

Cathy Landman is the Vice President, General Counsel and Secretary of Jostens, Inc. in Minneapolis, Minnesota. Jostens is a trusted partner in the academic and achievement channel, providing products, programs and services that help its customers celebrate moments that matter. The Company's products include yearbooks as well as jewelry and other consumer goods that serve the K-12, college and professional sports segments. Earlier this year, Jostens became a proud member of the family of businesses of Newell Brands.

As a member of the Jostens Leadership Team, Cathy navigates risk and provides trusted counsel and strategic advice to the business. In addition, Cathy manages the Licensing and Environmental, Health and Safety teams.

Cathy returned to the Twin Cities from Chicago where she worked The Pampered Chef as its Chief Legal Officer. At The Pampered Chef, Cathy was the company's first in-house counsel and built pragmatic legal and compliance teams during her 12-year tenure. She was also a key player in the successful sale of the company to Berkshire Hathaway. In addition to managing the Company's legal affairs, for several years she also led the human resources function and a US sales function for a sales field of more than 50,000.

Before that, Cathy held various in-house legal positions at Mary Kay Inc. in Dallas, Texas and National Car Rental in Minneapolis, Minnesota. She started her career in private practice as a litigator at Dorsey & Whitney in Minneapolis.

Cathy graduated from Georgetown University and obtained her J.D. from the University of Wisconsin Law School.