiro.org | 608-256-7023



Did you get your letter from CMS, letting you know if you are exempt from MIPS? Here is what you need to know now.

1. If you are **not eligible** (because you are below the threshold), you don't have to report or do anything. Meaningful Use and PQRS no longer exist. And you are not required to report on their replacement categories under MIPS in 2017. You will not be penalized or receive a positive payment adjustment in 2019. You get a free pass. However, you should consider learning about the program and reporting anyway because you will get feedback that can help you figure it out before there are consequences.
2. If you are **eligible**, but you don't know what to do, there are lots of places to get help. First, read over qpp.cms.gov, then get free support from a local organization funded by CMS to help you. Find the one for your state here: https://qpp.cms.gov/docs/QPP_Support_for_Small_Practices.pdf. If you want to get a little help creating a plan, consider spending \$49 at <https://mips.qvhsystems.com/mips/FAC>. If you are really into this MIPS and you want to get certified, consider the courses at <http://www.4medapproved.com/hitanswers/curriculum/#!/PQRS-Meaningful-Use-and-Incentive-Programs/c/5525653/offset=0&sort=normal>, which range from \$39 to \$599. Use the coupon "Find20" to save 20%. You need to start reporting before October 2, 2017, to get in the 90 days that are required. Here is a little video link by Dr. Evan Gwilliam of Chiro code: <https://vimeo.com/213841658>
3. If you want some focused complete training, you can buy a recorded presentation produced by Chiro Code at <https://instacode.com/store>. This will be "Coming Soon!"

How the New Modifier FX Will Affect Your Chiropractic



Caution X-Ray

X-Ray Payments

Effective January 1, 2017, Medicare released a new requirement and an accompanying new modifier that has for now slipped under the radar for chiropractors/chiropractic claims. The new modifier is FX and is required when you take plain film X-rays (as opposed to digital X-rays). While chiropractors may think this ruling has no bearing on them (because Medicare does not reimburse X-rays taken in a chiropractic office), think again. Unfortunately, as Medicare goes, commercial payers tend to follow and the new modifier FX requirement is no exception, as it will affect your chiropractic payments. We just are not sure exactly when this will happen and will be tracking this change.

