



# The Wisconsin Chiropractor

The Official Publication of the Wisconsin Chiropractic Association

October/November 2018

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## Dr. Jamie Mabeus is Making a “Pawsitive” Difference for Her Patients – Page 3





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# Dr. Jamie Mabeus is Making a “Pawsitive” Difference for Her Patients



The WCA firmly believes in building chiropractic success and is proud to highlight members in our Wisconsin chiropractic community who are model practitioners pushing the envelope through hard work, perseverance, and innovation.

Dr. Jamie Mabeus DC, CVSMT, CVMRT, is the type of health care practitioner who will help define the future of chiropractic in Wisconsin. She is articulate, professional, and well-educated with a Bachelor of Science degree in Psychology with a pre-PT emphasis at Carrol College, and a Doctor of Chiropractic degree from National University of Health Sciences. Additionally, she has earned multiple post-graduate certifications including Certified Veterinary Spinal Manipulation Therapy (CVSMT) in 2015 and Certified Veterinary Massage and Rehabilitation Therapy (CVMRT) in 2016.

Growing up in southeastern Wisconsin, Dr. Mabeus had a passion for riding horses, which was the driving force behind her decision to help and interact with animals on a daily basis. During her tenure at Carrol she was employed at a small veterinary clinic, where the practicing veterinarian (DVM) suggested chiropractic as a means to work with horses on a regular basis. The equine industry is strong in Wisconsin with an estimated 300,000-350,000 horses within the state, according to a 2008 survey conducted by the University of Wisconsin-River Falls (SRC Report 2008/5). Animal chiropractic is most established in the equine industry, such that the 1899 edition of *The Chiropractic* titled “Chiropractic, Good for Horses” (n.26, p.3) argues, “animals have individual vertebral bones that subluxate and cause nerve pressure, and as such animals respond to chiropractic adjustments, just as humans do” (*The Chiropractic*, 1899). Animal chiropractic has been around for over 100 years, but only in the past couple decades has it begun to gain real traction in our state.



Dr. Mabeus grew her practice beyond “human chiropractic” (a term seemingly peculiar to some but one that Dr. Mabeus frequently uses to keep her increasingly busy schedule straight) by earning both post-graduate certifications (CVSMT & CVMRT) after successfully completing 368 total classroom and clinical hours at The Healing Oasis and Wellness Center located in Sturtevant, WI. Dr. Mabeus earned both certifications over a two-year period while maintaining her DC license and a busy clinic; needless to say hard work does indeed pay off. According to Dr. Mabeus, “[the] training is well worth it,” because “Animals move and function so differently than humans do.” It’s important to invest in your own education considering that, “As a licensed practitioner I cannot imagine [practicing on] an animal [without certification] because their mechanics and physiology are so different.” Dr. Mabeus is passionate about animals and has made specific efforts trying to effect change in animal chiropractic in a realm largely dominated by veterinarians in Wisconsin. It’s unrealistic for one provider to be a general practitioner, dentist, therapist, etc. Animal chiropractic provides specific musculoskeletal expertise and often is an integrative service provided in conjunction with veterinary professionals.

continued on page 4

## “Pawsitive”



### The Legislative Future of Animal Chiropractic

Currently, in Wisconsin there isn't one specific statutory law regarding animal chiropractic or the spinal manipulative therapy (SMT) of an animal according to the Chiropractic Examining Board (CEB). In Wisconsin, it is legal for both licensed chiropractors (DC) and veterinarians (DVM) to adjust animals. Be aware that while no specific certification is required for animal adjustments, many DC and DVM providers voluntarily earn post-graduate certifications both in the interest of safety and also professional practice. For DCs, Chir 6.02 (2) and (6) specify that the performance of services “inconsistent with training, education, or experience” is considered to be unprofessional. Likewise for DVMs, VE 7.06(1) specifies that practicing with a “lack of knowledge or ability to apply professional principles or skills,” amounts to unprofessional conduct. So, while WI state law has supremacy over promulgated administrative rulings, it is in the best interest of both the patient (animal) and provider to earn some kind of post-graduate credential certifying adequate skills and knowledge to treat animals.

The legal definition of a DCs scope of practice emphasizes the non-surgical application of “chiropractic science in the adjustment of the spinal column, skeletal articulations and adjacent tissue...”

(Chir 4.03). Nowhere in the current scope of a DCs license does the application of chiropractic science specify the medium in which the discipline must be applied. Since the legal definition does not specifically apply to humans (bipeds) only, animals fall within the current scope of a DCs license.

At present, animal chiropractic doesn't have much of a voice. Dr. Pedro Rivera, co-founder of The Healing Oasis provided Dr. Mabeus' name to the Veterinary Examining Board (VEB), where she sat on their Rules and Advisory Committee as an allied professional. She helped develop CR 17-084, a VEB ruling that will amend VE Ch. 7 “Standards of Practice and Unprofessional Conduct for Veterinarians.” The amendment (CR 17-084) will allow “another Wisconsin licensed professional” to complete complementary, alternative, and integrative therapies (CAIT) with a veterinary referral. While a veterinary referral isn't currently required to practice animal chiropractic, it is best practice to secure one first. This ruling is awaiting approval and will be authorized during the next Wisconsin legislative session. This effort marks the first steps toward actively recognizing the animal chiropractic specialty. It will help to ensure a positive working relationship between animal chiropractors and DVMs without the worry of liability.

# ChiroU - Together We Build Chiropractic Success

## *WCA members learn valuable lessons on how to build successful practices*



On October 13 and 14, WCA held the second annual ChiroU™ course at the Holiday Inn – Pewaukee. Northwestern and National students took advantage of this learning experience. Doctors of chiropractic of all experience levels were in attendance for the weekend's activities. Dr. Alex Kocken stated he "wished WCA provided this five years ago when I began my career. I would have saved thousands."

The event commenced with a warm welcome from WCA Executive Director, John Murray. John provided an update on Wisconsin affairs and how WCA is assisting Wisconsin chiropractors to continue building chiropractic success.

On Saturday, Dr. Wendy Varish spoke to attendees about staffing, and Dr. Jeff Wilder discussed contracts and how to properly complete them. In addition, several of our sponsor partners provided experts in their industry to present to attendees.

**Dr. Tim Bertlesman** from ChiroUp shared some life experiences that brought him to where he is today. Documents, marketing, and customer service is what ChiroUp is all about. He stressed the importance of connecting with the medical doctor by completing the patient release form and emailing it to the patient's primary physician. He acknowledged the medical field is not well-versed in traditional chiropractic practices. By sharing your treatment plans with them, it helps to open doors and educate them on chiropractic.

**Dr. Ty Talcott (the HIPAA Guy)** - offered some eye-opening examples of what chiropractors have gone through for not being HIPAA compliant. Comments were rapid as Dr. Ty dove into the reality of what can happen and what the government doesn't tell you *that you are expected to know*.

**NutriDyn** shared the benefits of how they have made it easy for you to help your patients with nutrition. Ron Ehli and Sarah Cady said they have supported WCA and our doctors for 39 years.

**Advanced Pain Management** brought Eric J. Ford, Regional VP, to share what is happening at APM and how APM and chiropractors work together.

**Money Tree Billing** took the floor with a memorable presentation on what is important for billing and how to make sure doctors are training to ask for the copay. They said they love attending

Wisconsin Chiropractic Association events and offered their services to help your office with bill collections, statements, and monthly reports to stay on top of your practice business.

**Healthcare Equipment Services** closed the first day of the course by sharing new X-ray opportunities that are coming and answering questions on X-ray needs.

**The WI Attorney General** was recently quoted saying that CBD oil was now legal for chiropractors to sell, which resulted in numerous calls to our office. Eyes were glued to WCA's legal counsel, Attorney Barbara Zabawa, who provided a breakdown of federal and state laws, and shared the conversation she had with the office of the Attorney General. Thank you, Attorney Zabawa for sharing this important information!

