



CHIEF

CHIROPRACTIC HEALTH
INFORMATION & EDUCATION FUND



WHAT IS CHIEF?

The Chiropractic Health Information & Education Fund, or C.H.I.E.F., is a state political conduit fund administered by the Wisconsin Chiropractic Association on the behalf of WCA members who elect to contribute to it. Through CHIEF, WCA members can support elected officials and candidates who are true advocates of the chiropractic profession in Wisconsin. Every dollar you contribute goes to your personal CHIEF account, which you control. While the WCA will recommend specific candidates to support, no money leaves your account without your authorization. CHIEF is not a Political Action Committee (PAC) and contributions are not tax deductible for income tax purposes.

WHY CONTRIBUTE?

Having allies in the Wisconsin Legislature who understand the value of chiropractic is critical to advancing our interests. The WCA utilizes a survey to gauge each candidate's support for pro-chiropractic policies. This allows us to identify and work with candidates and elected officials who are truly pro-chiropractic. Additionally, contributing to CHIEF allows for personal recognition while also showing unity within the Wisconsin chiropractic community.

HOW TO PARTICIPATE?

Member outreach regarding CHIEF occurs annually, typically in summer. You will receive a letter from the WCA detailing the most important issues we are facing in the Legislature, along with a pledge form. Contributions to CHIEF can be made annually, quarterly or monthly via Automated Clearing House (ACH) withdrawals from a personal checking or savings account, personal check made payable to CHIEF, or personal credit card. Making ACH contributions on an ongoing basis means not having to renew your pledge each year and is the preferred method. The WCA conduit fully complies with all state and federal election laws and reporting requirements. When the WCA identifies a candidate or committee to support, we will fax or email a CHIEF Authorization Request form with the name of the candidate/committee, and the amount to consider authorizing from your personal CHIEF account. Please return this form promptly, as we cannot act without your authorization.

QUESTIONS ABOUT CHIEF?

Contact WCA Executive Director John Murray at (608) 256-7023 or email jmurray@wichiro.org.

CHIEF CONTRIBUTION LEVELS

CHIROPRACTIC CHAMPIONS

\$1,000 OR MORE ANNUALLY

Longtime givers who make significant annual commitments in support of the WCA's pro-chiropractic political advocacy efforts. Chiropractic Champions will be recognized at the WCA Fall Convention and will receive complimentary invitations to every exclusive WCA-CHIEF event.

CHIROPRACTIC DEFENDERS

\$500 TO \$999 ANNUALLY

Consistent CHIEF supporters who are committed to the WCA's pro-chiropractic advocacy efforts and are considering an increase in their investment to the cause. Chiropractic Defenders will be recognized at the WCA Fall Convention and will receive complimentary invitations to certain special WCA political events throughout the year.

CHIROPRACTIC ADVOCATES

UP TO \$499 ANNUALLY

New CHIEF givers, or members interested in making a more modest investment in pro-chiropractic political advocacy efforts. Chiropractic Advocates will be recognized at the WCA Fall Convention and will receive invitations to certain WCA VIP events throughout the year.

THE CHIEF CYCLE

WCA MEMBERS
MAKE ANNUAL
CHIEF PLEDGES



DONORS AUTHORIZE
CONTRIBUTIONS FROM
THEIR CHIEF ACCOUNTS



CHIEF POOLS CONTRIBUTIONS
AND FORWARDS THEM
TO CANDIDATES, WITH
INDIVIDUAL DONORS LISTED