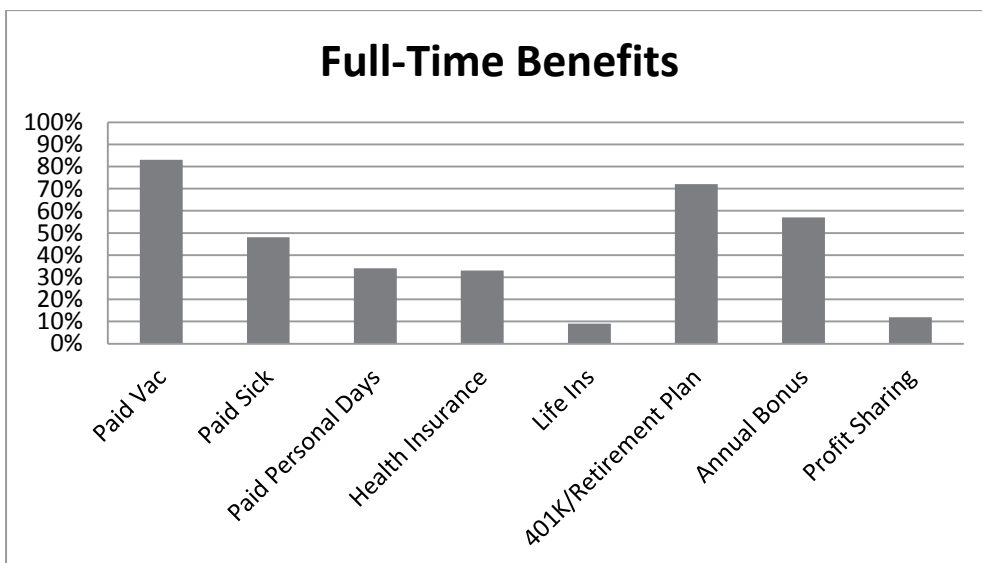
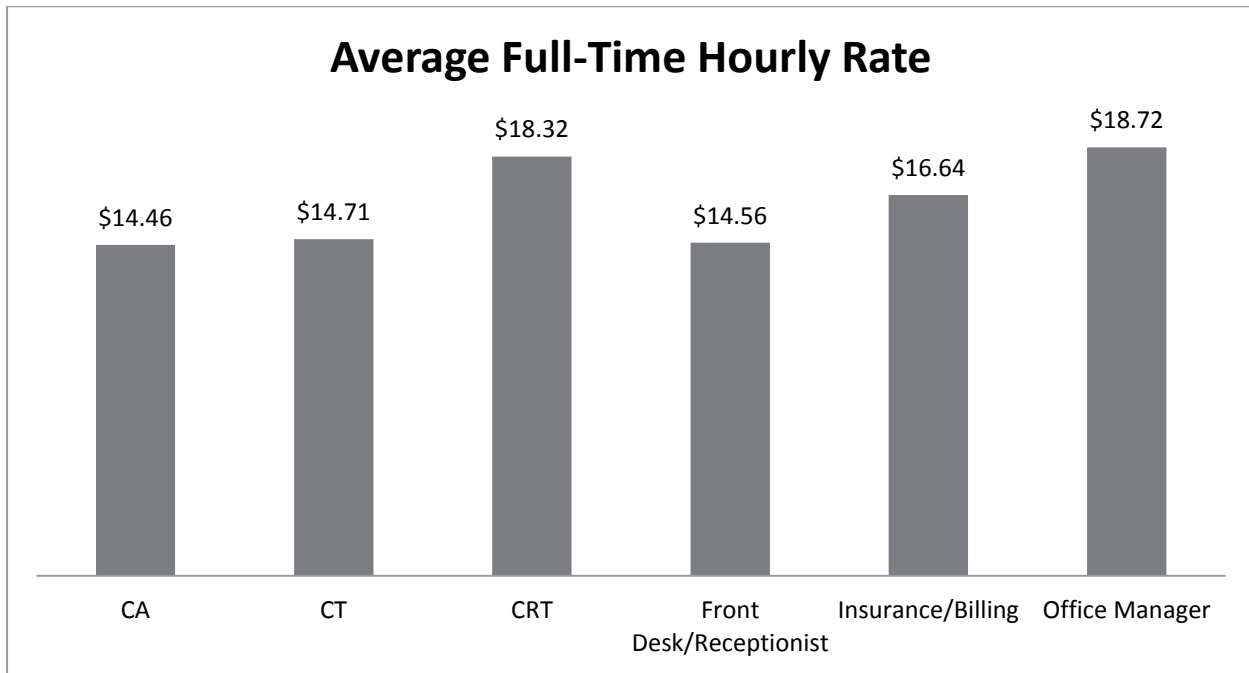
For example, in Aetna's March 2017 newsletter, it was reported that the FX modifier requirement goes into effect **June 1, 2017, for AETNA COMMERCIAL plans**. Aetna is the only payer that adopted this as of yet.

If you take plain film X-rays in your office, your chiropractic payments will be affected by the modifier -FX. To be precise, most chiropractors utilize bill for BOTH the technical component (TC) which is the taking of the X-ray AND the professional component (PC) of the X-ray (which is the reading of the X-ray) by using the appropriate CPT code that signifies where the X-ray was taken (this is known as billing for the "global" service). Offices that take films for other chiropractors would still be affected by this new ruling, as they are utilizing the Technical Component – which is the part of the X-ray that requires this modifier.

For those of you who may think that you can "forget" to apply the FX modifier to your plain film X-ray billings, take note that this is a policy requirement – not an option. In other words, if you fail to appropriately code X-rays that should have the FX modifier appended, an audit would determine that you need to pay the extra money back to the payer and the proof is sitting in your X-ray storage area.