**ChiroHealthUSA**, Kristi Hudson captivated the group while explaining the five most dangerous things DCs face for billing. Kristi did a great job sharing the real risks, fines, and penalties you might face by not doing certain things in your cash practice. She made sure to remind everyone to not use the term cash fee in their office. Audits are on the rise. Don't put off the mistakes or it could be costly, and you could even end up with jail time. Kristi informed us that how you respond to audit questions determines what THEY will do next!

New Corporate Partner, **First Business Bank** talked about what banks look for in SBA loans, how to value your business, make a business acquisition, and obtaining a loan to start your own practice.

**Legally Mine** offered an inspiring presentation on how to protect your business and family against lawsuits that might not even include you.

**Thrivent Financial** provided some fantastic opportunities for doctors to refinance student loans and ways to maximize assets.

WCA would like to extend a big thank you to our corporate partners and expert speakers for providing a wealth of information throughout the two-day ChiroU course. It truly was an awesome experience to be part of this weekend.

To those who attended, thank you for your time. We hope you found it enlightening and a valuable experience!

# WCA Help Desk Resources

wcahelp@wichiro.org | 608-256-7023

## ANNUAL ICD-10 UPDATE

October 1 Brings New Changes to ICD-10... Are YOU Updated?

The ICD-10-CD code set, which was put into use October 1, 2015, has been updated each year since, with some codes being eliminated and new ones being introduced. This is very important information for you! If you use a code that has been eliminated, it can result in your claims being denied!

Most of these changes will not apply to chiropractors, but there are some changes that could put your reimbursement at risk if you don't adjust your coding. The updates for 2018/2019, however, although not as great in numbers as 2016/2017, are significant. Here is the summary of updates. There are now 71,932 distinct ICD-10 codes for 2018/2019. This is with an addition of 279 codes, 51 deletions, and 143 revisions. The days are coming to an end with UNSPECIFIED codes such as "Cervicalgia" and "Lumbalgia."

### NEW Codes for Myalgia

The current code, M79.1, is being deleted and replaced with four new codes that provide greater specificity:

- M79.10 Myalgia, unspecified site
- M79.11 Myalgia of mastication muscle
- M79.12 Myalgia of auxiliary muscles, head and neck
- M79.18 Myalgia, other site

The Type 1 Excludes for Myalgia will remain Fibromyalgia M79.7 and Myositis M60.0 to M60.9, which means you do not code Myalgia with any of these codes. Of these four new added codes, the most likely used in a chiropractic clinic is M79.12, which

identifies an involved muscle of the neck and head. Medicare has already clarified that they will only accept M79.12 and M79.18 for chiropractic claims.

### NEW Codes for Muscular Dystrophy

While not common, these are conditions that are allowed to be cared for/coded under Aetna's chiropractic policy. And at the very least, they would be a complication or comorbidity of other conditions of care.

The current code, G71.0, is being deleted and replaced with four codes that provide greater specificity:

- G71.00 Muscular Dystrophy, unspecified
- G71.01 Duchenne or Becker Muscular Dystrophy
- G71.01 Facioscapulohumeral Muscular Dystrophy
- G71.09 Other specified Muscular Dystrophies

All of the above changes took effect October 1, 2018, and the codes are based on the date of service. If the services were performed prior to October 1, then use the current codes, but all dates of service thereafter must use newer codes. Medicare will be updating its coding to reflect these changes. Also as a reminder avoid duplication of diagnosis! Medicare will be denying these claims as unprocessable.

*An example of improper use of the diagnosis codes would be as follows:*

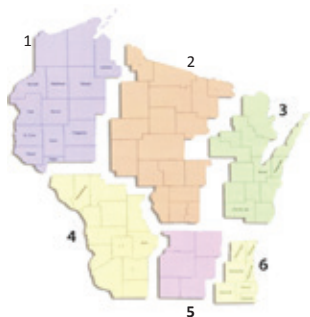
A. M99.03 B. M54.41 C. M99.05 D. M54.41

*The proper use of the codes may look as follows:*

A. M99.03 B. M54.41 C. M99.05 D. M46.1

If you have any additional questions, please contact WCA Help Desk at [wcahelp@wichiro.org](mailto:wcahelp@wichiro.org) or 608-256-7023.

## Welcome to WCA's Newest Members



- Dr. Abdulah Aboulhass
- Dr. Robert Carpenter
- Dr. Deborah Corbett
- Dr. Dion Dentscher
- Dr. Chris Gates
- Dr. Sean Halpin
- Dr. Jane Kocol
- Dr. Edward Lockhart

- Dr. Eric Montie
- Dr. Malarie Montie
- Dr. James Neuber
- Dr. Sarah Nordbeck
- Dr. Stormie Reiman
- Dr. Austin Rockstroh
- Dr. Bess Romagna
- Dr. Sandi Seiler

- Dr. Scott Spilde
- Dr. Debora Stutte
- Dr. Michael Trottier
- Dr. Patrick Whalen
- Dr. Jill Williamson
- Dr. Raquel Yarroch

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# Governor Walker Proclaims October Chiropractic Health Month in Wisconsin



*The WCA would like to thank Governor Scott Walker for his many years of service to the people of Wisconsin.*

Leadership of the Wisconsin Chiropractic Association met recently with Governor Scott Walker to discuss a number of issues facing the chiropractic profession. One of the key topics of discussion was the emerging role that chiropractic care can play in preventing opioid addiction. As part of these discussions, Governor Walker proclaimed October 2018 as Chiropractic Health Month.

This proclamation affirms the value of chiropractic care in offering patients effective, non pharmacological treatment options for musculoskeletal conditions. It further states “there is a growing body of research validating the effectiveness of chiropractic care, spinal manipulation, in particular, for the treatment of low-back pain, leading many respected health care organizations such as the American College of Physicians (ACP) to include chiropractic/spinal manipulation in their guidelines for physicians.”

The WCA looks forward to working with Governor-elect Tony Evers and other state policymakers to help Wisconsin citizens achieve better health outcomes while advancing the role of chiropractic care in preventing opioid abuse.

# STATE of WISCONSIN



OFFICE of the GOVERNOR

## Proclamation

*WHEREAS*, according to the National Academy for State Health Policy, nearly one in five American adults suffer from chronic pain with long-term opioid regimens increasingly commonplace for chronic pain patients, and while the United States constitutes just five percent of the global population, it consumes 80% of all global opioid pain medications and 99% of the global hydrocodone supply; and

*WHEREAS*, every day, more than 1,000 people are treated in emergency rooms for misusing prescription opioids, and deaths involving opioids have quadrupled since 1999 resulting in the creation of a Task Force on Opioid Abuse in September 2016 for the purposes of advising and assisting the Governor in a coordinated effort to combat the opioid crisis facing the State of Wisconsin and the Heroin Opiate Prevention and Education (H.O.P.E.) agenda passed by the Wisconsin legislature; and

*WHEREAS*, because of this epidemic, the need for non-invasive, non-drug approaches to pain management for common musculoskeletal conditions, such as back pain, has increased in Wisconsin; and

*WHEREAS*, the American College of Physicians (ACP), in 2017, released updated low-back pain treatment guidelines that promote the use of non-invasive, non-drug approaches as a first line of defense against back pain, before the use of pain medications and surgery; and

*WHEREAS*, chiropractors focus on the whole person with their non-invasive, non-drug approach to health care and pain management which may lessen or eliminate the need for riskier, potentially addictive treatments; and

*WHEREAS*, there are more than 2,000 doctors of chiropractic in Wisconsin; and

*WHEREAS*, there is a growing body of research validating the effectiveness of chiropractic services, spinal manipulation, in particular, for the treatment of low-back pain, leading many respected health care organizations such as the ACP to include chiropractic/spinal manipulation in their guidelines for physicians; and

*WHEREAS*, the Wisconsin Chiropractic Association and the American Chiropractic Association recognize the month of October as Chiropractic Health Month;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin,  
do hereby proclaim the month of October 2018 as

### CHIROPRACTIC HEALTH MONTH

throughout the State of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4<sup>th</sup> day of October 2018.

