



## *Mission:*

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To advance the chiropractic profession and empower our members to better serve their patients, their communities, and each other.

## *Vision:*

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Positioning Wisconsin chiropractors as the preferred provider of musculoskeletal patient care and educating the public, policy makers, and payers on the clinical, economic, and public health value of chiropractic care.

## *Values:*

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The Wisconsin Chiropractic Association is committed to:

- ★ Providing its members with the resources to achieve professional, clinical, and economic success.
- ★ The highest standards of ethical conduct.
- ★ Building a sustainable, unified, and effective state association that ensures a successful future for the chiropractic profession.
- ★ High quality, patient-centered care through collaboration with other health care providers and payers.