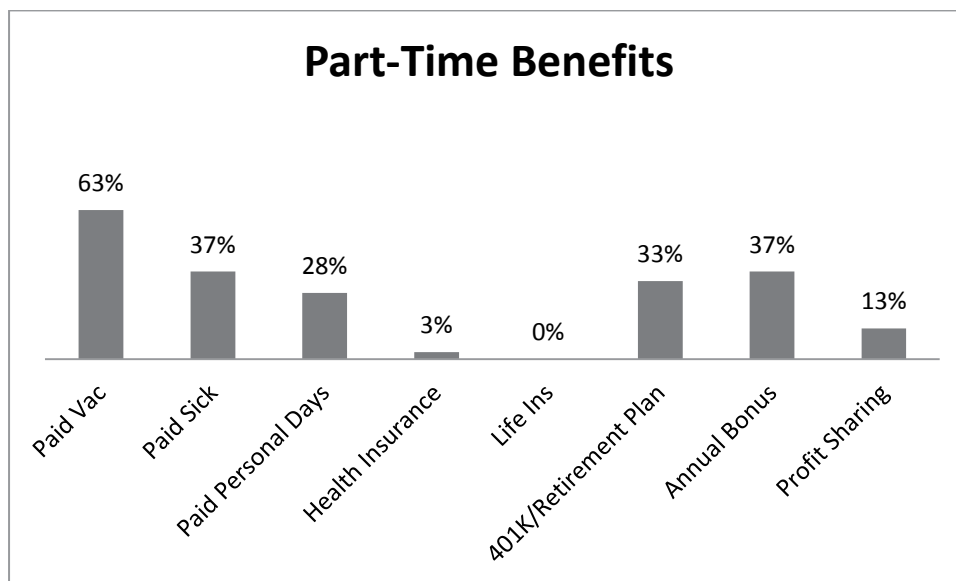
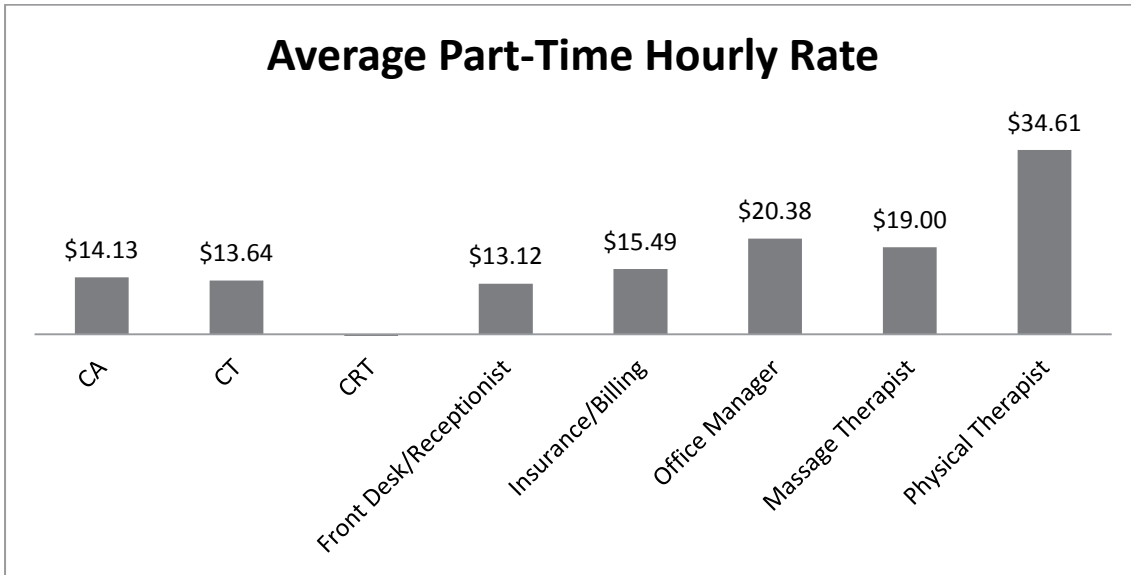
WCA Staff Salary Survey Results 2016