A handwritten signature in black ink, appearing to read "Scott Walker".

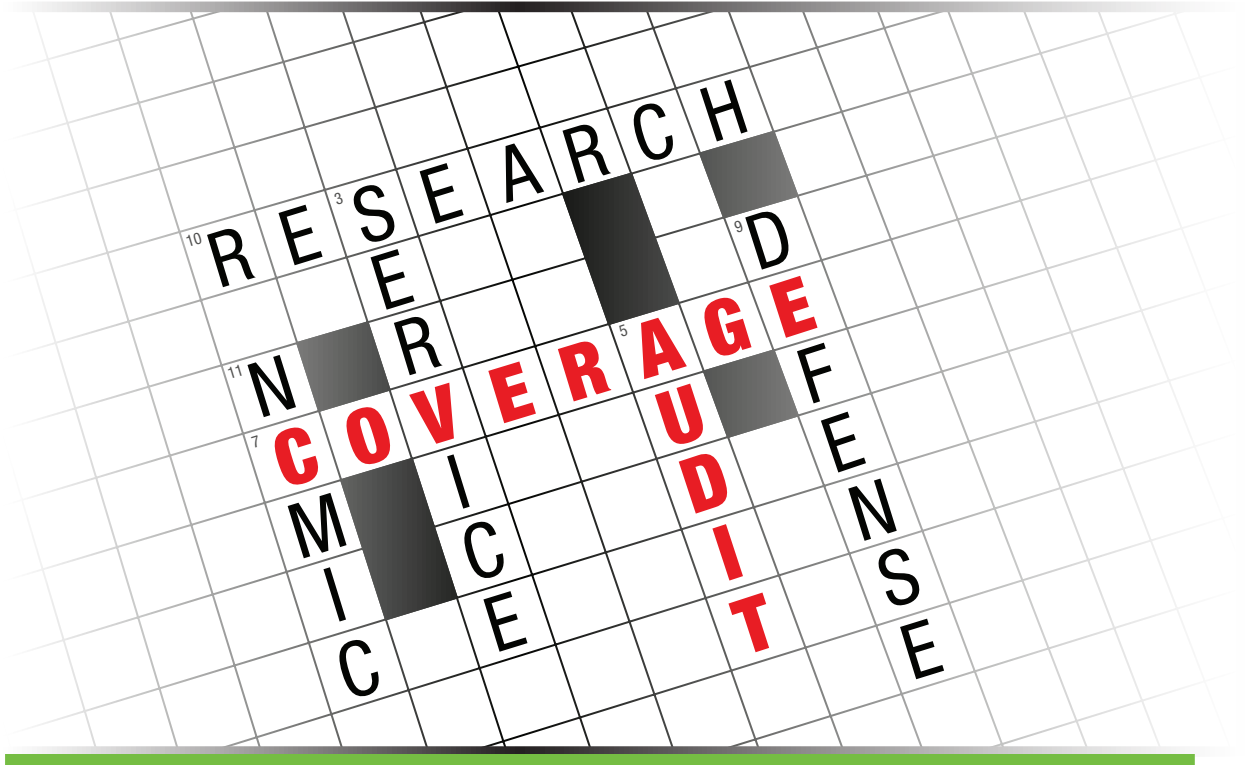
SCOTT WALKER  
GOVERNOR

By the Governor:

A handwritten signature in blue ink, appearing to read "Douglas La Follette".

DOUGLAS LA FOLLETTE  
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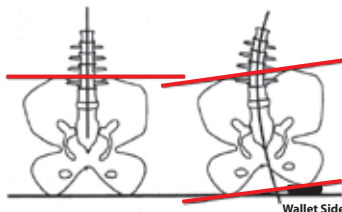


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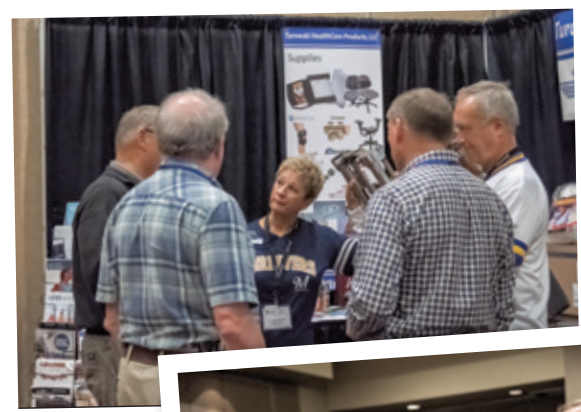
# 2018 FALL CONVENTION

WCA Members Learn, Laugh, Lunch, and Dance Together!



# 2018 FALL CONVENTION

## WCA Members Learn, Laugh, Lunch, and Dance Together!



# 2018 FALL CONVENTION

WCA Members Learn, Laugh, Lunch, and Dance Together!



# The Future of Chiropractic Looks Bright



Last month at the FCA National Convention in Orlando, Florida, our own Kristi Hudson introduced attendees to Brooke Preston, the third recipient of the Foxworth Family Chiropractic Scholarship. A student at Northwestern Health Sciences University, Brooke received \$10,000 toward her tuition and \$5,000 in cash to offset her living expenses and further her education outside

of the classroom. An additional \$10,000 was donated to her school. In Orlando, Dr. Deb Bushway, Interim President and CEO of Northwestern Health Sciences University, announced that the donation will be used to host a job fair for the students.

This year, we received over 450 applications for the scholarship, and each year I continue to be impressed by the students who tell their chiropractic stories. They speak passionately of their drive to have an impact on their campuses, in their communities, and on this great profession. Meeting Brooke and her parents in Florida was an incredibly touching experience as the representative not just for ChiroHealthUSA, but as part of the Foxworth family. The scholarship is named in honor of my parents, Drs. Betty and Charles Mathews.

When Brooke was notified that she was the recipient of the 2018 scholarship, her response touched my heart. "Receiving this scholarship has inspired me to be an even better leader within my community," she said. "It is such an honor to be the recipient of the scholarship. I am so excited to begin the next steps in my career and begin serving and advocating on behalf of others through this amazing profession." Her passion and enthusiasm are contagious. You literally walk away from a conversation with Brooke with a smile on your face and an incredible amount of pride that she represents the future of our profession.

Giving back to a profession that has meant so much to me, has been part of the mission of ChiroHealthUSA from the day we opened our doors. I am incredibly proud of each scholarship recipient. Amber Horsely, our 2016 scholarship recipient, recently graduated and is now an associate working in practice. Billy Stetzel, our 2017 scholarship recipient, opened his own practice just a few months ago. I have no doubt Brooke will serve the chiropractic community and her patients well.

With emotion in her voice, Kristi stood in front of 1,000 attendees and said, "The philanthropic efforts at ChiroHealthUSA mean so much to us." And, she couldn't be more right about that. Four years ago, Kristi and I sought out ways that we could have an impact on chiropractic students. The scholarship has indeed made an impact on reducing their student debt, but getting to know each of them and following their careers, has had an incredible effect on all of us at ChiroHealthUSA.

Students are encouraged to apply for the scholarship each year they are enrolled in chiropractic school, even if they have applied in the past. To learn more about the scholarship or to apply, visit:

[chirohealthusa.com/students/foxworth-family-scholarship/](http://chirohealthusa.com/students/foxworth-family-scholarship/)

*Dr. Ray Foxworth is a certified Medical Compliance Specialist and President of ChiroHealthUSA. A practicing chiropractor, he remains "in the trenches" facing challenges with billing, coding, documentation and compliance. He has served as president of the Mississippi Chiropractic Association, former Staff Chiropractor at the G.V. Sonny Montgomery VA Medical Center and is a Fellow of the International College of Chiropractic. You can contact Dr. Foxworth at 1-888-719-9990 or [info@chirohealthusa.com](mailto:info@chirohealthusa.com), or visit the ChiroHealthUSA website at [www.chirohealthusa.com](http://www.chirohealthusa.com). Join us for a free webinar that will give you all the details about how a DMPO can help you practice with more peace of mind. Go to [www.chirohealthusa.com](http://www.chirohealthusa.com) to register today.*

**ChiroHealthUSA**  
The Network That Works for Chiropractic!

[www.chirohealthusa.com](http://www.chirohealthusa.com)

Do You Believe Seniors  
Have a Right to the Care  
of Their Choice?

