



WIPP is proud to [announce the formation of the WIPP PAC](#). WIPP is establishing its Political Action Committee to strengthen its advocacy efforts for women-owned businesses.

This year is the right year and the right time to introduce a PAC. WIPP has been advocating on behalf of women owned businesses for the past eleven years, and now is able to support the elected officials, or the challengers, who are dedicated to the success of women-owned businesses. A PAC will help WIPP push for policies that assist women-owned businesses and provide financial support to policy-makers who endorse our issues.

The PAC will:

- Strengthen WIPP's voice on behalf of women owned businesses by supporting candidates who support WIPP's Economic Blueprint;
- Build public awareness and support for WIPP's legislative agenda;
- Leverage the size and strength of WIPP's outreach to nearly 1 million women-owned businesses; and
- Provide a real opportunity for women-owned businesses to have a significant voice in the elections.

The WIPP PAC is a connected PAC. This means that it is directly associated with WIPP and is not formed as an independent entity. Only WIPP members may participate and contribute to the WIPP PAC.

The formation of the WIPP PAC will enhance our nonpartisan status and will allow us to advance the women-owned business agenda as a whole, rather than be diluted by individual agendas. WIPP has made its mark with policy-makers because it is an issue-focused group rather than a group focused on party affiliation, and a PAC allows us to demonstrate our nonpartisanship through contributions that will carry WIPP's message and intent – to give to candidates who agree with our issues.

Ann Sullivan will serve as the Political Director, Nikki Stewart as Treasurer and Barbara Kasoff as the Vice President. A Board of Advisors is in formation.