Full-Time Employee Compensation



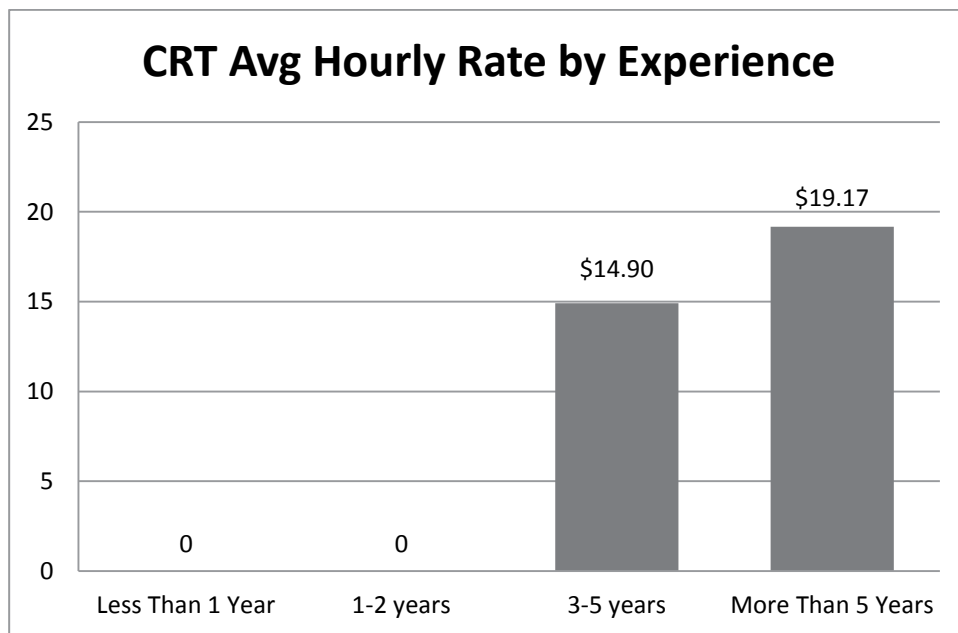
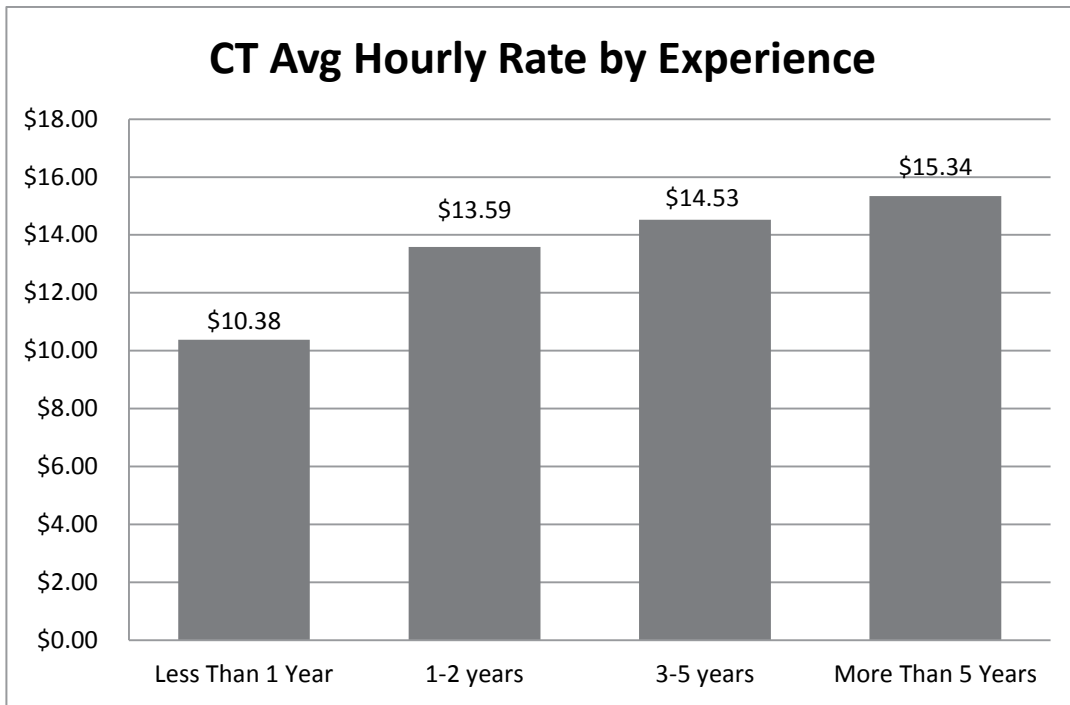
WCA Staff Salary Survey Results 2016