Then do something about it.

The **National Medicare Equality Petition** will raise awareness of how the current Medicare system **shortchanges seniors** who want and need the essential services provided by doctors of chiropractic (DCs) to stay healthy, pain free and mobile.

ACA encourages doctors of chiropractic across the country to ask their patients and other chiropractic supporters to **sign the petition** (link below) and add their name to a growing list of Americans who want **rightful access** to services provided by doctors of chiropractic for themselves or their loved ones who are Medicare patients.

The goal of the petition is to create a voice too loud for Congress to ignore. The time for Medicare equality for chiropractic patients is now. Will you help make it happen?

*Help ensure full access to essential chiropractic services.*



**Sign patients up at:**  
[www.acatoday.org/equality](http://www.acatoday.org/equality)

**Follow the petition on Facebook at:**  
[www.facebook.com/MedicareEquality](http://www.facebook.com/MedicareEquality)

**Find more information & instructions for doctors at:**  
[www.acatoday.org/equality/doctors](http://www.acatoday.org/equality/doctors)



# CE COURSE SCHEDULE

## FALL 2018 CLINICAL CE FOR CHIROPRACTORS & STAFF

Wisconsin Chiropractic Association has prepared a robust selection of CE credits allowing DC, CT, and CRT's to meet their CE credit requirements by the biennium deadline of December 14, 2018.

*\*Course details are subject to change. Any questions, contact WCA at 608-256-7023 or see our website: [www.wichiro.org](http://www.wichiro.org)*

### 5 WAYS TO REGISTER:



ONLINE

[www.wichiro.org](http://www.wichiro.org)



EMAIL

[awmurray@wichiro.org](mailto:awmurray@wichiro.org)



MAIL

WCA  
521 East Washington  
Madison WI 53703



PHONE

608-256-7023



FAX

608-256-7123

### REGISTRATION GUIDELINES

**PRE-REGISTRATION** is highly recommended; you may register on-site if space is available.

**EARLY BIRD RATE** is valid when you register 7 or more days before the class date.

**REFUNDS** (less a \$15 administrative fee) until 7 days before event. 50% refund 2-6 days before event. No refund day before or day of event.

**FOR THOSE RECEIVING COMPLIMENTARY CE:** No fee to cancel seven or more days before event. \$25 fee to cancel 2-6 days before event. \$50 fee to cancel day before, day of event, and for no-shows.

Online registration, lodging and parking information, instructor bios, downloadable registration forms and updates to the schedule can be found at [www.wichiro.org](http://www.wichiro.org)

Unless otherwise noted, WCA provides coffee, tea, water and healthy snacks at each seminar. Meal breaks are provided. Lunch is on your own.

## EXERCISE REHAB FUNDAMENTALS

- 24 CE DC/CT

This NEW course is taught in two 12-hour modules and is designed to allow delegation of exercise to chiropractic assistants in compliance with Wisconsin's Administrative Code. Through practical applications and training, CTs and DCs will understand the fundamentals of exercise rehabilitation and gain the skills to work effectively as a team to improve patient outcomes. We recommend that DCs and their CTs attend together to ensure a common understanding of best practices in exercise rehabilitation.

**THIS COURSE IS A MUST for following the guidelines adopted for worker's compensation in Wisconsin, and in general, as all guidelines are requiring aggressive active care implementation.**

At the conclusion, the attendee will have a working knowledge of office set-up, screening, functional anatomy, kinesiology, exercise procedures, tracking progress, billing options, and integration into a busy chiropractic practice. Exam for CTs Sun Nov 4, 2-4pm.

### SESSION 1-WAUSAU

Topics include scope of practice, basic functional anatomy, principles of physical exercise, indications and contraindications, baseline screening, outcomes and goal-setting, and physical exercise options for core stabilization.

### SESSION 2 -STEVENS POINT

Topics include record keeping and reporting, more advanced functional anatomy, kinesiology and joint movement, principles of extremity rehabilitation, and Range of Motion (ROM) exercise options.

### COURSE DETAILS: 2 weekends

Sat Oct 27, 11am-5pm, Sun Oct 28, 8am-2pm  
Hilton Garden Inn, Wausau

Sat Nov 3, 11am-5pm, Sun Nov 4, 8am-2pm  
Holiday Inn Stevens Point  
Instructor: Steven G. Yeomans, DC, FACO

### REGISTRATION FEES (Early Bird/Regular Rates)

#### INDIVIDUAL

Member \$500/\$525  
Non-member \$700/\$725

#### TEAM of 2 (DC&CT from the same clinic)

Member \$750/\$787.50  
Non-member \$1,050/\$1,087.50

*Be sure to include BOTH names when registering.*

## INTRODUCTION TO CHIROPRACTIC FAMILY PRACTICE - DABCI KICKSTART

- 12 CE DC

Health restoration by promoting balance to dysfunctional systems in the body is a fundamental goal of chiropractic care. In order to accomplish this a thorough diagnosis must be made. The chiropractic family practice/internal disorders class promotes objective examination and diagnostic principles while utilizing evidenced-based conservative treatment for patients. This class will highlight the real need for chiropractors in our greater health care system, conditions encountered in a chiropractic practice (myalgia, hypertension, diabetes, etc), diagnostic testing that may be implemented in office (urinalysis, laboratory testing, etc), and nutrition/lifestyle recommendations that logically follow an evidence-based/diagnostic practice. Enhance care for your patients by improving your diagnostic skills and adding treatment options.

### COURSE DETAILS:

Sat Oct 27, 8am-5pm, Sun Oct 28, 8am-12pm  
Aurora Sinai-Rapkin Auditorium, Milwaukee  
Instructor: Christopher Murray, DC, DABCI  
*Presented in partnership with Aurora Health Care*

### REGISTRATION FEES (Early Bird/Regular Rates)

Member \$245/\$265  
Non-member \$365/\$385

## CRT RENEWAL: SKELETAL ANATOMY & RADIOGRAPHIC TECHNIQUES - 12 CE CRT

This 12 hour class is designed to review basic x-ray physics for the acquisition of high quality films, to introduce the differences in digital vs. conventional x-ray, and to review human anatomy and its application in positioning and x-ray examination. Recommended radiographic views and x-ray series will be discussed for each anatomical region. Specific considerations and troubleshooting for techniques and positioning will be highlighted so the CRT will gain further confidence in their skills. This class will be lecture-style, but will also include interactive components and "hands-on" demonstrations during the anatomy and positioning segments.

### COURSE DETAILS:

Sat Nov 3, 11am-7pm, Sun Nov 4, 8am-12pm  
Holiday Inn, Stevens Point  
Instructor: Wendy Varish, DC, FACO, CCSP, CCOHC, MCS-P

### REGISTRATION FEES (Early Bird/Regular Rates)

Member \$245/\$265  
Non-member \$365/\$385

## INFORMED CONSENT - 6 CE DC

Chiropractors in Wisconsin have a legal and ethical obligation to:

1. Obtain informed consent from patients
2. Practice to the chiropractic standard of care

However, these issues often become extremely controversial in a contested or litigated case. Some of the applicable standards and rules are actually little known to many chiropractors. This course will provide you with a wealth of evidence-based information in the topics of informed consent, chiropractic standard of care, and patient safety.

### COURSE DETAILS:

Sat Nov 3, 9am-4pm  
Holiday Inn, Stevens Point  
Instructor: Jeff Wilder, DC, FACO, CCSP, FICC

### REGISTRATION FEES (Early Bird/Regular Rates)

Member \$125/\$145  
Non-member \$185/\$205

## ADVANCED MRI FOR CHIROPRACTIC - 8 CE DC

Dr. Albers' state-of-the-art program will enhance the knowledge and skills of the chiropractor in the evaluation, treatment and rehabilitation of musculoskeletal disorders. Select case studies will be used to illustrate the role of diagnostic imaging to confirm and document NMS conditions. Each module will provide important, practical, problem-solving information vital to your practice. Coffee and snacks provided. Lunch is on your own.

### 8am-12pm: Extremities - 4 CE DC

Topics include pulse sequences, contrast enhanced MRI, indications, normal anatomy; trauma, tendinopathy, injuries disorders of the extremities.

### 1pm-5pm: Spine - 4 CE DC

Topics include sources of back and neck pain, IVD degeneration, tears and herniation, spinal tumors, infections, neural tumors, post-surgical spine, trauma and more

### COURSE DETAILS:

Sat Nov 3, 8am-5pm  
Gundersen La Crosse Clinic  
Instructor: Vinton L. Albers, DC, DACBR  
*Presented in partnership with Gundersen Clinic*

### REGISTRATION FEES (Early Bird/Regular Rates)

Per 4-hour Session:  
Member \$85 / \$95  
Non-member \$105 / \$115

## WORKER'S COMPENSATION FOR CHIROPRACTORS: THE BASICS AND BEYOND - 4 CE DC/CT

Chiropractors in Wisconsin are full participants in our state's Workers Compensation system, acknowledged to be one of the best in the U.S. However, it is a proprietary system, and has little known rules and conventions that must be navigated. In this course, you will learn: referral protocol; how to effectively and properly dispute unpaid claims; fill out required WC paperwork properly; communicate work restrictions to employers; petition for a fee review; file a necessity of treatment dispute resolution; assess and communicate temporary partial disability; assess and assign permanent partial disability; understand the Wisconsin Treatment Guidelines, and much more.

### COURSE DETAILS:

Sun Nov 4, 8am-12pm  
Holiday Inn, Stevens Point  
Instructor: Jeff Wilder, DC, FACO, CCSP, FICC

### REGISTRATION FEES (Early Bird/Regular Rates)

Member \$125/\$145  
Non-member \$185/\$205  
*Price includes 180 page resource book.*

## NUTRITION CERTIFICATION MODULE 3 - 12 CE for DCs, 12 Nutrition Hours

This 48 hour course, which consists of 4 12-hour Modules, fulfills requirements to receive Nutrition Counseling Certification in Wisconsin. Chiropractors who complete this course may not only sell supplements, vitamins, and herbs, they may also provide counsel, direction, guidance, advice or recommendations to their patients regarding the health effects of these substances.

Topics covered: organ systems review – etiology of dysfunction. Therapeutic use, contraindications, side effects and toxic doses of nutraceutical prescription including botanicals to support patients with various organ system dysfunction.

### COURSE DETAILS:

Sat Nov 10, 8am-5pm & Sun Nov 11, 8am-12pm.  
Exam Sun Nov 11, 12pm -2pm.  
Radisson West, Madison  
Instructor: Tricia Paulson, ND  
*Sponsored by Nutri-Dyn/Metagenics*

### REGISTRATION FEES (Early Bird/Regular Rates)

Member \$245/\$265  
Non-member \$365/\$385

## **ORTHOPEDIC DIPLOMATE PRACTICAL ASSESSMENT OF THE CHIROPRACTIC PATIENT: EFFICIENCY IN ORTHOPEDIC & NEUROLOGICAL TESTING - 10 CE DC**

The fourth of five 10-hour courses offered in Wisconsin required to obtain the Diplomate of the Academy of Chiropractic Orthopedists (DACO). The required 250 hours of online education is offered through University of Bridgeport.

Join Dr. Jeffrey Miller for this dynamic session as he covers the concepts in Orthopedic and Neurological Examinations including combination or compound testing, the slump test and its components, additional methods in ortho-neuro spine examination, mental status, cranial nerves, reflex functions, coordination and sensory functions.

### **COURSE DETAILS:**

Instructor: Jeffrey K. Miller, DC, MBA, FACO  
Sat Nov 10, 11am-5pm, Sun Nov 11, 8am-12pm  
Aurora Clinic, Grafton  
*Sponsored by University of Bridgeport  
Presented in Partnership with Aurora Health Care*

### **REGISTRATION FEES (Early Bird/Regular Rates)**

Member \$205/\$225  
Non-member \$270/\$290

## **BE PREPARED! PLANNING & IMPLEMENTING AN EFFECTIVE COMPLIANCE PROGRAM - 8 CE DC/CT**

Recent OIG (Office of Inspector General) reports on chiropractic have resulted in widespread audits. The best way to improve your clinical documentation and the livelihood of your clinic is through an effective compliance program. Federal and state laws require clinics to employ an effective compliance program. In this class, you and your staff will gain the knowledge to develop a well-executed compliance program that specifically targets and evaluates areas of weakness in your clinic. Now is the time to protect your livelihood, your clinic and your reputation.

### **COURSE DETAILS:**

Sat Nov 10, 8am-5pm. 1 hour lunch break.  
Holiday Inn & Conference Center, Marshfield  
Instructor: Christopher Anderson, DC

### **REGISTRATION FEES (Early Bird/Regular Rates)**

Member \$145/\$165  
Non-member \$185/\$205

## **COLD LASER & LIGHT THERAPY - 6 CE DC/CT**

This course will introduce chiropractors and chiropractic technicians to the concepts of light, the electromagnetic spectrum, the physiological effects of light at specific wavelengths, and its therapeutic applications in the form of cold laser and light therapy. Photochemical and photo biological effects of light will be discussed, as well as the therapeutic window of light as applied within the clinical setting. Dosage, treatment protocols, conditions and indications, contraindications, and safety will also be reviewed. A hands-on session is offered at the conclusion of the class.

### **COURSE DETAILS:**

Thu Nov 29, 9am-4pm  
Aurora Clinic, Grafton  
Instructor: Wendy Varish, DC, FACO, CCSP, CCOHC, MCS-P  
*Presented in partnership with Aurora Health Care*

### **REGISTRATION FEES (Early Bird/Regular Rates)**

Member \$120/\$135  
Non-member \$150/\$165

## **CONCUSSION & CARDIOLOGY PROTOCOLS - 8 CE DC**

8am-12pm: Practical Cardiology Tips For The Chiropractic Practice - 4 CE DC

The primary goal of this course is for the doctor to understand the basics of the cardiopulmonary examination and be comfortable in the process. Doctors will review the anatomy and the areas of auscultation along with normal sounds, extra sounds, murmurs and other pathologies. They will know when it is appropriate to refer to a cardiologist for further examination or treatment. This course is important for chiropractors evaluating the general population as well as performing athletic evaluations and DOT physicals.

1 hour lunch break.

1-5pm: Concussion Protocols: Applying Manual Therapy To Concussion Cases - 4 CE DC

Concussion had been in the spotlight for many years. Concussion management continues to evolve and it is important that health professionals continue to stay on top of the current literature and recommendations of the unique injury. This course will focus on how and when to apply manual therapy and will utilize the most recent recommendations of managing a concussed individual.

### **COURSE DETAILS:**

Sat Dec 1, 8am-5pm  
Metropolis Resort, Eau Claire  
Instructor: Craig Couillard D.C., CMT, CCSP, ICCSP, CSCS, CES, PES

### **REGISTRATION FEES PER 4-HR SESSION**

*(Early Bird/Regular Rates)*  
Member \$85/\$95  
Non-member \$105/\$115

## **NUTRITION CERTIFICATION MODULE 4** - 12 CE for DCs, 12 Nutrition Hours

This 48 hour course, which consists of 4 12-hour Modules, fulfills requirements to receive Nutrition Counseling Certification in Wisconsin. Chiropractors who complete this course may not only sell supplements, vitamins, and herbs, they may also provide counsel, direction, guidance, advice or recommendations to their patients regarding the health effects of these substances. Topics include nutrition across one's life span, therapeutic use of botanicals, therapeutic use, contraindications, side effects and toxic doses of nutraceuticals, weight management and control, exercise prescription, sports nutrition to enhance performance, expedite training recovery and injury rehabilitation for athletes.