Part-Time Employee Compensation

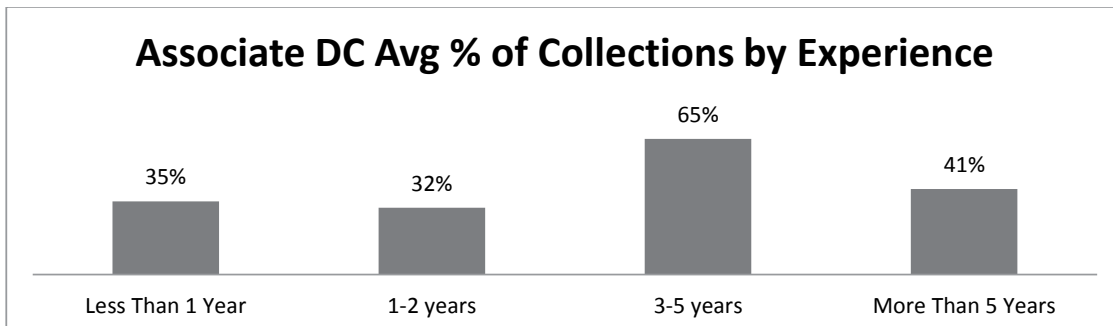
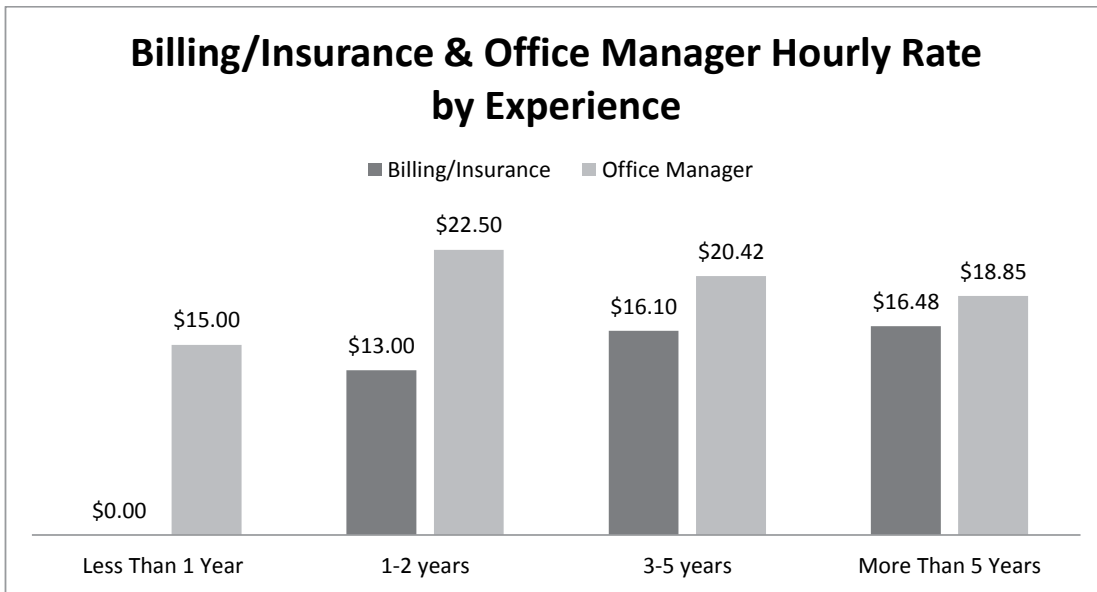
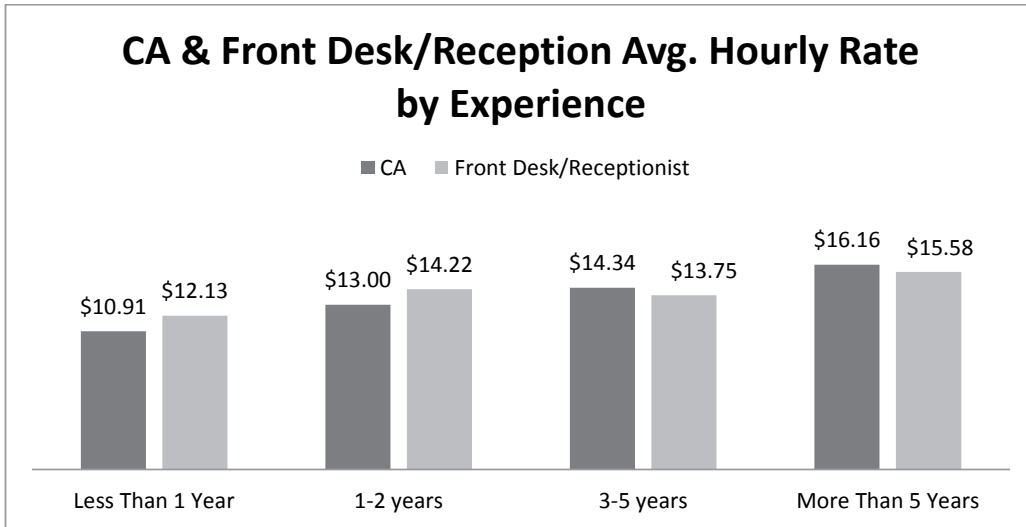