### **COURSE DETAILS:**

Sat Dec 1, 8am-5pm, Sun Dec 2, 8am-12pm.  
Exam Sun Dec 2, 12pm-2pm  
Radisson Hotel, Madison  
Instructor: Tricia Paulson, ND  
*Sponsored by Nutri-Dyn/Metagenics*

### **REGISTRATION FEES** (*Early Bird/Regular Rates*)

Member \$245/\$265  
Nonmember \$365/\$385

## **CHIROPRACTIC TECHNICIAN CERTIFICATION** - 12 CE CT

This CT Certification Course will provide students with an overall understanding of chiropractic and basic anatomy, while providing the necessary training to satisfy the State of Wisconsin licensing requirements for certification as a Chiropractic Technician.

Topics covered include: chiropractic scope of practice, basic musculoskeletal anatomy, the basis of current physiological therapeutics utilized within an office setting including indications and contraindications, and skills associated with obtaining patient history and vital signs. A final assessment is given at the end of the course.

Attendees should bring the following if they have them available: Patient Intake Form, History/Exam Form, Daily Note Form, Update Form, Blood pressure cuff, Stethoscope.

### **COURSE DETAILS:**

Sat Dec 1, 8am-5pm, Sun Dec 2, 8am-12pm  
Radisson West Hotel, Madison  
Instructor: Brenda Holland, DC, DICCP

### **REGISTRATION FEES** (*Early Bird/Regular Rates*)

Member \$134/\$149  
Non-member \$184/\$199

## **CT RENEWAL: EXERCISE AS IT RELATES TO THE MUSCULOSKELETAL SYSTEM** - 6 CE CT

This hands-on seminar includes in-depth exploration of how specific exercises positively impact the functional quality of given muscles and muscle groups. This is an active seminar! We recommend you wear clothes suitable for exercise. Please bring a watch, blood pressure cuff, stethoscope, yoga mat, and foam roller if you are able. 1 hour lunch break. Lunch is on your own.

### **COURSE DETAILS:**

Sat Dec 1, 8am-3pm  
Metropolis Resort, Eau Claire  
Instructor: Kay Miller, DC

### **REGISTRATION FEES** (*Early Bird/Regular Rates*)

Member \$120/\$135  
Non-member \$150/\$165

## **CT MODALITY TRAINING** - 11 CE CT

Chiropractic Technicians are required to take the specific modalities they plan to perform in the office, but are encouraged to complete all modules in order to better understand the full scope of CT Delegation. Modules will consist of a review of each of the therapies, followed by complete instruction in the performance of the given therapy along with hands-on practice. Each module includes a final exam. \*Prerequisite: Completion of 12-hour Chiropractic Technician Certification Course OR prior CT Licensure prior.

### **Sun Dec 2, 1-2pm**

\*CT Thermotherapy and Cryotherapy 1 CE CT

### **Sat Dec 15**

8-11am: \*CT Ultrasound - 3 CE CT

11am-2pm: \*CT Electrotherapy - 3 CE CT

2-6pm: \*CT Mechanical Therapy and Decompression

(not including manual traction or manipulation) - 4 CE CT

### **COURSE DETAILS:**

Sun Dec 2, 1-2pm  
Radisson West, Madison

Sat Dec 15, 8am-6pm  
Wyndham Garden, Fitchburg  
Instructor: Brenda Holland, DC, DICCP

### **REGISTRATION FEES** (*Early Bird/Regular Rates*)

CT Modalities Training - All 4 sessions (Best Value!)  
Member \$134/\$149  
Non-member \$184/\$199

## **CLINICAL PEARLS: FOCUSED NUTRITION & COMPLICATED CERVICAL CONDITIONS - 8CE DC, 6 Nutrition**

4-hour seminars packed full of educational information, practical applications and up-to-date research, presented to make for an easy integration into practice on Monday.

### **8am-12pm: Focused Nutrition & Adjunctive Treatments For Pain Management - 4 CE DC, 4 Nutrition**

This module concentrates on acute and chronic pain conditions that are seen in an office on a daily basis. Nutritional protocols, adjunctive treatments, and current research will be presented.

### **1-5pm: Complicated Cervical Conditions - 4 CE DC, 2 Nutrition**

Review of cervical disc conditions including presentation, examination, x-ray, MRI findings, anatomical considerations, red flags and differential diagnoses. Nutritional support for cervical disc conditions plus options for physiological therapeutic modalities rehab exercises and chiropractic techniques.

#### **COURSE DETAILS:**

Thu Dec 6, 8am-5pm. 1 hour lunch break.  
Aurora Summit Medical Center, Oconomowoc  
Instructor: Wendy Varish, DC, FACO, CCSP, CCOHC, MCS-P  
*Presented in partnership with Aurora Health Care*

#### **REGISTRATION FEES (Early Bird/Regular Rates)**

Member \$85/\$95  
Non-member \$105/\$115

## **ORTHOPEDIC DIPLOMATE DIFFERENTIAL DIAGNOSIS OF NEUROMUSCULO- SKELETAL CONDITIONS - 10 CE DC**

The fifth of five 10-hour courses offered in Wisconsin, required to obtain the Diplomate of the Academy of Chiropractic Orthopedists (DACO). The required 250 hours of online education is offered through University of Bridgeport.

Dr. James Demetrius will present a 10-hour postgraduate education course pertaining to the Differential Diagnosis of Neuromuscular Conditions in the chiropractic setting. Relevant learning opportunities will be presented utilizing actual clinical case presentations. Careful review of current evidence-based practices and appropriateness criteria will be combined with clinically intuitive rationales. Interactive discussion will be afforded that includes salient historic assessments, vetted examination procedures, clinical reasoning, laboratory and imaging appropriateness criteria, differential diagnosis and therapeutic decision-making. Emphasis will be placed upon risk management and improving clinical outcomes.

#### **COURSE DETAILS:**

Sat Dec 8 11am-5pm, Sun Dec 9 8am-12pm  
Sheraton Milwaukee Brookfield Hotel, Brookfield  
Instructor: James Demetrius, DC, FACO  
*Sponsored by University of Bridgeport*

#### **REGISTRATION FEES (Early Bird/Regular Rates)**

Member \$205/\$225  
Non-member \$270/\$290

## **5TH ANNUAL PAIN SUMMIT: OPIATE CRISIS & THE ROLE OF CHIROPRACTORS - 6 CE DC**

Join us to better understand the state of opioid addiction in Wisconsin, receive updates on the changing landscape nationally, learn recent innovations in pain management, and discuss ways that Chiropractors continue to be part of the solution.

New evidence suggests that opioid use rarely results in sustained improvement in pain control and function. At this 6 hour seminar, Dr. Patel will share information on new CDC recommendations focused on mitigating the harms of opioid use, and illustrate ways DCs can work in partnership with other medical professionals and with patients to assess the risks and address the damage caused by excessive use of prescription painkillers.

Dr. Patel will examine different forms and relative merits of opioids. Using case studies, he will clarify how interventional pain and chiropractic care can help improve patient outcomes and discuss alternative therapies, including spinal manipulation, that fall within the scope of Chiropractic. Lunch is available for purchase in the Aurora Cafeteria. Use the Hospital Entrance.

#### **COURSE DETAILS:**

Sat Dec 8, 9am-4pm. 1 hour lunch break.  
Aurora Summit Medical Center, Oconomowoc  
Instructor: Nilesh Patel, MD, MBA  
*Sponsored by Advanced Pain Management  
Presented in partnership with Aurora Health Care*

#### **REGISTRATION FEES (Early Bird/Regular Rates)**

Member \$125/ \$150  
Non-member \$200/\$225

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# CLASSIFIEDS

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## POSITION WANTED – ANTIGO

Our busy facility is dedicated to providing top quality care to our patients of all ages. We have an opening for an Associate Doctor to join our practice. We need someone who will be fully committed to their position and the expansion of our clinic and services. This is an excellent opportunity for a chiropractor who wants to be involved in a dynamic and highly successful clinic. We are a preferred provider with all insurance networks and have a great referral relationship with local providers. Please direct all inquiries to Rob Jaworski at [rob@antigochiro.com](mailto:rob@antigochiro.com) or call 715-623-2123.

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- FMS Kits [2] - \$75 each
- Table - \$125

Contact the Absolute Chiropractic & Wellness at 262-925-2892 or email us: [info@dramyfoerster.com](mailto:info@dramyfoerster.com).

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## ASSOCIATE WANTED – BEAVER DAM

Beaver Dam Chiropractic & Rehab is looking for an associate to join our well established and growing business. We desire an energetic, self-motivated, caring doctor who will treat patients like family and embrace our patient-centered mentality. Work in a state-of-the-art facility that features chiropractic, physical therapy, massage therapy, and orthopedics. Starting pay of \$60,000 plus benefits. Email [Lentscherj@gmail.com](mailto:Lentscherj@gmail.com) for more information or call: 920-887-7156 and ask for Dr. Jake or Dr. Josh.

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## ASSOCIATE WANTED – JANESVILLE

Van Roo Family Chiropractic is looking for a qualified Associate Doctor to join our busy family practice in Janesville, WI. We are a 16-year, established wellness based practice with two doctors (one pediatric diplomat) and four staff. We have relocated to a new building within the past year. We are looking for a doctor with a strong work ethic, values, and personality. We will provide training and competitive compensation. Visit our website at [vanroofamilychiropractic.com](http://vanroofamilychiropractic.com) and send your resume and/or call if you are interested in joining our team. Email: [ryanlaurawatt@hotmail.com](mailto:ryanlaurawatt@hotmail.com) Phone: 608-751-3124

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## SOUTHEASTERN WISCONSIN

We are looking for a motivated and caring Doctor of Chiropractic to join multi-clinic, multi-specialty healthcare facility. Open to associate or contract positions, full or part time. Must be personable and ready to take on an existing patient base. Clinics are 50/50 insurance and cash mixed with a large amount of people coming in for their "regular" checkup. Must be proficient in manual adjusting and muscle techniques, and be open to other treatment techniques and modalities as well as inter-referral. Please send resume to [artofwellnesschiro@sbcglobal.net](mailto:artofwellnesschiro@sbcglobal.net).

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## PRACTICE RELIEF COVERAGE

Why stress out when you need or want to be away from your practice? I can step right in. Short or long term. My name is Dr. James Neuber. I have 27 years of practice experience. I am familiar with most techniques, therapies, and software programs. I have excellent references.

Call or email me at 414-333-5674 or [Bonesdude37@aol.com](mailto:Bonesdude37@aol.com).

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## UPPER CERVICAL PRACTICE FOR SALE – MADISON

Opportunity for a full-time associate chiropractor who has an interest in purchasing the practice. This is a well-established, referral-based, waiting-list practice in a modern facility. New owner will start with a six-figure income. I will stay for transition.

Madison has been rated as a #1 place to live by *Money Magazine*. If you like outdoor activities like biking, hiking, canoeing, kayaking, fishing, hunting, golfing, and more, you'll love it here! It's a great place to raise kids.

Please call 608-609-7071.

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## FULL-TIME CHIROPRACTORS NEEDED

Chiro One Wellness Centers are seeking chiropractors to support their geographic growth in MILWAUKEE, WISCONSIN. Our average Clinic Director in 2017 took home over \$220,000 practicing as a Subluxation-Center + Active Rehab Chiropractor. We have IMMEDIATE OPENINGS for our paid Fellowship training leading to an opportunity of becoming one of our prestigious Clinic Directors in the MILWAUKEE area.

Contact: Dr. Narmda Kumar D.C.

Email: [narmda.kumar@medullallc.com](mailto:narmda.kumar@medullallc.com)

Phone: 224-888-1270

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## FULL-TIME ASSOCIATE DOCTOR – APPLETON

Aascend Chiropractic Institute in Appleton, WI is seeking to hire a full-time Associate Doctor to join our amazing team of doctors. Strong adjusting skills and excellent provider to patient communication a must. Please send resume to [drrreineking@aascendchiro.com](mailto:drrreineking@aascendchiro.com). ALSO accepting resumes for Chiropractic Assistant Technician, preferably licensed for therapy and X-ray (will train right candidate). Multi-tasking is a must as all CA/CTs perform patient care as well as reception duties. Send resume to [leigh@aascendchiro.com](mailto:leigh@aascendchiro.com). We are searching for applicants with outgoing, compassionate personalities who are detail oriented with a drive to grow and learn in a team atmosphere.

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## ASSOCIATE CHIROPRACTOR WANTED – FOND DU LAC

Bauer Chiropractic, LLC, located in Fond du Lac, has been in operation for 20 years and is seeking a full-time chiropractor. We are an efficient, fast-paced, and continually growing practice that is in need of a doctor. We offer traditional chiropractic with use of many modalities, rehab, digital X-ray, and some nutritional consultation. Days/hours to be discussed. Very competitive base salary plus bonuses based on performance; 401k, paid holiday/vacation & profit sharing. Potential health insurance. Ideal candidate: looking long term, enjoys working hard, strives for personal & professional growth with work-life balance. Email resume to: [drbauer@bauerchirofdl.com](mailto:drbauer@bauerchirofdl.com).

# CLASSIFIEDS

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## DOC FOR A DAY! IS HIRING PART-TIME CONTRACTORS TO PERFORM OFFICE COVERAGE WORK

Great pay, flexible hours, and valuable learning experiences. Must be licensed, have malpractice insurance, transportation, and have graduated at least three years ago.

Call 847-367-9641 or e-mail [daleslachman@gmail.com](mailto:daleslachman@gmail.com) with resume.

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## PRACTICE COVERAGE

Hello, I am Dr. Charisse Kenny-Huston with Concierge Mobile Chiropractic & Wellness. I am a fully licensed & insured, second-generation D.C. Twenty-seven plus years of practice excellence coupled with unbeatable customer service provides peace of mind for you while you are away. Short- and long-term assignments are available. I look forward to meeting you soon. Reserve your coverage now! Call today! 920-383-1036 or [Charisse@drcharisse.com](mailto:Charisse@drcharisse.com).

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## ASSOCIATE CHIROPRACTOR WANTED – MANITOWOC

This state-of-the-art clinic is the largest chiropractic clinic in Manitowoc and has been established for nearly 20 years. This is a fast-paced, multidisciplinary rehab clinic that also holds strong to roots of chiropractic philosophy and cherishes family care. Hours: M-W, F 7am -5pm and T, TR 7am-12Noon. Base salary is \$63K plus bonus, with an average annual compensation equaling \$75k. We also offer: health insurance, 401K retirement, paid holiday/vacation. If you want to work hard for a great team, and get compensated fairly with vast growth opportunities, this may be the clinic for you! Email resume: [drjheimerl@hotmail.com](mailto:drjheimerl@hotmail.com) or call: 920-905-2331.

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## PRACTICE FOR SALE IN NORTHCENTRAL WISCONSIN

How would you like to own a six-figure income practice? Our well-established practice in Antigo, Wisconsin offers great fishing, hunting, and golfing in the community. We are preferred providers for insurance companies in our community, which includes Aspirus and Security Health Networks. Office is set up with ChiroTouch software. The practice includes digital X-ray. This is a great opportunity for a doctor to purchase their own practice, including the chiropractic building. All this can be yours. Please email: [BGoldsworthy1@cfl.rr.com](mailto:BGoldsworthy1@cfl.rr.com) or call 715-573-3224 / 715-573-3222.