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CT & CRT Hourly Rate v. Experience



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| • Dr. Jacob Kornetzke | • Dr. Kristin Wahl |



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CLASSIFIEDS

FOR SALE

Zenith Cox model 95 treatment table \$450
 Reply to: dlangholff@att.net or call: 920-922-9229

Posted 6.6.17

CHIROPRACTOR WANTED

The Joint is the largest provider of non-insurance, private pay chiropractic health care in the United States. Our network consists of modern, consumer-friendly chiropractic clinics and individually selected Doctors of Chiropractic who deliver quality care of the highest standards and we are looking for a motivated professional to join our team. Company paid malpractice insurance. Please email resume to melaniegawronski@gmail.com or call 715-498-9184.

Posted 6.5.17

ASSOCIATE WANTED

Energetic Associate Member wanted for practice in Antigo, Wisconsin. We are seeking someone with great communication skills, outgoing personality, motivation, and a willingness to work hard; proven system already in place. Base salary and bonuses are offered. Please email your resume to: BGoldsworthy1@cfl.rr.com, call: 715-576-3222, or mail your resume to: Dr. Bruce Goldsworthy, 2969 Canyon Avenue, The Villages, FL 32163.

Posted 5.12.17

ASSOCIATES WANTED

Ambitious associates wanted for multi-office, family based wellness practices in the beautiful and progressive La Crosse area. Associates must have a desire to learn, solid work ethic, and passion for chiropractic. With these qualities, we will teach you to succeed in chiropractic both professionally and personally. Multiple doctors are needed to help our growing clinic locations. We are looking for long-term relationships with buy-in opportunities for the right candidates. We are looking forward to meeting the right people to join our amazing team. Resumes to drenataanderson@mychiropracticplace.com or call 608-385-0522.