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## ASSOCIATE CHIROPRACTOR WANTED – DE PERE/GREEN BAY AREA

Van Drisse Chiropractic Center, LLC is currently seeking a full-time chiropractor or student soon to graduate for our large and growing 20+ year practice in De Pere/Green Bay, Wisconsin. This is an excellent opportunity for a chiropractor who wants to be involved in a dynamic and highly successful clinic. Our professional staff includes chiropractic technicians, full billing staff, experienced reception staff and full-time massage therapy. Our office is state-of-the-art, including digital X-ray, eight adjusting rooms, DOT physicals room, and a rehabilitation area. For more information, please forward your resume to [drvands@yahoo.com](mailto:drvands@yahoo.com).

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## INDEPENDENT CONTRACTOR WANTED – WAUPACA

We have an immediate opening for an independent contractor to join our busy practice. We are a wellness-based pregnancy and pediatric practice. Our focus is on holistic health care and nutrition. We are cash-based and take minimal insurance. We have a 3-week waiting list and are looking for the right doctor to come in and grow their business with us. We are open to any techniques and specialties! Please send resume to Dr. Alyssa at [dralyssabrooksmcpeak@gmail.com](mailto:dralyssabrooksmcpeak@gmail.com).

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## PRACTICES FOR SALE IN WISCONSIN

**Beloit/Janesville.** Great location close to I-90! Referral cash practice established 19 years. Part-time practice with full-time demand! Asking only \$30,000. Owner selling due to health. Contact Loren Martin, Practice Op Inc. at 952-953-9444 or [martin@practiceop.com](mailto:martin@practiceop.com).

**Sheboygan.** Fully equipped and furnished practice for sale. Established 11 years. Solid practice, steady growth. Good payor mix with approx. 50% cash. Gross \$260,527. Skilled staff. Contact Loren Martin, Practice Op Inc. at 952-953-9444 or [martin@practiceop.com](mailto:martin@practiceop.com).

**South of Eau Claire.** Excellent associate-to-own opportunity. Practice established 37 years. Div./Act. also therapies. Busy practice with very low overhead. 1,800 sq. ft. office. Rent only \$750/month. Contact Loren Martin, Practice Op Inc. at 952-953-9444 or [martin@practiceop.com](mailto:martin@practiceop.com).

Practice for sale 45 mins west of **Madison.** Established practice includes attractive building with apartment upstairs. Contact Loren Martin, Practice Op Inc. at 952-953-9444 or [martin@practiceop.com](mailto:martin@practiceop.com).

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## WANTED – PART-TIME CONTRACTORS FOR RELIEF COVERAGE

Doc For A Day! Is hiring part-time contractors to perform office coverage work. Great pay, flexible hours, and valuable learning experiences. Must be licensed, have malpractice insurance, transportation, and have graduated at least three years ago.

Call 847-367-9641 or email: [daleslachman@gmail.com](mailto:daleslachman@gmail.com) with resume.

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## MULTI-DOCTOR CLINIC LOOKING FOR DOCTOR IN SOUTHWEST WISCONSIN

Excellent opportunity in southwest Wisconsin for the right doctor. We are a well-established multi-doctor clinic. We have a need for a motivated and team-minded doctor looking for a longer-term position. A new hire can look forward to a busy schedule as we have a waiting list practice. Our doctors find our clinic to be a rewarding, busy, and stable environment, and ultimately retire from our office. Excellent pay, benefits, and 401K offered. Serious inquires only. Please email CV and include professional references at [Chirohealth365@gmail.com](mailto:Chirohealth365@gmail.com).

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## MADISON OFFICE FOR SALE

Madison area practice located 15 minutes from downtown for sale - doctor is relocating out of state. Current doctor works 3.5 days a week seeing 60-70 patients per week. Office is in a great location, X-ray onsite, has very low overhead, and has rental income. Doctor willing to help with transition if desired.

Email: [madisonchiro4sale@gmail.com](mailto:madisonchiro4sale@gmail.com) for more details.

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## ASSOCIATE DOCTOR WANTED W/PURCHASE OPPORTUNITY

Northcentral Wisconsin offers great fishing, hunting, and golfing. We are looking for a full-time doctor starting immediately with a goal to have his/her own well-established practice in Antigo, Wisconsin. We are seeking someone professional and trustworthy with a current Wisconsin chiropractic license. We are preferred providers for insurance companies in our community, which includes Aspirus and Security Health Networks. We use ChiroTouch software. This is a great opportunity for a doctor to work toward the purchase of their own practice, including the chiropractic building. Please email your resume to [BGoldsworthy1@cfl.rr.com](mailto:BGoldsworthy1@cfl.rr.com) or call 715-573-3224 / 715-573-3222.

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# CLASSIFIEDS

## OWN YOUR OWN SUCCESSFUL, ESTABLISHED PRACTICE

In practice for 42 years. Located in Stevens Point since 1979 in an award-winning building (both architecture and beautification) on one of the busiest roadways in Portage County with easy ingress and exits. The building is owned and occupies 3,200 sq. ft. on the 1st floor with rental space in the finished lower level. Recent updates include new furnaces, air conditioners, computers, copiers, and laser therapy, and interior and exterior decorations. Residual income is generated from three medical rentals. Sizable revenue is generated from this existing practice and I will entertain multiple options for purchase, rent, or land contract with or without building. I'm willing to stay for a smooth transition or remain on board according to the new doctor's intentions. This is a must-see operation and I look forward to discussing viable options with interested parties. Cell phone: 715-340-7122.

## CLINIC WANTED FOR PURCHASE

Chiropractic Company is currently looking to purchase a clinic in the Greater Milwaukee area. If you have interest in selling, a merger, or are contemplating retirement and need an exit strategy, please contact Kent McLeod at 414-213-4808 or [drmcLeod@chiropracticco.com](mailto:drmcLeod@chiropracticco.com).

Or visit [chiropracticbuyers.com](http://chiropracticbuyers.com) for additional information.

## FOX CITIES OPPORTUNITY

We are looking for a motivated and caring Doctor of Chiropractic to join our multi-doctor healthcare facility in the Appleton area. Opportunity for a chiropractor to have their own business but share expenses with multiple well-established doctors. Walk-in ready place to practice with staff, electronic records, and digital X-ray. Call for more details at 920-475-7735.

## ASSOCIATE DOCTOR POSITION AVAILABLE

We are seeking a motivated and community-minded Doctor of Chiropractic for an associate position in a busy, multi-disciplinary facility with ownership and/or corporate wellness opportunity. Expanding 20+ established integrative chiropractic clinic in a beautiful Wisconsin community. Applicant must have exceptional communication skills and desire to thrive with an aspiration to grow while working with a progressive support staff. Please take a look at our website at [www.drDanielMurray.com](http://www.drDanielMurray.com) to become more familiar with all that Lake Country Health Center currently offers.

To schedule a confidential interview, please submit your resume and cover letter to: [drmurray@bizwi.rr.com](mailto:drmurray@bizwi.rr.com) or fax to 262-646-5803.

## In Memoriam



Dr. Vernon Edward Andersen, loving husband and father of three, passed away at age 92 on Sunday, October 21, 2018.

Vernon was born on July 7, 1926, in Minong to George and Mary (La Noue) Andersen.

Vern graduated from Spooner High School in 1944 and joined the Navy at 16. Vern served in the Navy for three years, then returned to Wisconsin and earned his bachelor's degree from the University of Wisconsin-Superior in 1950. He graduated from the Logan Chiropractic College in 1954.

Vern practiced in Boyceville and Eau Claire before retiring in 1995.

Across his life, he served as chairman of the Foundation of the Advancement of Chiropractic, the Dunn County Republican Party, and the Wisconsin Chiropractic Association. He was active in the Lions Club and as a member of the Knights of Columbus.

He is survived by his wife, Connie (McGlennen) Andersen; his children, Timothy Andersen, Mary (Andersen) Anderson, and Joseph Andersen (and his wife, Erin Skinner); seven grandchildren; and three great-grandchildren.



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