Posted 5.10.17

CLASSIFIEDS

INDEPENDENT CONTRACTOR/ASSOCIATE WANTED

Well-established downtown Milwaukee chiropractic clinic looking for an experienced chiropractor to join our team. Knowledge and training in pediatrics, extremity adjusting, and soft tissue manipulation a definite plus. This would be an excellent opportunity for someone who is an associate or has a practice now with a clientele that could follow them. All infrastructure, billing, and personnel provided. Salary is commission based. Please send resume and cover letter to: chirobernie@aol.com.

Posted 5.5.17

FULL-TIME LICENSED WISCONSIN CHIROPRACTOR NEEDED

Thirty-three-year-old established practice in central Wisconsin is seeking a full-time, licensed Wisconsin chiropractor, experience preferred but will consider recent graduate. We utilize a variety of adjusting techniques. Experienced staff will assist you in caring for patients. Chiropractor practicing for 30 years is retiring. Looking for dynamic, self-motivated chiropractor who will assume retiring chiropractor's patients and build their practice with new patients.

Salary depends on experience, generous benefit package. Email resume to: linda@fordchiropractic.net.

Posted 5.2.17

WCA RELIEF COVERAGE

Professional, friendly fill-in coverage for vacations, sickness, or if you just need a break. Full and half days. Flat rates. Schedule ahead or urgent coverage accommodated if available. Diversified and Instrument treatment styles. Twenty-three years' experience. WI Licensed, NCMIC insured. Booking May, June, and July now. Call Dr. Jeff Fruendt at 920-390-0002.

Posted 5.1.17

FOR SALE

ZENITH 210 HYLO WITH PELVIC DROP - \$1,200
email defloriancd@brucetel.net or call 715-986-2220

Posted 4.20.17

ASSOCIATE DOCTOR NEEDED

Established clinic in southeastern Wisconsin is looking for an energetic, skilled, motivated doctor to fill a full-time position immediately, with the possibility of ownership within 2-3 years. Clinic uses Diversified, Gonstead, Thompson Techniques. Compensation would include base salary plus bonus plan. Clinic is located close to Milwaukee, Racine, and Illinois border. Please call 262-763-7373 or email: andchiro733@gmail.com, Attn: Carol.

Posted 4.11.17

R-E-L-A-X DOC FOR A DAY HAS YOU COVERED

All our doctors are licensed, insured, and have at least 3 years' experience with background checks. Free introductory meeting. Full- and half-day rates without any sneaky extras. Call 847-367-9641 or daleslachman@gmail.com, docforaday.com.

Posted 12.19.16

PRACTICE COVERAGE

Hello, I am Dr. Charisse Kenny-Huston with Concierge Mobile Chiropractic & Wellness. I am a fully licensed & insured, second-generation D.C. Twenty-five plus years of practice excellence coupled with unbeatable customer service provides peace of mind for you while you are away. Short- and long-term assignments are available. I look forward to meeting you soon. Reserve your coverage now! 920-383-1036 or doccjh@msn.com.

Posted 4/3/17

EXAM DOCTOR WANTED

Durski Chiropractic Health Center is looking for an exam doctor for our busy and friendly New Berlin office.

- Afternoons, evenings
- Flexible scheduling
- Assist with research data collection

Interested candidates please send resume to: durskichiro@yahoo.com.

Posted 3.30.17

CLINIC WANTED FOR PURCHASE

Chiropractic company is currently looking to purchase a clinic in the Greater Milwaukee area. If you have interest in selling, a merger, or are contemplating retirement and need an exit strategy, please contact Kent McLeod at 414-213-4808 or drmcleod@chiropracticco.com.

Posted 3.27.17

PROFESSIONAL SPACE AVAILABLE

New three-story professional building to be completed in Marshfield, Wisconsin, by March 2018 as the headquarters for Forwards Financial Bank.

Professional office space is available for lease on the second and third floors. Position your business in a new facility near one of the most highly traveled intersections in Marshfield. Over 15,800 vehicles will go past this building on Central Avenue each day!

Businesses in the facility will have access to: employee fitness center, community meeting room, lower level patio, and advertising on the Central Avenue sign.

Contact Jim Krueger at 715-897-0706 for more information.

Posted 3.13.17

CLASSIFIEDS

SPACE FOR LEASE - INTERSECTION OF FITCHBURG/ MADISON/VERONA

First floor, Flex Medical related space available:

Great visibility from 18/151, Medical related strip center with last vacancies of 3,250 sq.ft. The space can be split into 1 or 2 different units. Brand-new build to suit your business needs, on first floor, handicap access, kitchenette, handicap bathrooms, office with sink, one-story building, visible signage is on the building front and back. Highly populated area with residential and commercial. Average household income is around \$70,000. Asking lease rate \$14.00 NNN. Current tenants: Orange Shoe Personal Trainer, Fairyland Daycare, Farmers Insurance, and General medical doctor.

Contact: Samina Khan (owner), cell: 608-347-8993,
email: sjkhan97@gmail.com

Posted 3.9.17

FULL-TIME DOCTOR NEEDED

Well-established clinic in southwest Wisconsin is looking for an energetic, caring, skilled, and self-motivated doctor to fill a full-time position at one of our multiple clinics. Benefits include malpractice insurance, vacation, holidays, and continuing education. This position offers the opportunity to see patients immediately. Financial opportunities will be discussed at interview. Please send resumes to: abfchiro@gmail.com.

Posted 3.7.17

WISCONSIN PRACTICE FOR SALE

Northeast District - Rosendale, WI

Twenty-six plus years and well established, 20 to 30 hours, 5 days/week. Includes files, furniture, inventory on hand, equipment, Zenith Hi Lo with 4 drops. Office is approximately 800 sq. ft. with on- and off-street parking, near busy intersection. (\$39,900).
lerothdc@gmail.com, office phone: 920-872-2969

Posted 3.7.17

PRACTICE FOR SALE

Oshkosh, WI. Diversified/Gonstead. 1,720 sq. ft. lease in busy center with high visibility. Excellent cash/insurance payor mix. \$198,000 gross. Asking \$130,000 including the practice, equipment, accounts receivable, and seller transition assistance. Contact Loren Martin, Practice Op Inc., 952-953-9444. martin@practiceop.com.

Posted 2.20.17

PRACTICE FOR SALE

Stevens Point area. Referral practice. Collections \$135,051. \$102,704 net income. Voluminous patient charts. Fully equipped office. Asking only \$85,000. Excellent financing available. Contact Loren Martin, Practice Op Inc., 952-953-9444. martin@practiceop.com.

Posted 2.20.17

ASSOCIATE WANTED

B'wel is seeking an associate doctor to work in a fast-paced environment in Algoma, WI. The ideal doctor would provide Diversified, Flexion distraction, Gonstead, Thompson techniques, and be trained in physiotherapy/rehab. The clinic has equipment and rehabilitation area. Must have excellent people skills, be coachable, and open to learning and executing the latest marketing techniques and business procedures. Marketing will be an important part of growing and maintaining the business. The position is full time. This is an expansion of an Elite Integrity office and we know it will be a success. Call today to schedule an interview. 920-738-9997

Posted 2.13.17

DOC FOR A DAY!

Is hiring part-time contractors to perform office coverage work. Great pay, flexible hours, and valuable learning experiences. Must be licensed, have malpractice insurance, transportation, and have graduated at least 3 years ago.

Call 847-367-9641 or e-mail daleslachman@gmail.com with resume.

Posted 6.1.17



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- **Oshkosh area. \$222,000 gross. \$107,000 dr. income. Excellent lease in prime location. Financing avail.**

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